

Wile E. Coyote: Looney Tunes (Chuck Close)

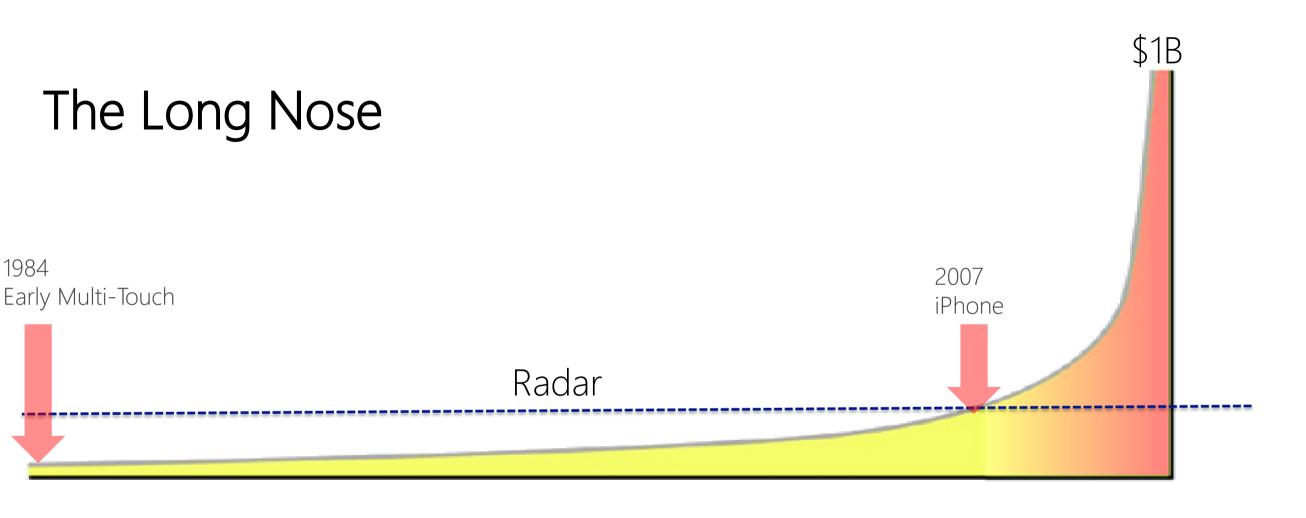
Avoiding the Big Crash

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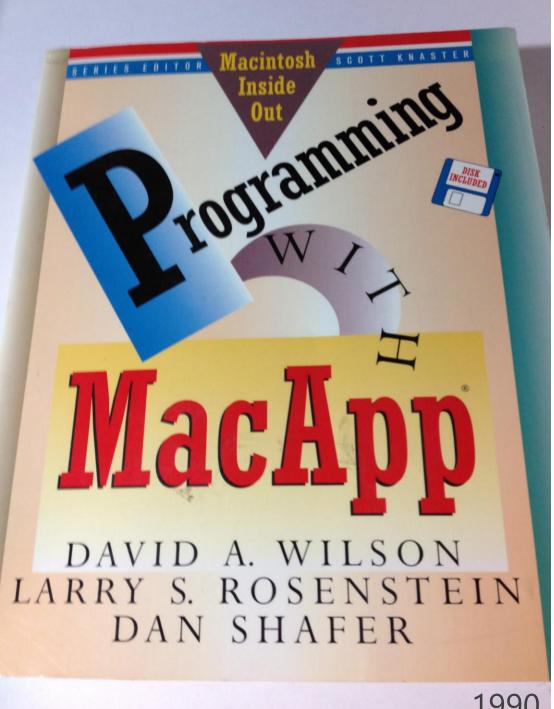
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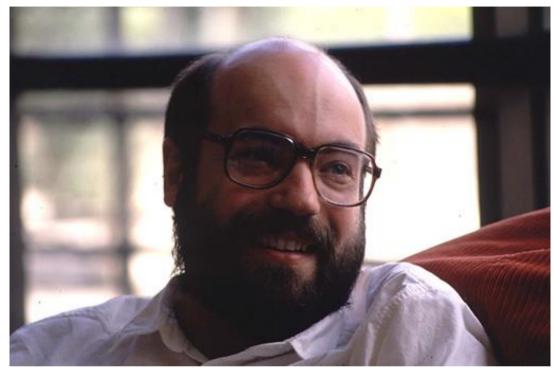


Xerox Alto (1973)









Weiser, M. (1991). The computer for the 21st century. *Scientific American*, 265(3), 94-104.

Ubiquitous Computing

- everywhere
- transparent



Codify the known

Entrench the Status Quo?

Lowest Common Denominator or Play to Individual Strengths?







Screen Width Range of reach





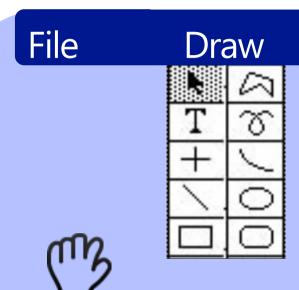
















Ribbon as Palette?

Bimanual In-Place Commands with Pen and Touch







The more you eat, the more you want.

Complexity

Threshold of frustration

Of the collection of devices

Of the individual device

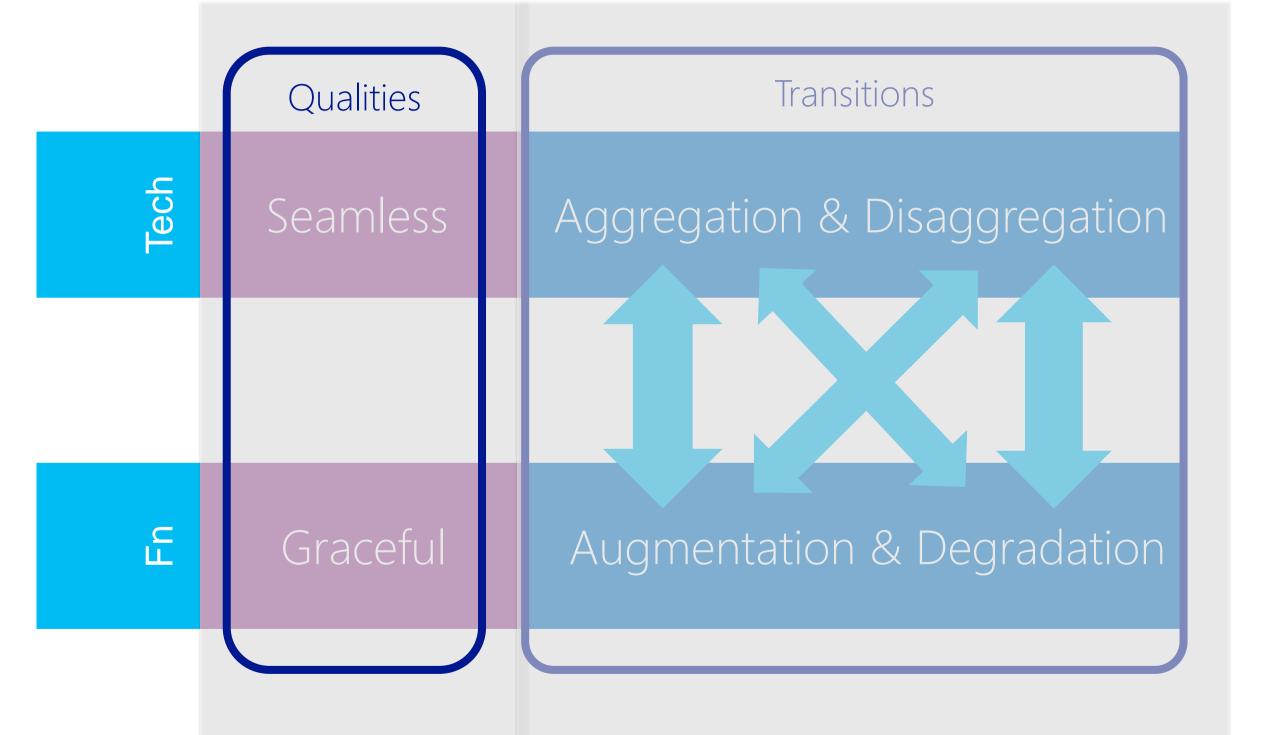
2 But each must also reduce the complexity and increase the value of all of the others. Things work together.

1 Every new product and service must provide great experience and excellent value—it works, flows & has demand.

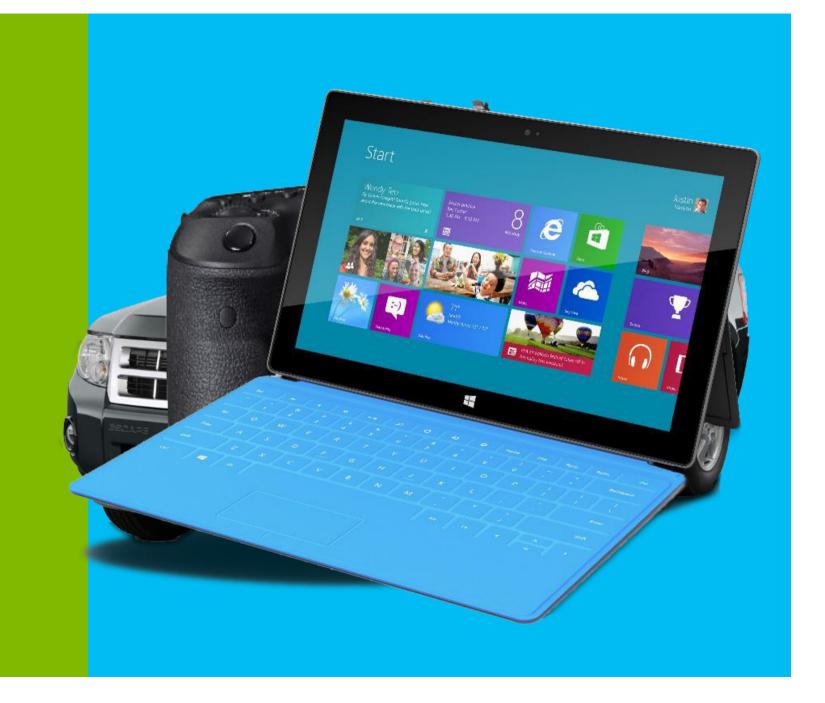


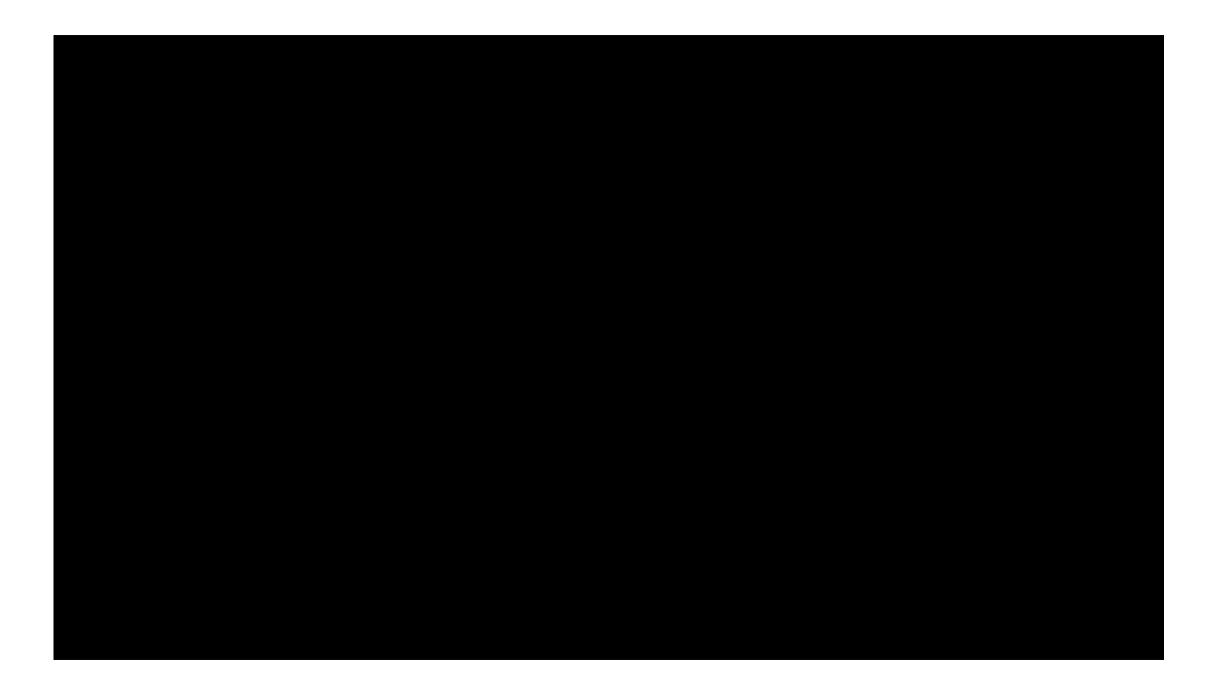


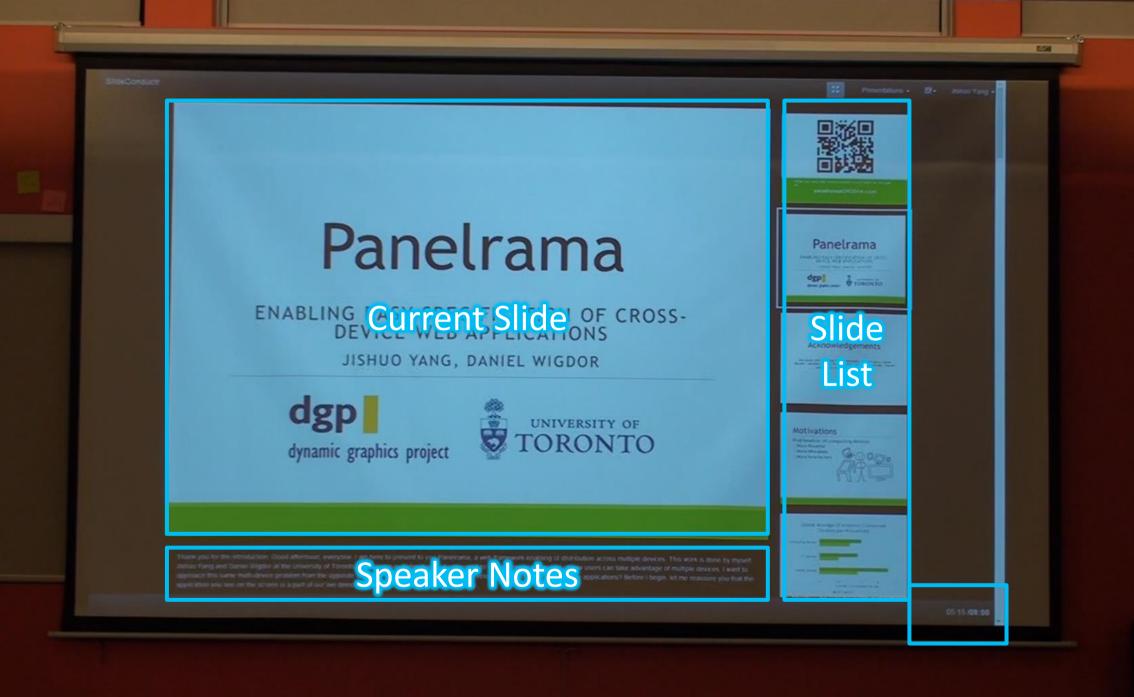
Aggregation & Disaggregation Seamless Augmentation & Degradation Graceful

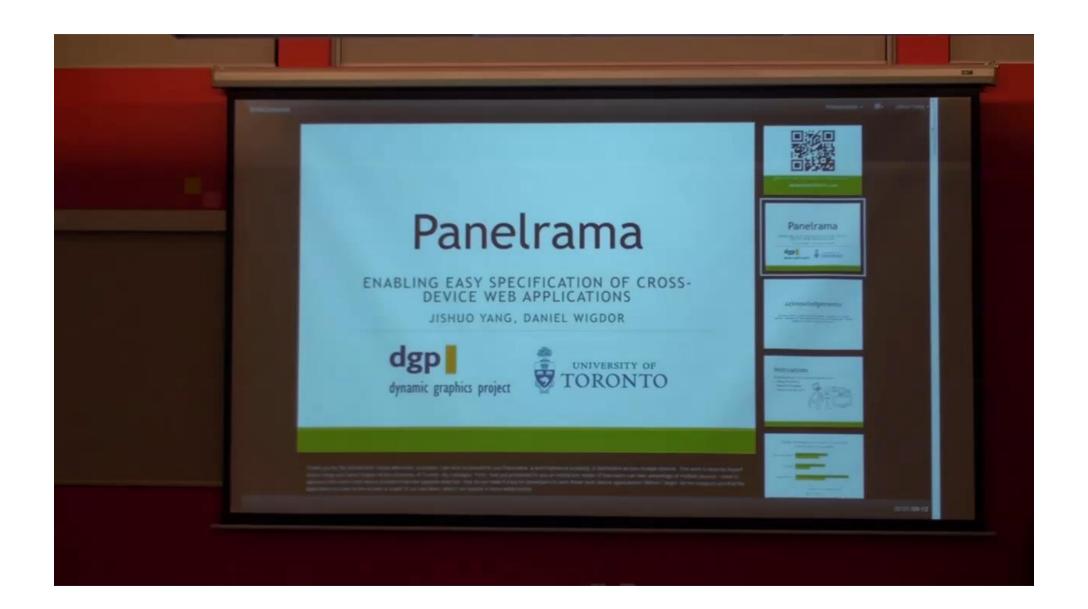


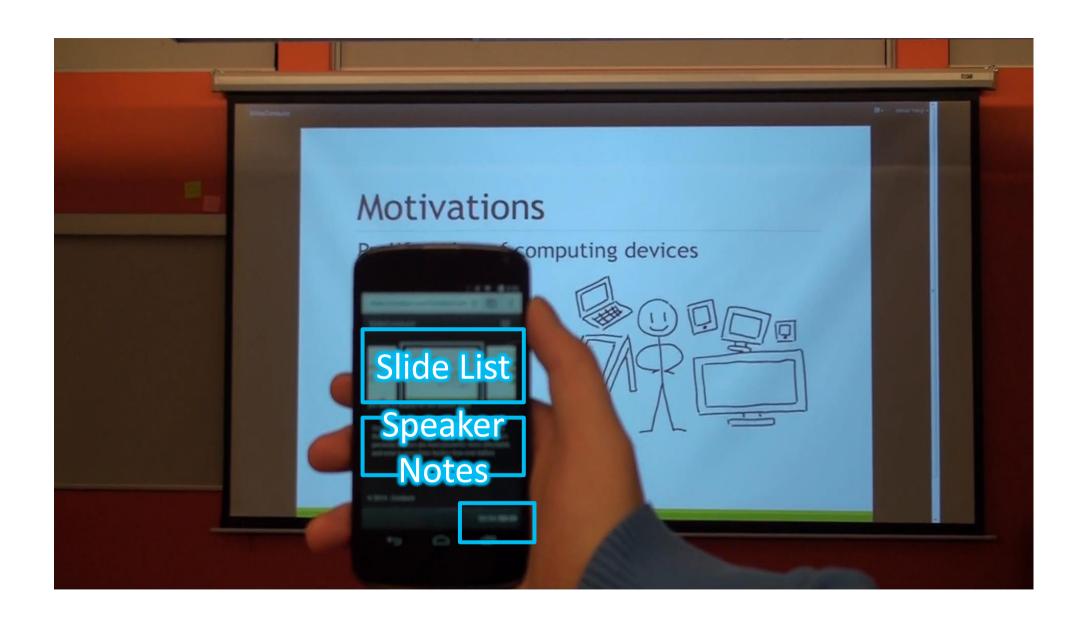




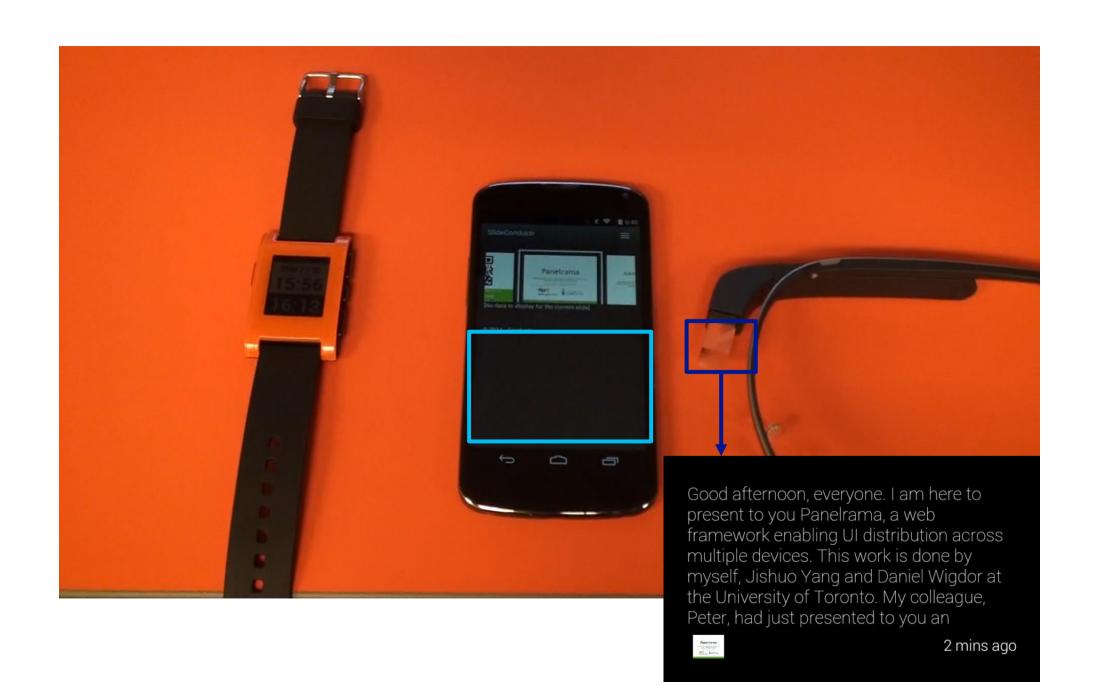












In the Wild

Do you know this guy?

Do you like this guy?

Are you this guy?

Do you like who makes you this guy?

Natural?

Fix on device?





Questions of Aspiration

- What if things just worked?
- What if things just worked together?
- What if things just worked together seamlessly?
- What if in so doing, complexity went down, and value up, for everything?

What if we created developer's tools to facilitate making this happen?



Thankyou

