## **SOA:** Hits and Misses

Host: Robert D. Schneider - Think88 November 20, 2009

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## The Paradox of SOA in 2009

- The S and O in SOA are doing just fine, but...
- The A is another story



## The Paradox of SOA in 2009

- Services are everywhere
  - As the API interface to on-premise applications
  - Bundled with infrastructure such as databases
  - As the API interface to SaaS, PaaS, IaaS
- But Architecture is in trouble
  - Budgets
  - Recession
  - Past experiences



## Today's Agenda

- The 7 Fundamentals of Mission-Critical Service Testing - Robert D. Schneider
- Beginning an SOA Initiative Ian Robinson
- Project-Oriented SOA Leo Shuster
- Security for the Services World Chris Riley
- SOA @ eBay How is it a Hit? Sastry Malladi

