



where people are empowered

to create impact

Our goal:

Create an environment







Make escalation "legal" • Utilize Facebook • Weekly Q&A



Remove opportunity for bias in hiring

Don't hire simply for an open req
Hire the best people first; pick teams later
Feedback provided without influence by others





Take the word "politics" out of conversations

"Politics' if often lack of communication
 Ask for the "who" and "what" — specifics will mitigate the meme



Hold everyone accountable for feedback

360 reviews share review packets

A.16E





PEOPLE

PE©PLE

SUPPORTING

PE[®]PLE SUPPORTING

PF@PI F

SIIPP@RTING

PF@PIF

PE[®]PLE

SUPP©RTING

Ask yourself:

How do your engineers think about culture?

Does that impact how you hire and retain people?

Are you going to do anything about it?





