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Soup 2 Nuts

Harnessing Soup2Nuts, Lean Thinking and Value to break through local optimisation hell

Russ Miles, CEO, OpenCredo

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Who is this guy?!

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Who are these people?

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Who are you!?

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Values

Beliefs

Behaviours

Actions

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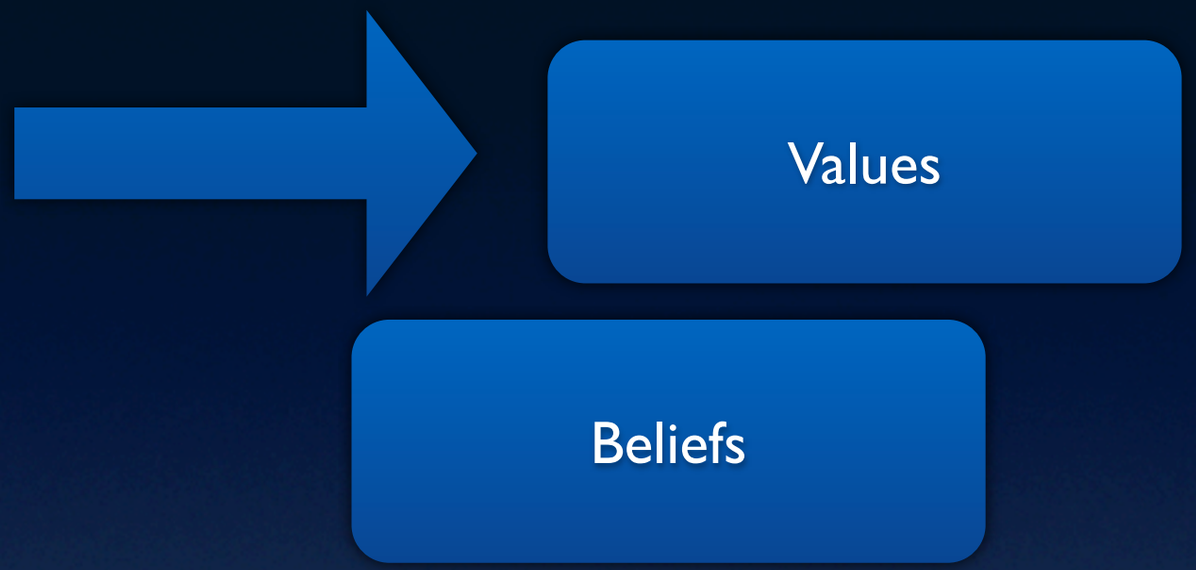

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A story...

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It all started, with a startup

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Up-front, Big Bang "Traditional"

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Startup vs. Enterprise Change?

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It all started, with a desire to "be agile"

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MVP vs. Improvement?

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What went wrong?

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Value is crucial

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Value Statement

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Value Assertions

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The bad news...

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The good news.

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The Message

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Friends don't let friends get caught up in craftsmanship

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It's time to adjust our principles

Individuals and interactions over processes and tools
Working software over comprehensive documentation
Customer collaboration over contract negotiation
Responding to change over following a plan

Confusing MEANS with ENDS!

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Bringing in Value

Individuals and interactions over processes and tools

Value Delivered over Working software over comprehensive documentation

Customer collaboration over contract negotiation

Responding to change over following a plan

Learning through Experimentation over dogma

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Extending with Value

Individuals and interactions over processes and tools

Value Delivered over Working software over comprehensive documentation

Customer collaboration over contract negotiation

Responding to change over following a plan

Learning through Experimentation over dogma

Technology as a Value Engine, not a Cost Centre

Appreciate and Capture Diverse Stakeholder Values

Do the Simplest Thing that Delivers Value

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Start to be Value-Driven in everything you do.

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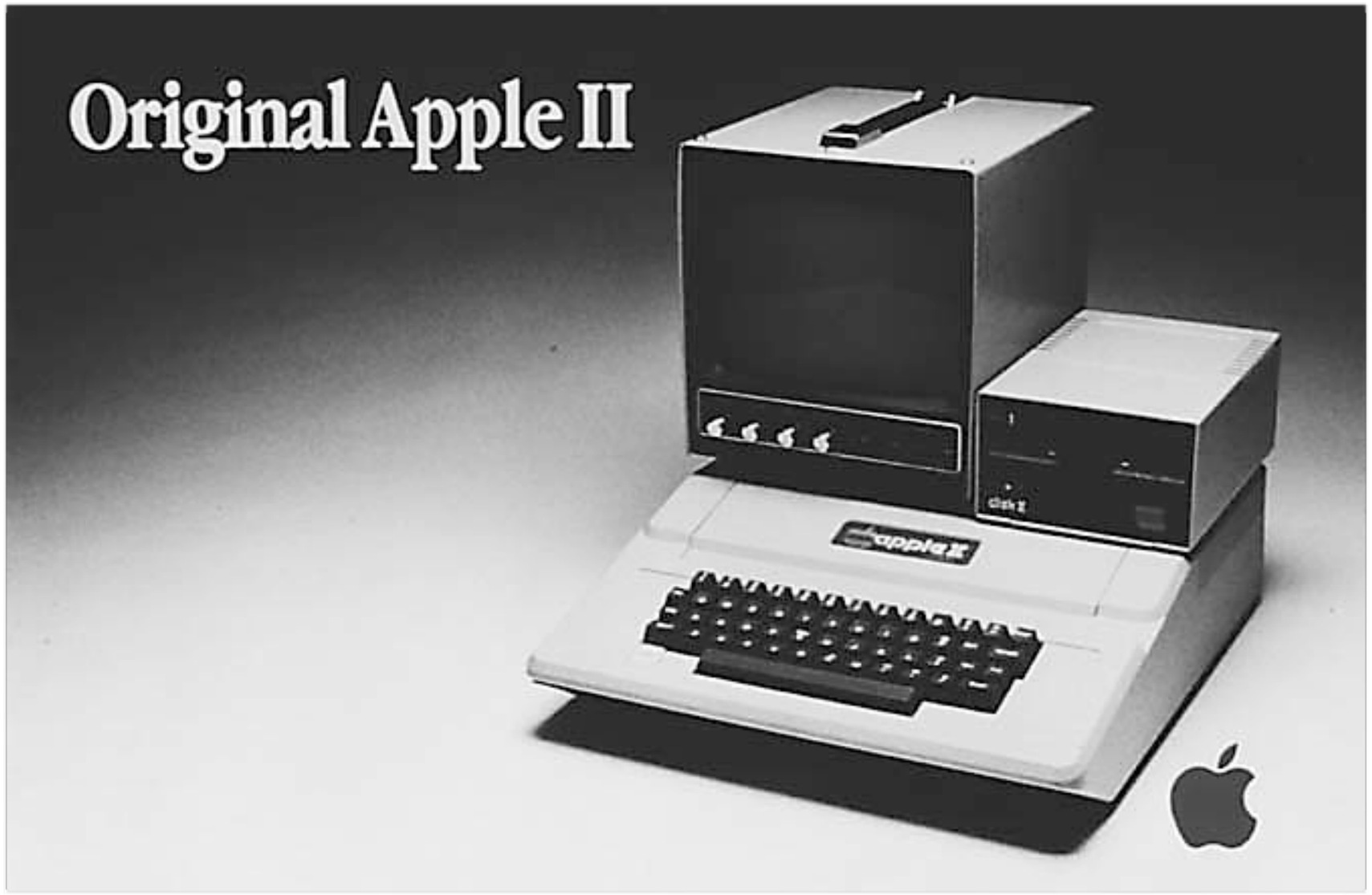
ALTAIR 8800 COMPUTER

INTE
PROT
MEMR
INP
M1
OUT
HLTA
STACK
WO
INT
STATUS
WAIT
HLDA
BENSE SW.
STOP
RUN
SINGLE STEP
EXAMINE
EXAMINE NEXT
DEPOSIT
DEPOSIT NEXT
RESET
CLR
PROTECT
UNPROTECT
OFF
ON
MITS
ALTAIR 8800 COMPUTER


Original Apple II
apple II

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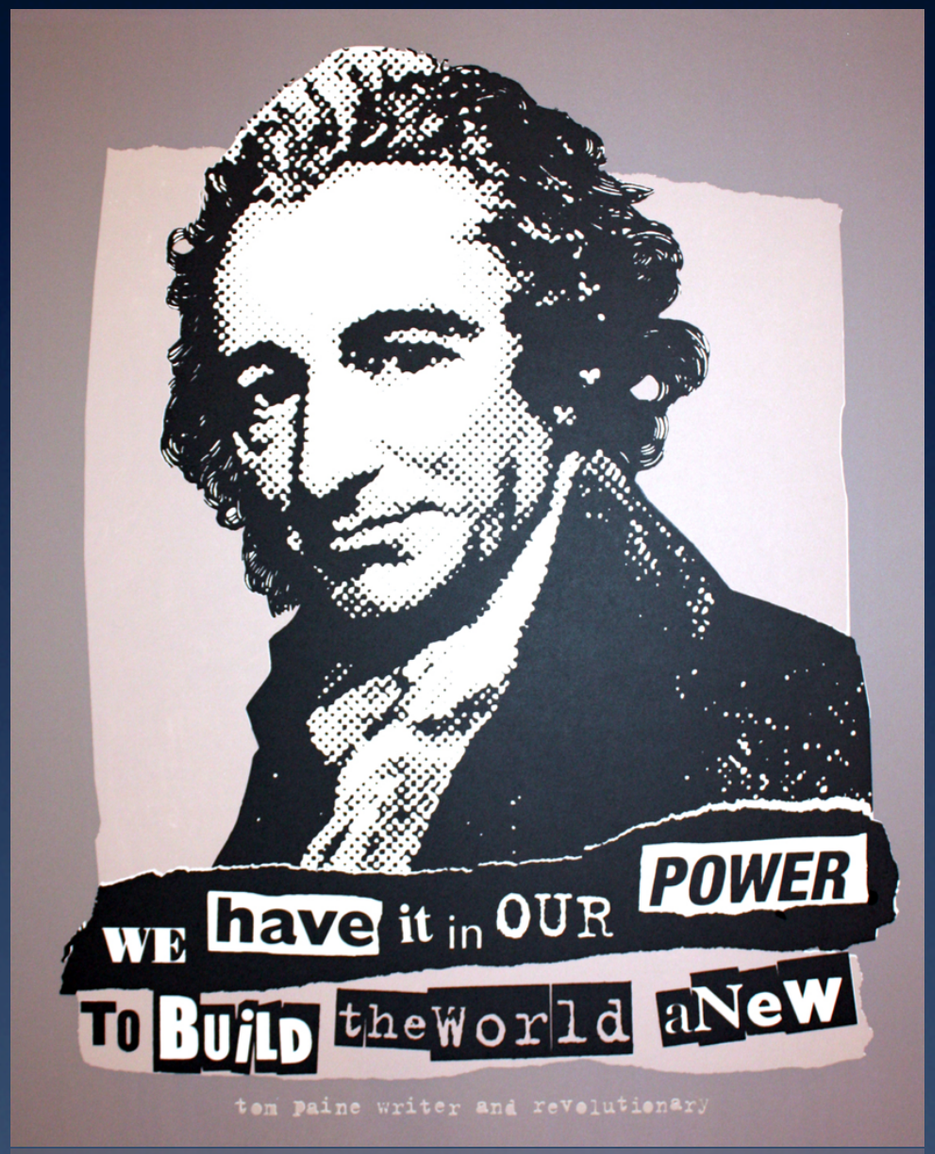
Thanks and Enjoy QCon



"Attempting to debate with a person who has abandoned reason is like giving medicine to the dead."

— Thomas Paine

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www.opencredo.com