

In This Session

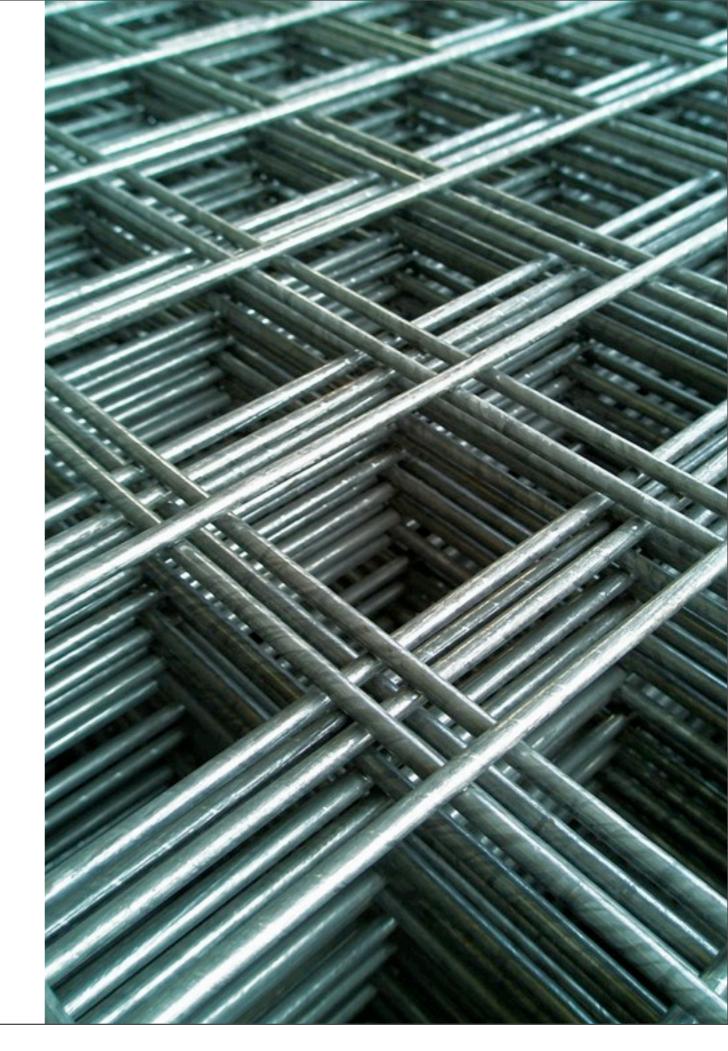
- Taxonomy
- Scenarios
- Examples

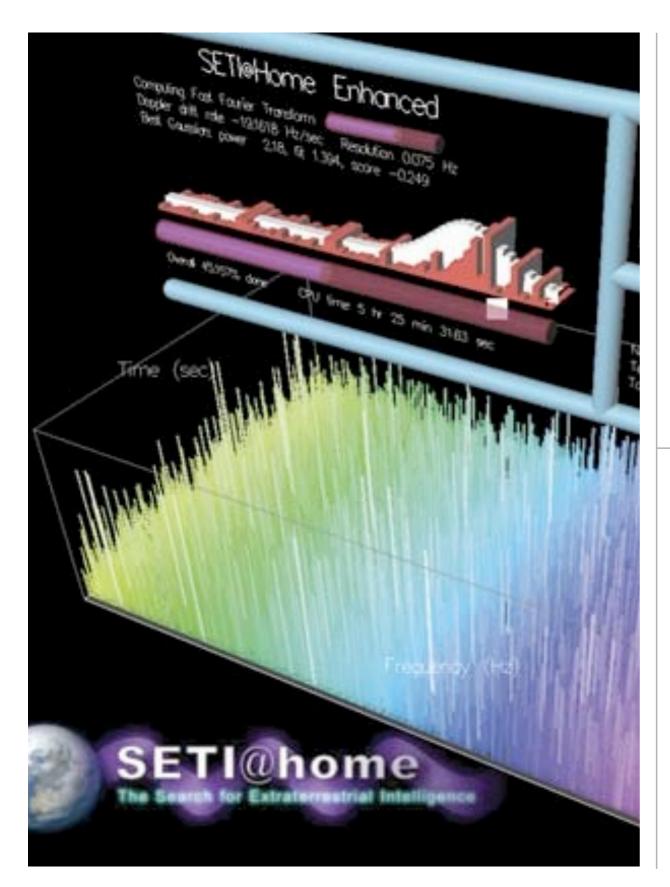
| Cloud | All types of rapidly provisioned, on-demand computing or application services. Any service delivered across the Internet, without requiring hardware or software installation. |
|---------------------------------|--|
| Grid | Large scale computing services, typically heterogeneous, distributed, and parallel. |
| Utility | The "pay for what you use" billing method. May or may not be "cloudlike" in other ways. |
| | Virtualized server and network hardware, provisioned by customer control via portal or API. |
| Platform as a Service (PaaS) | Execution environment with software abstractions over the capabilities and operational management of the underlying infrastructure. |
| Software as a Service (SaaS) | Application features provided without hardware or software installation. May or may not execute on any of the above environments. |

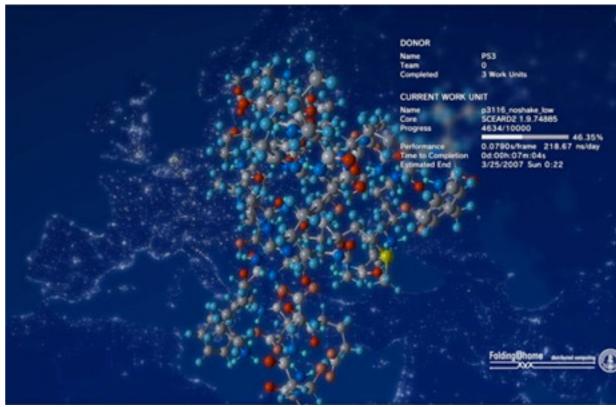
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| | |

Grid Computing

- Massively Parallel
- Move Data to Computers
- Move Computation to Data

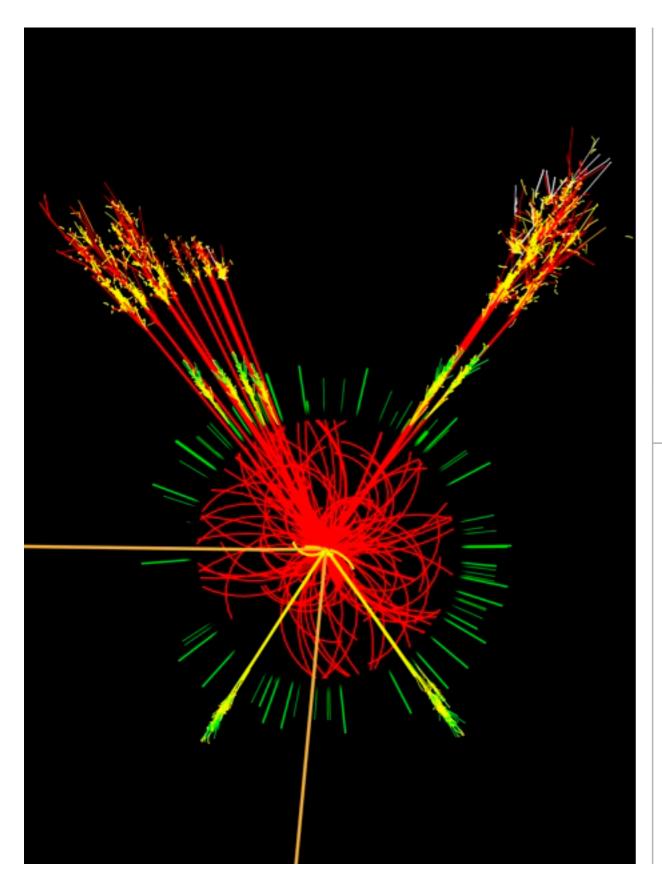


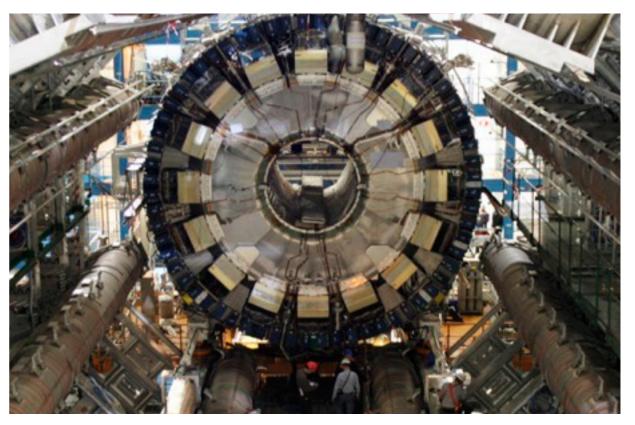


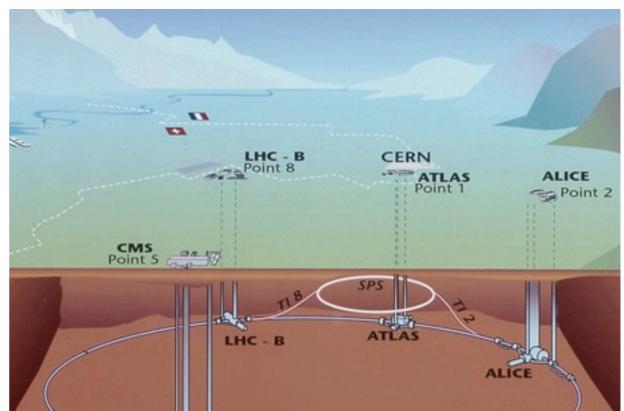




Resource Sharing via Federation







LHC - 15 Terabytes per Collision

Utility Computing

- Just a Billing Method
- Pay for what you use
- Variable demand (usually predictable)
- Financial efficiency
- Ceiling usually capped
- Pricing usually tiered

Holiday Volumes

- Overspending 10 out of 12 months
- Prefer rapid expansion before peak season



Cloud Computing

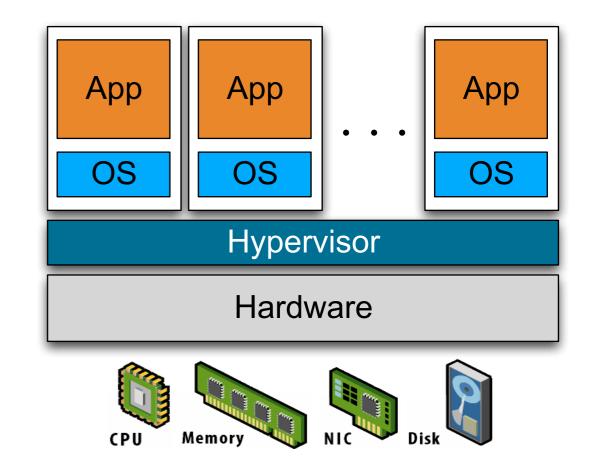
Infrastructure as a Service

Four Trends Leading to Clouds

- Virtualization
- Commoditization of hardware
- Horizontally scalable architecture
- Rapid provisioning

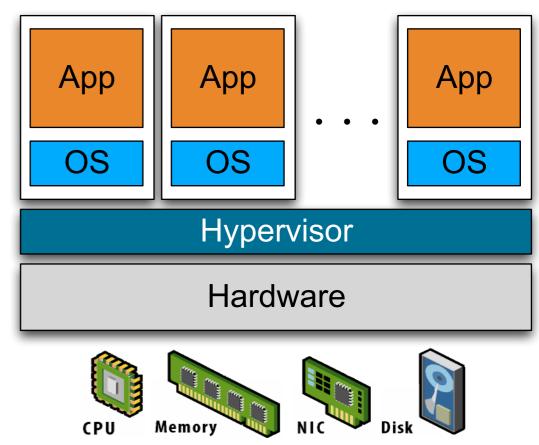
Virtualization

- Hardware abstraction
- Allows any operating system to run
- Increased hardware utilization



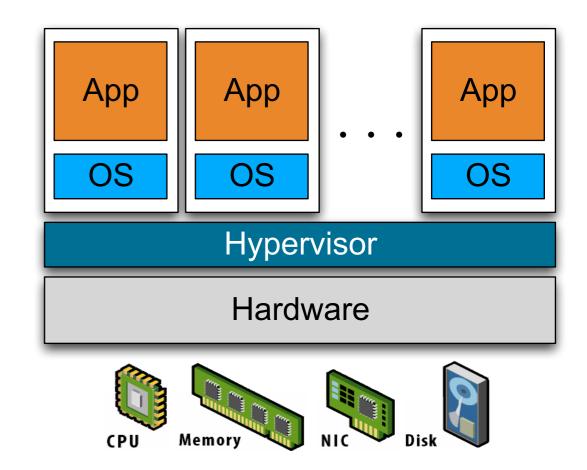
Virtualization





Virtualization

- Factors out variations in devices and drivers
- Applications can be as messy as they like
- Applications can be locked to their own version of the app server, JVM, or OS
- Applications don't need to share resources or play nicely with others
- Administrators can move virtual machines for hardware maintenance or capacity optimization.



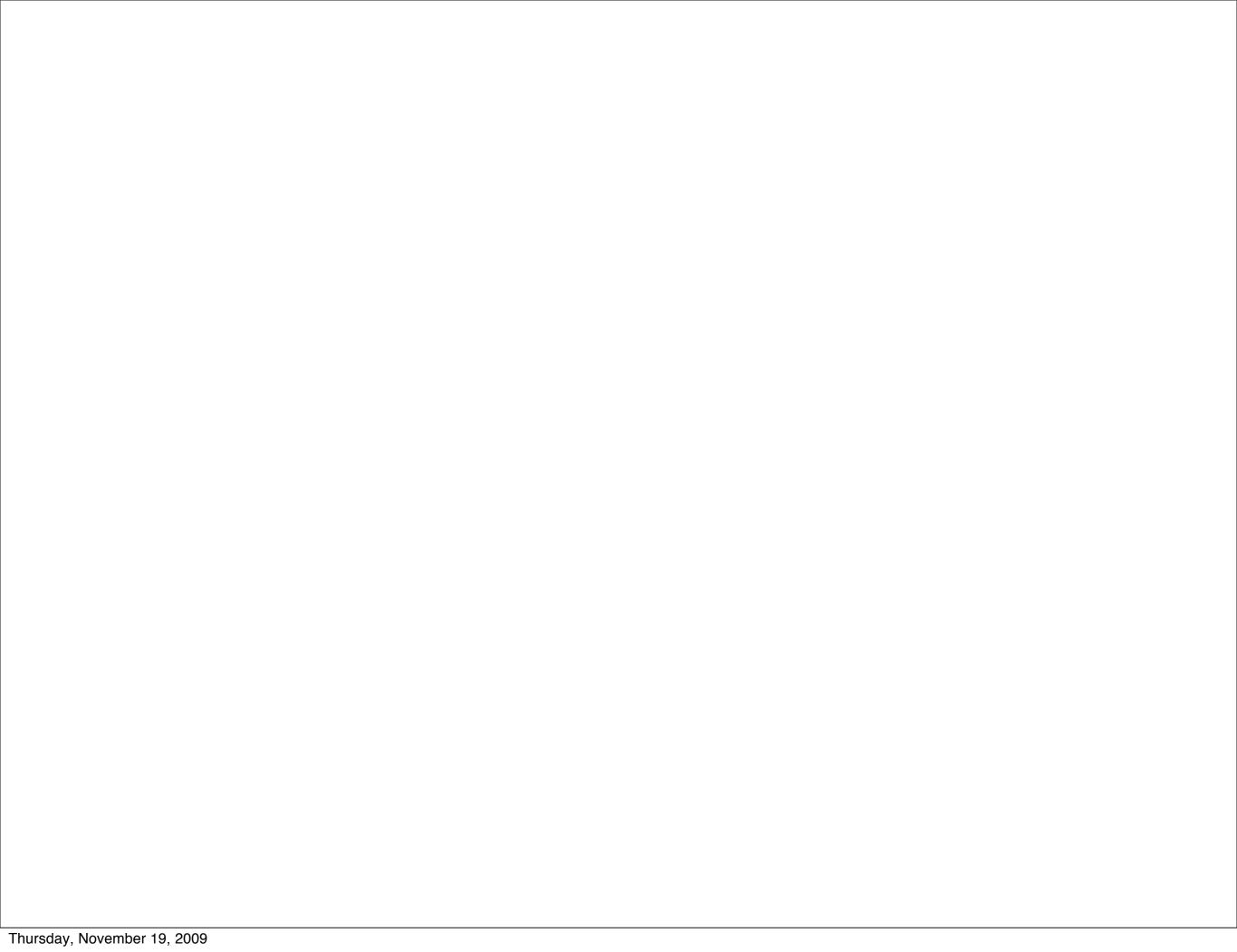
Commoditization

- HP 741016 CPUs32 GB RAM\$250,000
- Dell M6008 cores32 GB RAM\$5,800

43 M600s for 1 7410







4 Key Questions

Who allocates resources?

Who deploys virtual machines?

How quickly can new resources be allocated?

Is provisioning under human or programmatic control?

4 Key Questions

Virtualization

Who allocates resources?

Administrators

Who deploys virtual machines?

Administrators

How quickly can new resources be allocated?

Depends on the approval process

Is provisioning under human or programmatic control?

Human

4 Key Questions Cloud Virtualization Who allocates Administrators Users resources? Who deploys virtual Administrators Users machines? How quickly can new Depends on the Minutes resources be allocated? approval process Is provisioning under

human or programmatic control?

Human

Programmatic

Clouds

- Generic computing platform
- Zero lead time
- Hardware appears homogeneous
- Specialized hardware is abstracted away
 - Load balancers, firewalls, SAN, TBR, etc.

Choosing a cloud provider

- Cloud computing is like corn farming in lowa...
 - Tiny margin
 - Large fixed costs
 - Scale is essential
- Small providers won't be around long.



Fog

A cloud that's near you.



Software Architecture for the Cloud



The Easiest Way to Prepare Your App for the Cloud

Don't Do Anything.

Advantages to Gain

Risks to Mitigate

Scalability

Availability

Bundling

Geography

Ephemerality

Ephemerality

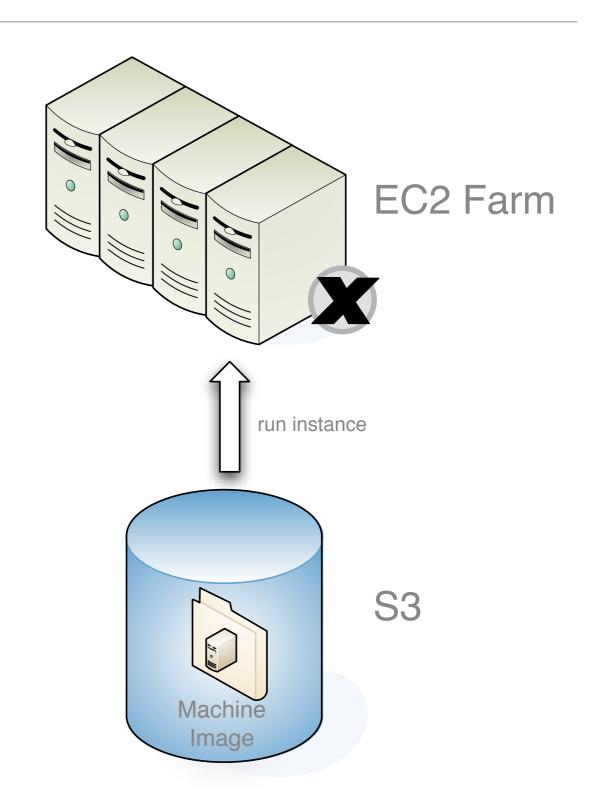
Amazon EC2 and S3

Advantages

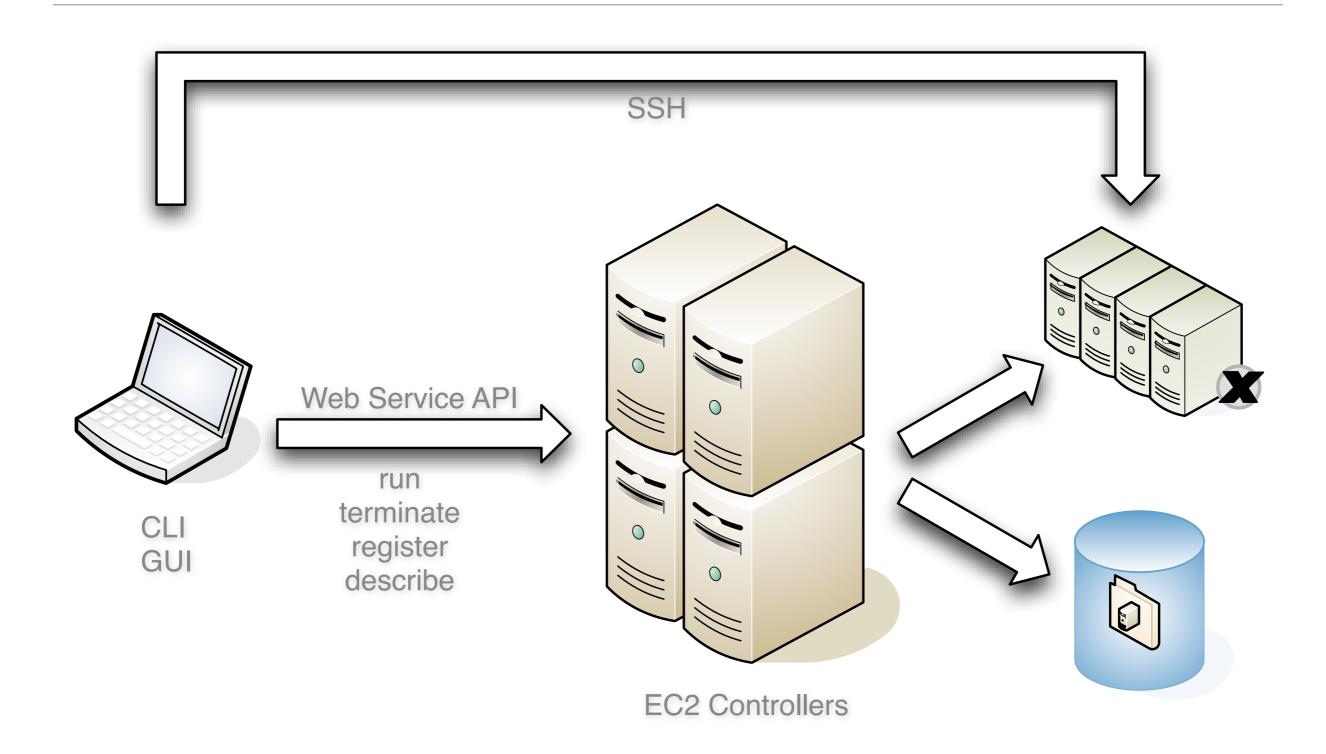
- Run as many servers as you want
- Pennies per hour
- Virtual server images stored in S3
- Control via web services API

Quirks

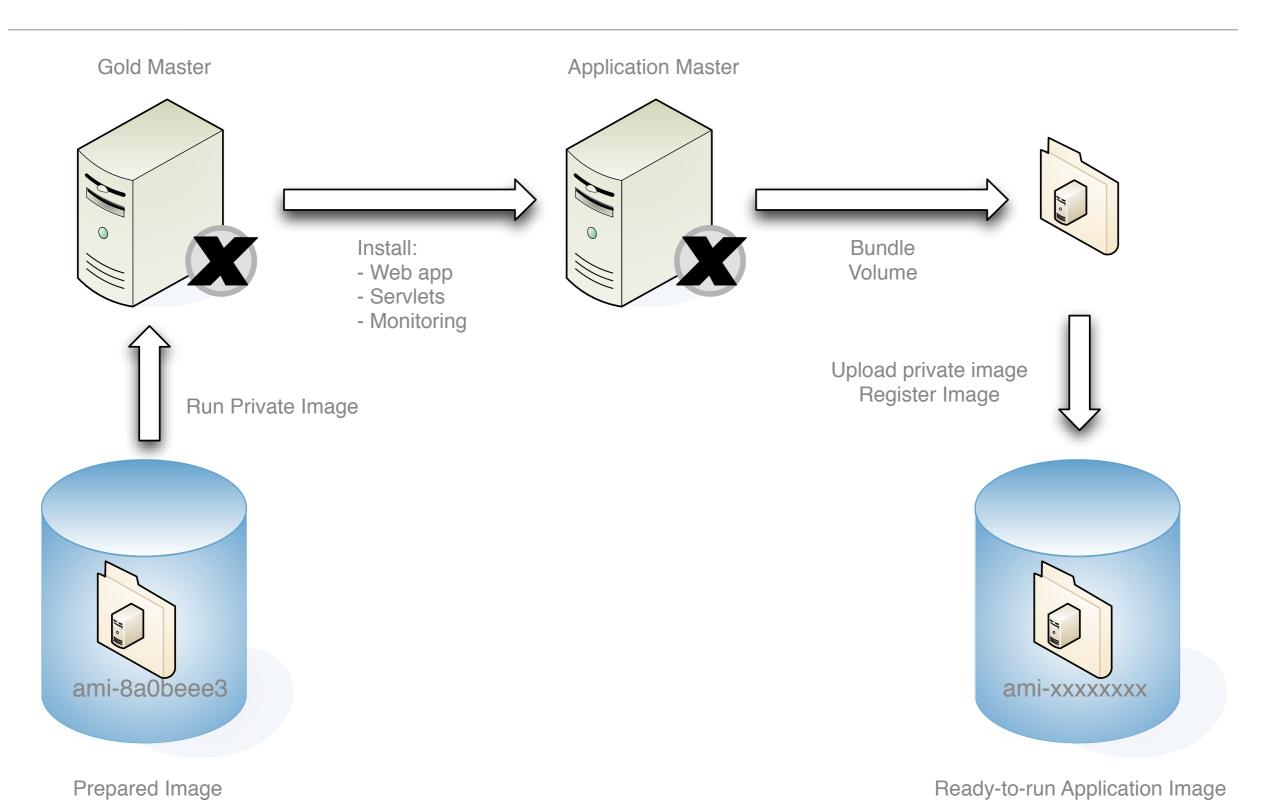
- "Clean boot" is really clean
- Local storage not persistent
- IP addresses assigned randomly



Controlling the Flock

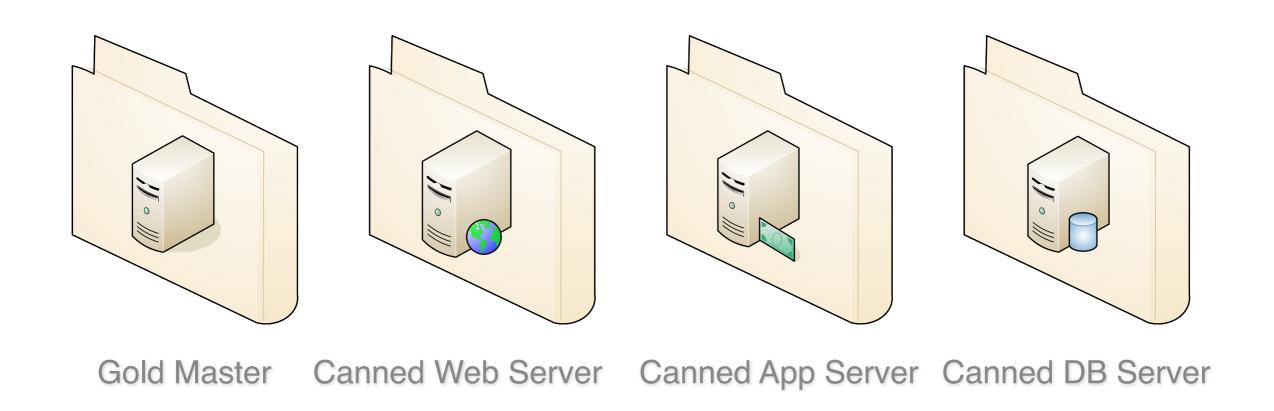


Bundling - Deployment by Virtual Machine

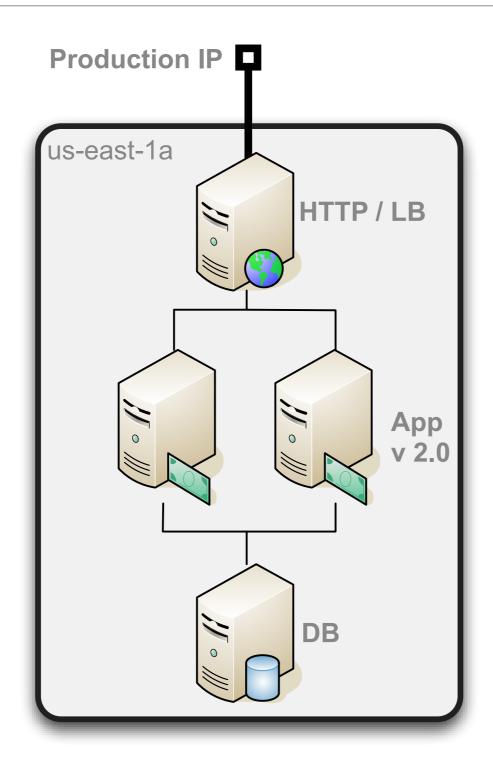


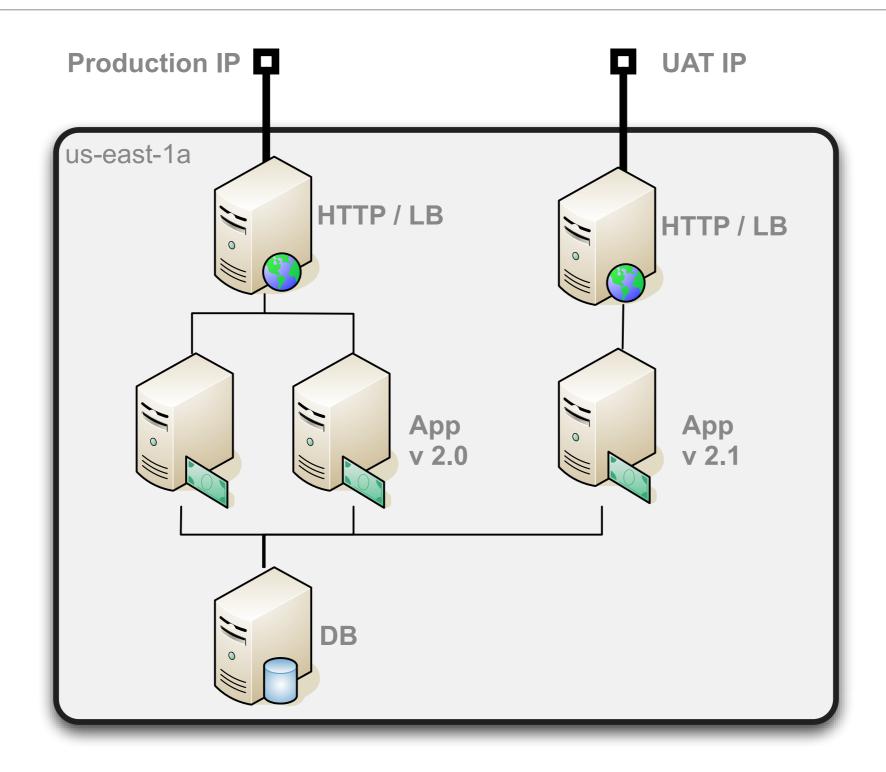
Thursday, November 19, 2009

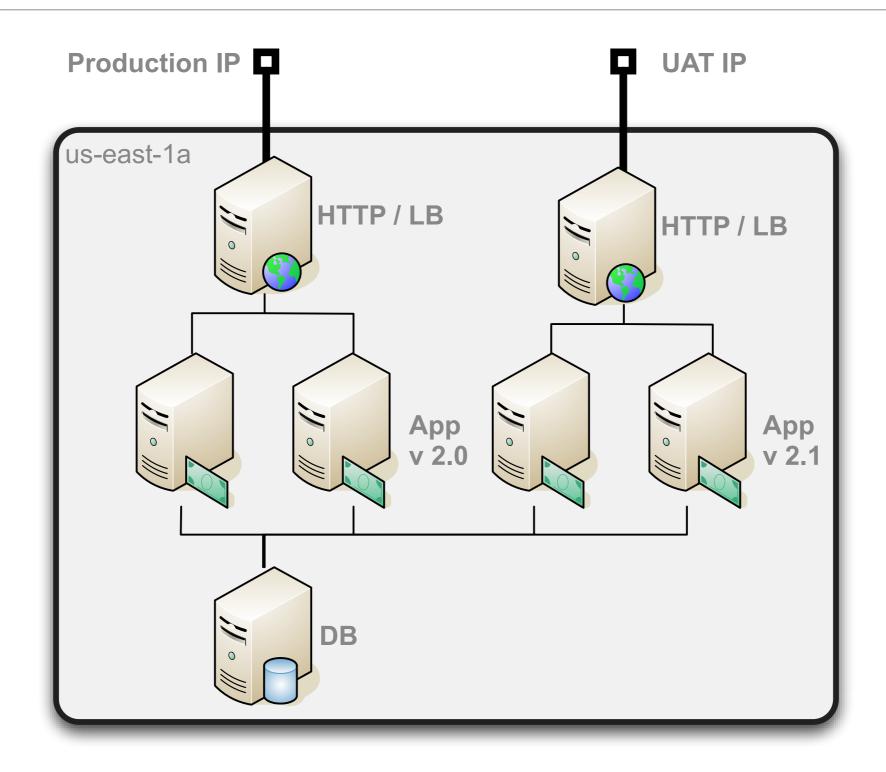
Ready to run

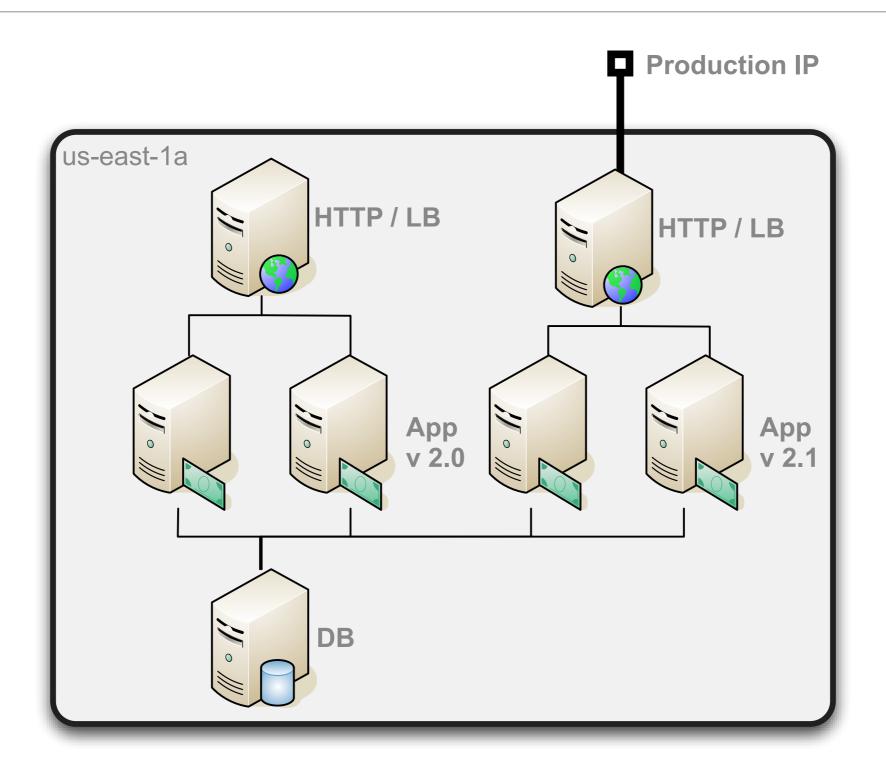


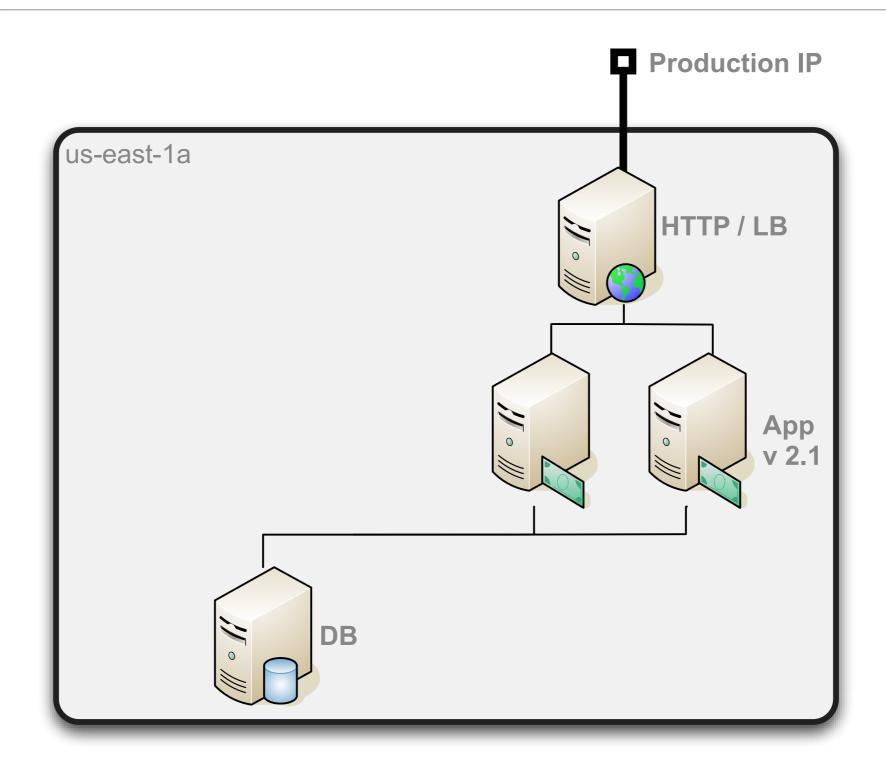
Multiple images in your S3 bucket All "boot ready" and fully configured







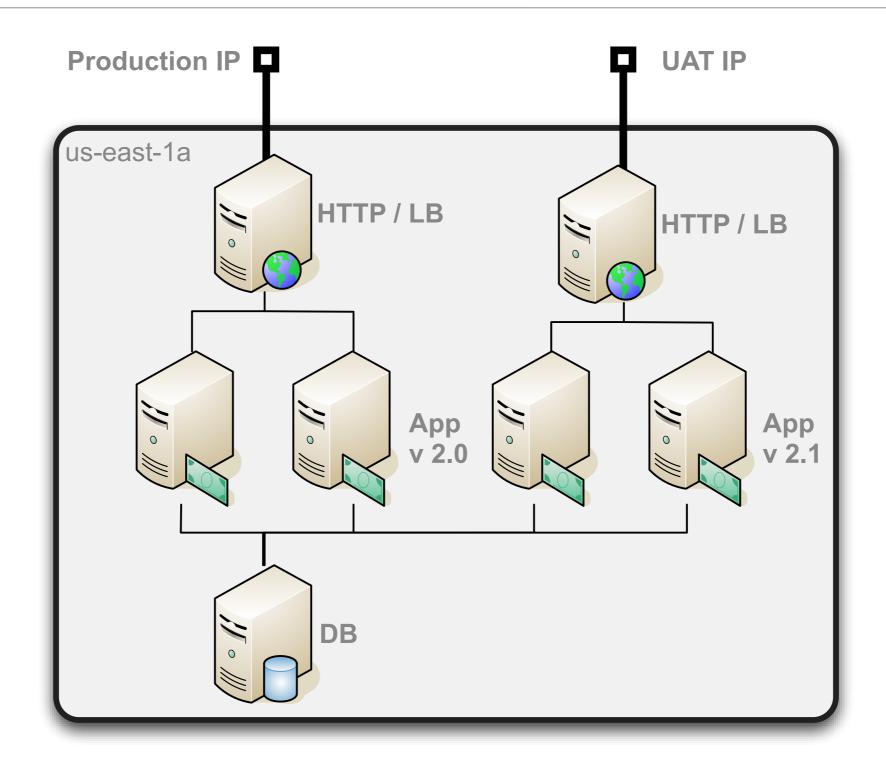




Operational Benefits

- No more deployments to production servers
- Reduced rate of downtime:
 - Operator error
 - Discrepancy between environments

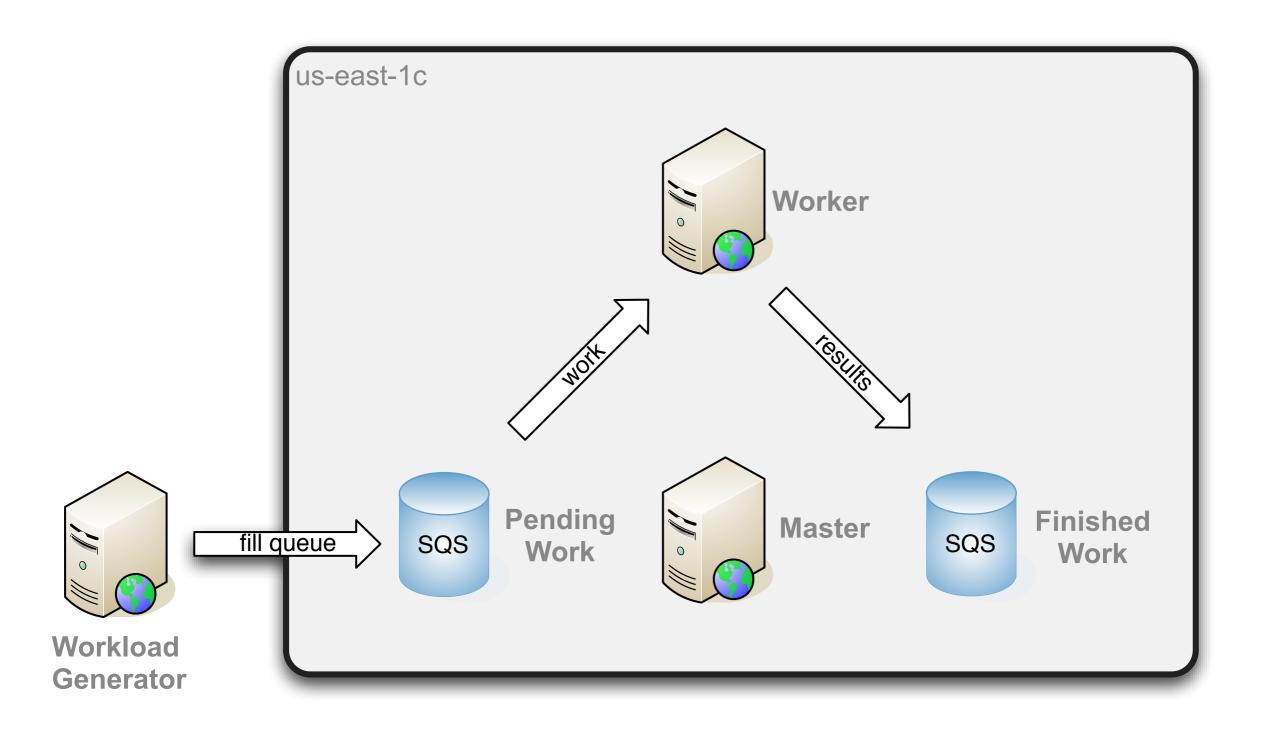
Schema Version Conflict?



Handling Concurrent Versions

| Layer | Strategies |
|---------------------|--|
| Web Assets | Embed version in URLs. Let old and new assets coexist. |
| Integration Points | Version all protocols and encodings. Client specifies acceptable versions. Server responds in mutually understood version. |
| Database Schemas | Apply "Agile Database" techniques. Automate migrations, split into phases: expand first, contract later |

Scalability - The Master/Worker Pattern



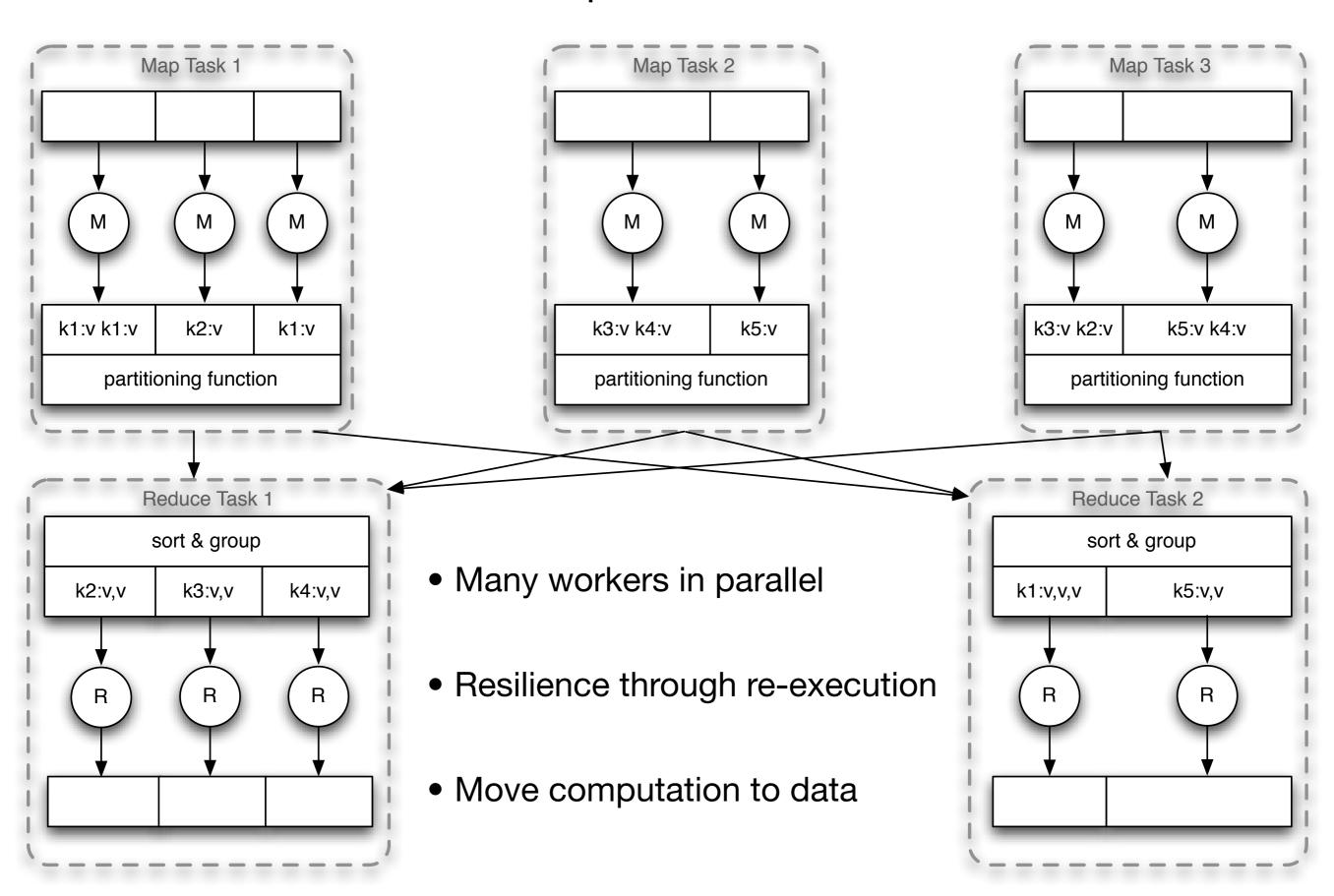
Master/Worker Scenarios

- New York Times converted 11 million articles from their archive
- Video transcoding/processing Animoto.com
 - From 50 to 5,000 processing nodes in 1 week
 - Then back down to "a few hundred"

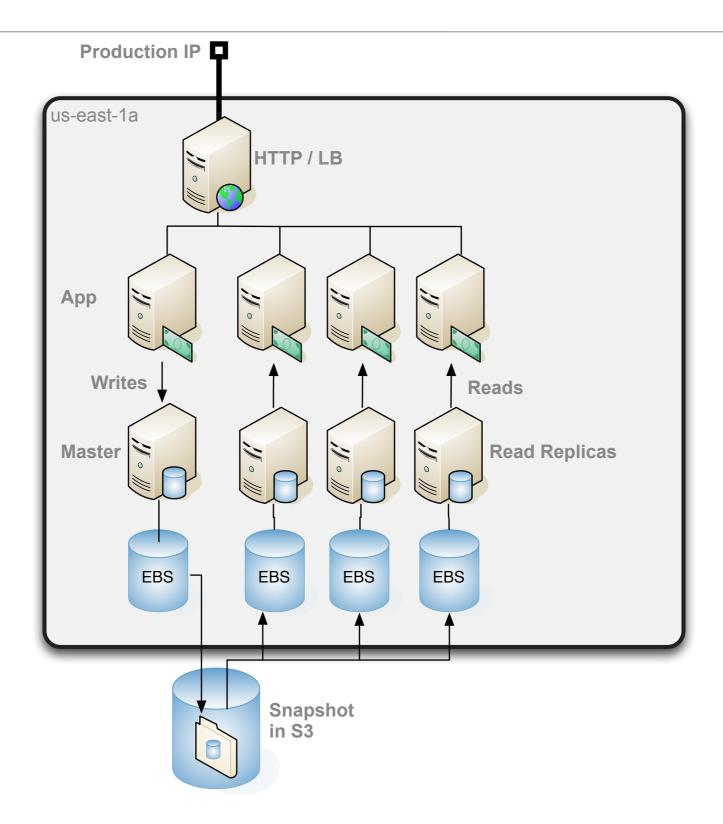
Scalability - Map/Reduce via Hadoop

- Open-source distributed computing
 - Hadoop Core
 - Distributed filesystem (HDFS)
 - Map/Reduce framework
 - HBase
 - High-scalability, distributed database (non-relational)
 - Similar to Google's BigTable and Amazon's SimpleDB

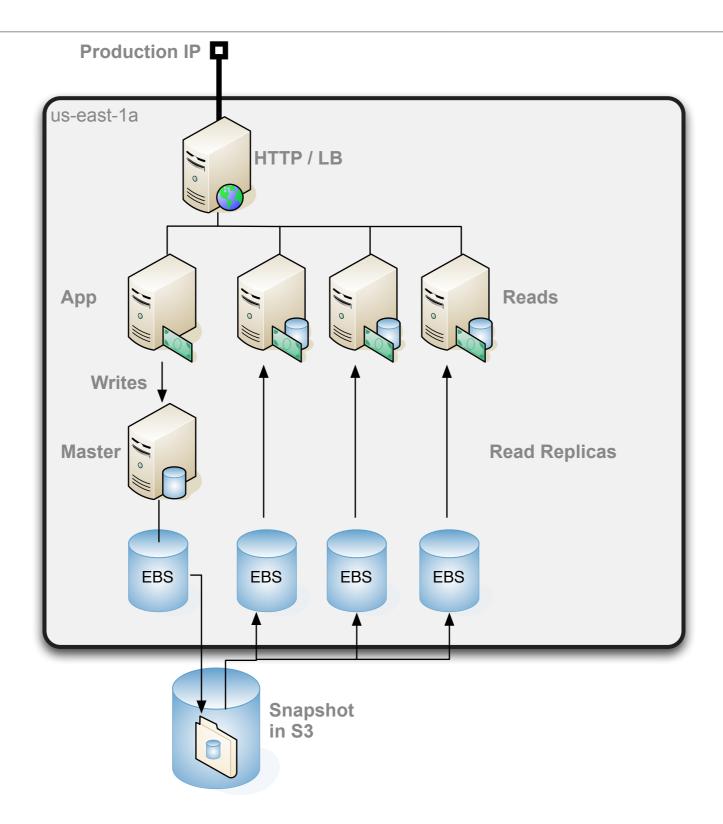
Map-Reduce



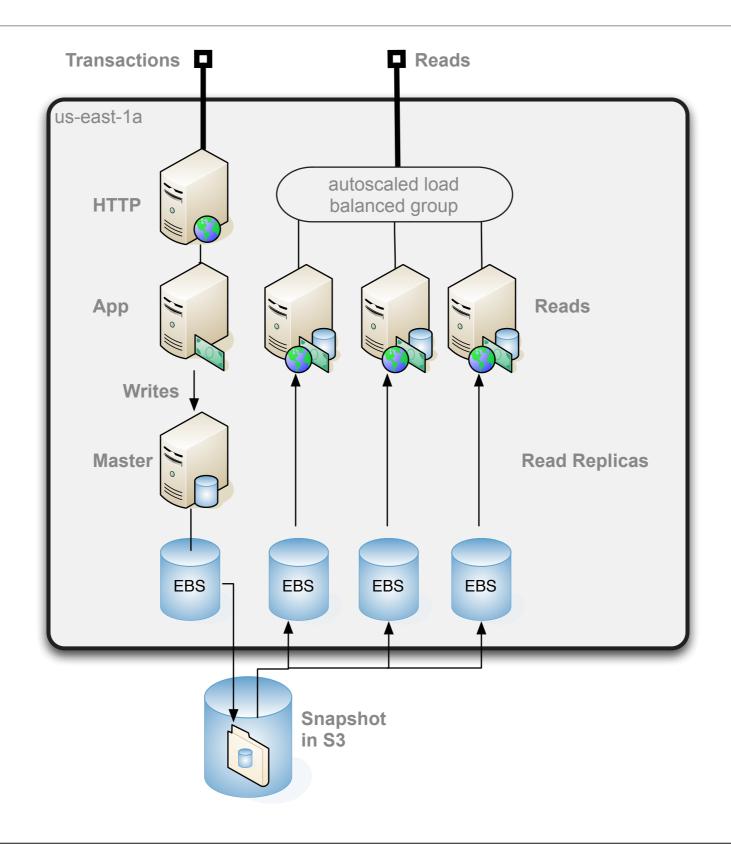
Scalability - Horizontal Replication



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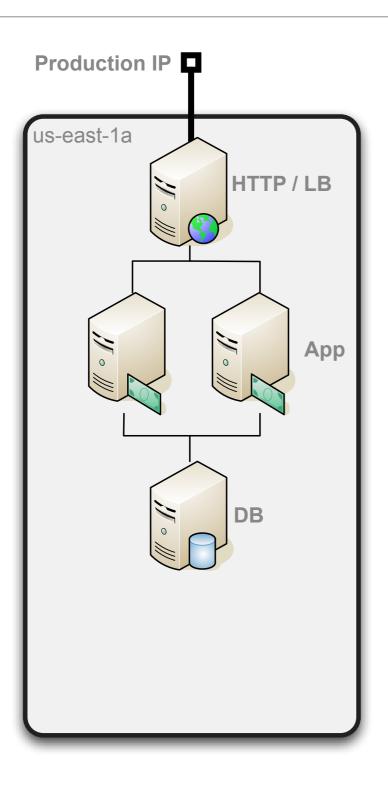


What about "No SQL"?

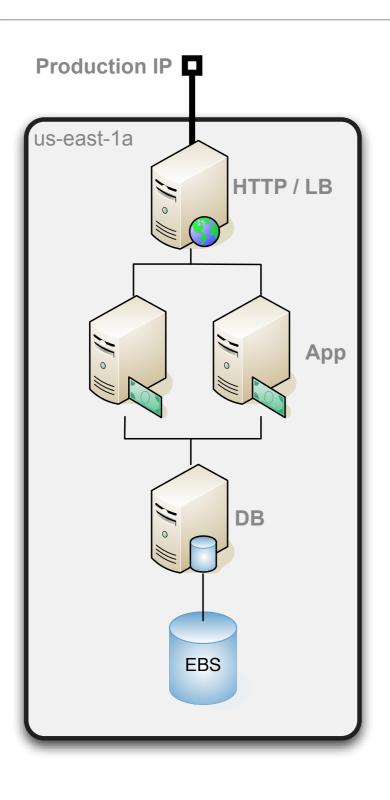
- Affinity Between Cloud and Scalable Architectures
 - Distributed key-value stores
 - Sharding
 - Eventual consistency
- But not mandatory
 - Not all applications need to be that big
 - Consider both scalability and capacity needs
- Apps that are not cloud-native can still use RDBMS

Scaling with Cache Servers

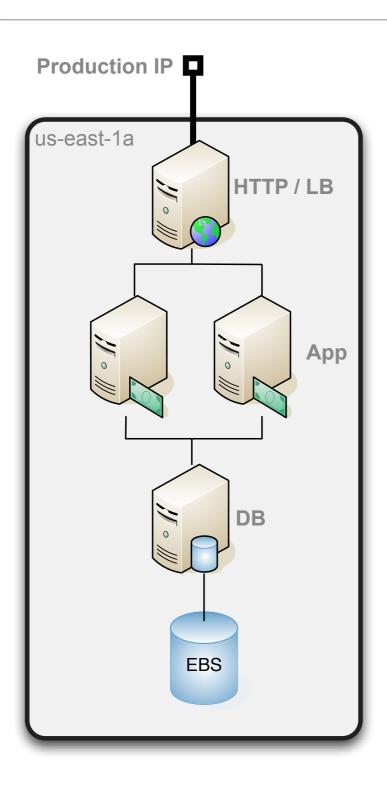
- Cache servers and In-Memory Data Grids
 - Essential components
 - Serve scalability and capacity needs
 - "Cloud friendly"
- Products to consider
 - memcached
 - GigaSpaces
 - Oracle Coherence
 - Terracotta



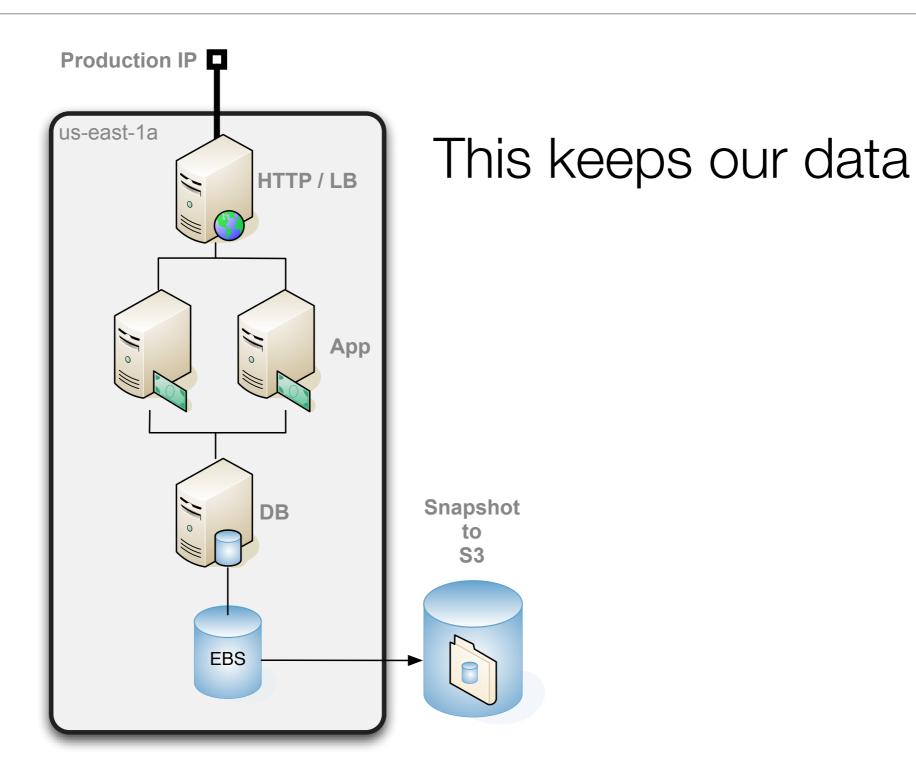
Everything can disappear at any moment.

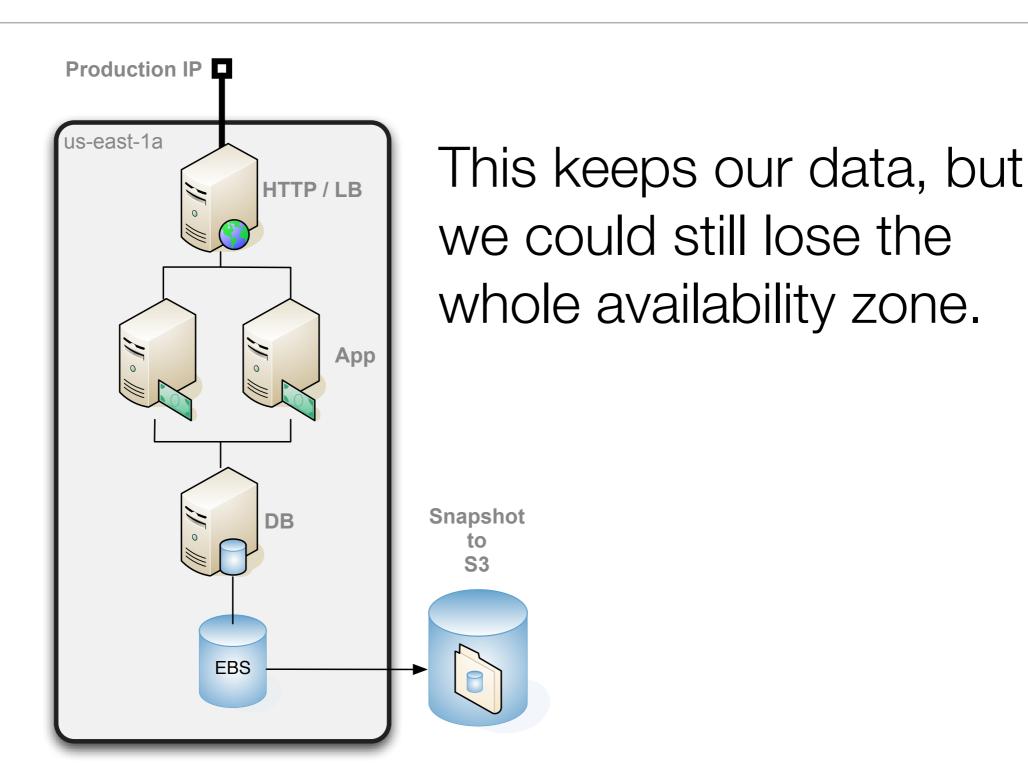


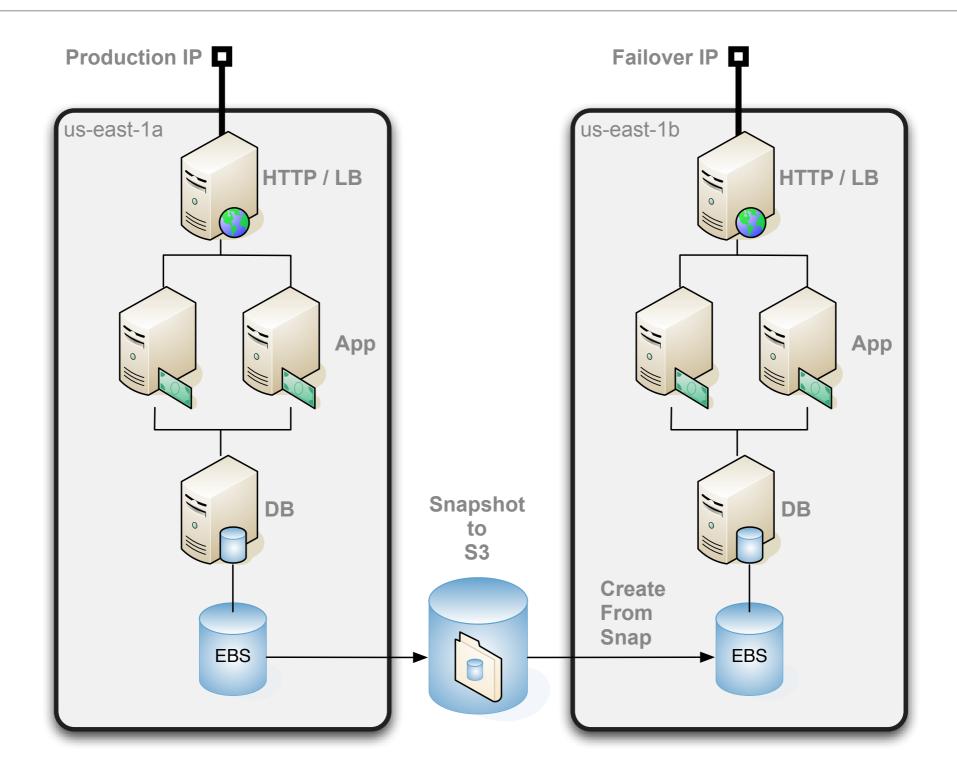
EBS volumes persist between VM restarts

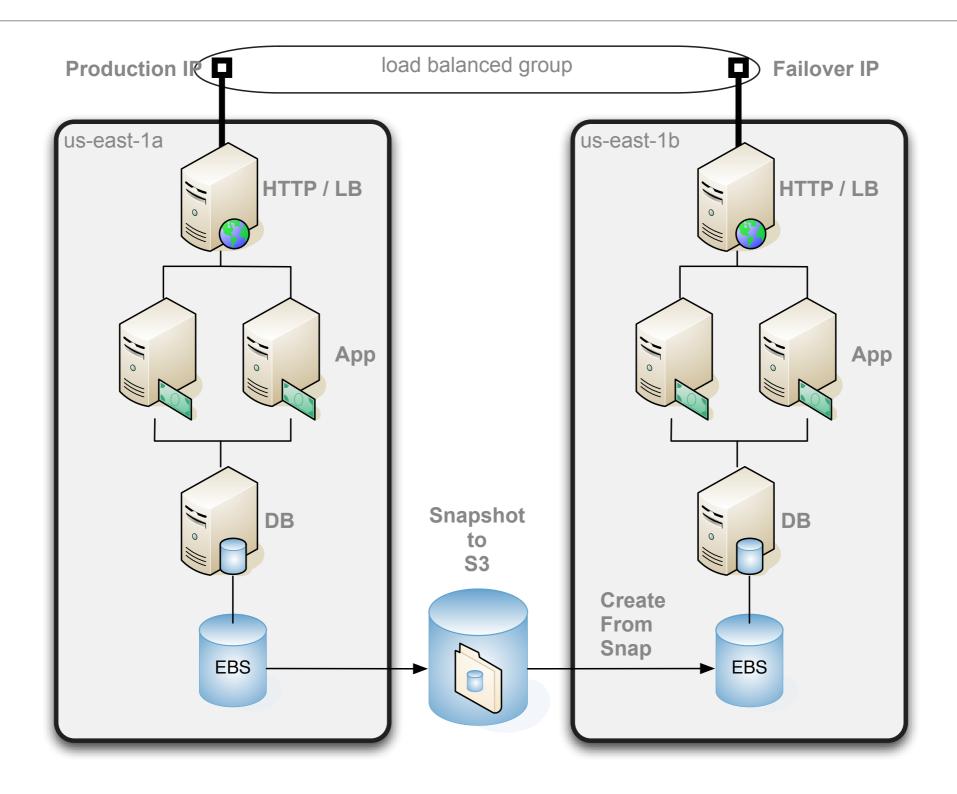


EBS volumes persist between VM restarts but can still be lost.







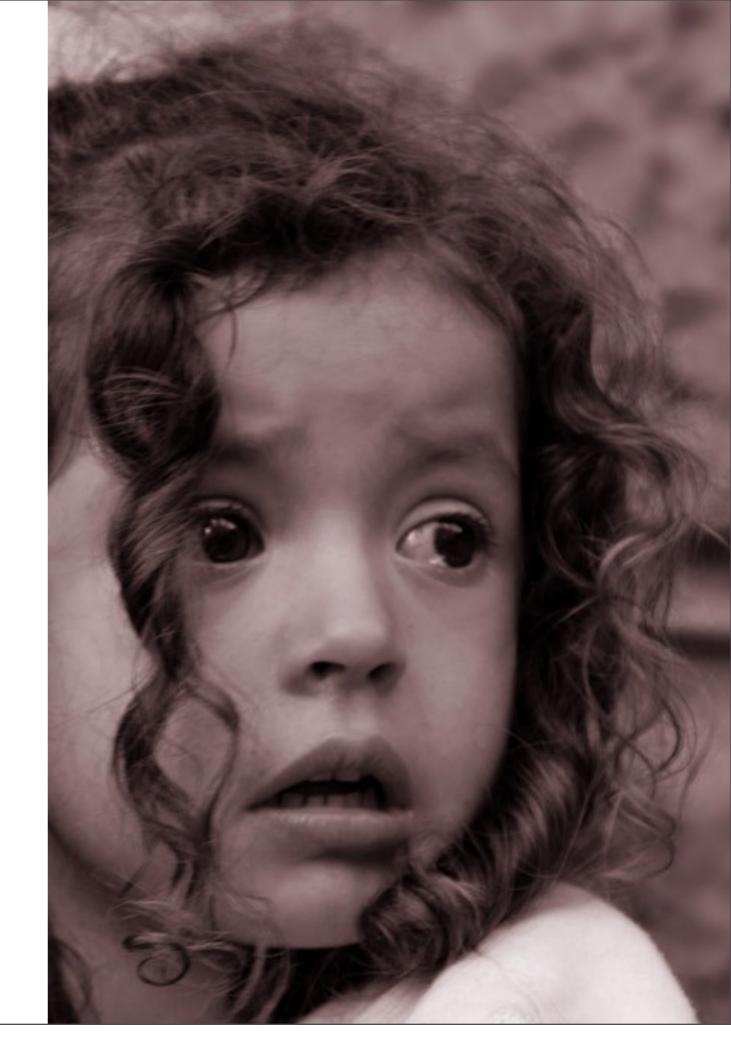


November 19, 2009



Perceived Risks

- Confidentiality
- Compliance
- Control



Real Risks

- Control plane threats
- Patent shutdowns
- Lack of risk management info



Vulnerability

Countermeasure

Data at Rest

Storage level encryption (not new)

Access Control

Security Groups (comparable to VLANs & firewalls)

Control Plane

Not under your control

Multitenancy Concerns

Not under your control

VulnerabilityCountermeasureData in MotionTransport level encryption
(not new)

| Vulnerability | Countermeasure |
|----------------|--------------------------------------|
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Recently Announced

On November 12, 2009, Amazon announced that AWS has received it's SAS 70 Type II attestation.
 http://is.gd/4Yclv

 Cloud Security Alliance formed the A6 working group to develop a specification for declarative risk information. http://www.scribd.com/Iron%20Fog

Summary

- Cloud Computing brings together four important trends in infrastructure:
 - Virtualization
 - Commoditization of hardware
 - Horizontally scalable architecture
 - Need for rapid provisioning
- It offers significant operational, cost and time-to-market advantages
- It also necessitates changes in architecture

