

matti@spotify.com

kalvans@spotify.com



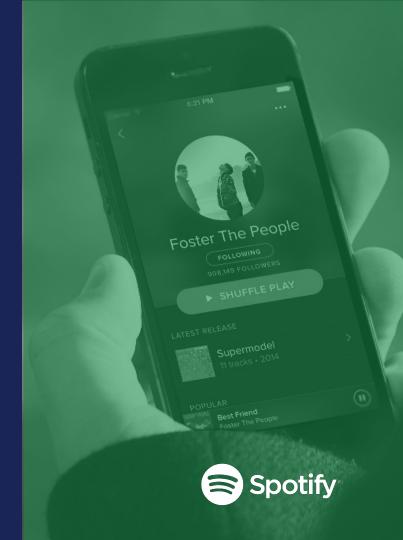


# Agenda

- 1. Data at Spotify
- 2. Summer of 2015
- 3. Challenges & Victory
  - o Datamon
  - Styx
  - o GABO

# Spotify big-data context

- Over 100 million monthly active users
- Over 30 million song
- Over 2 billion playlists
- Active in 60 markets



#### Data is at the heart of Spotify

#### In 2007

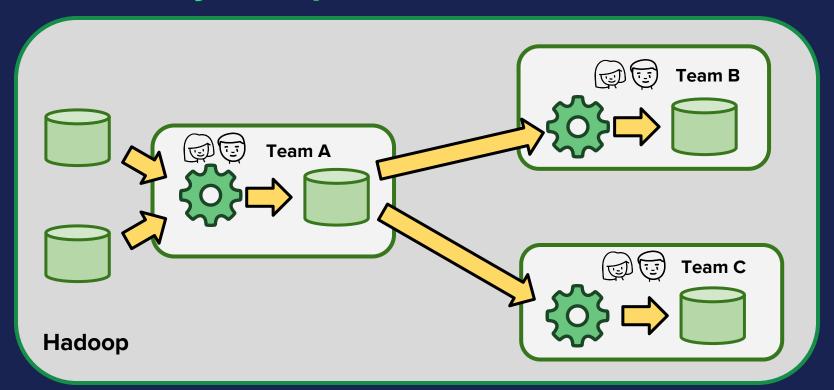
Monthly Royalty Report

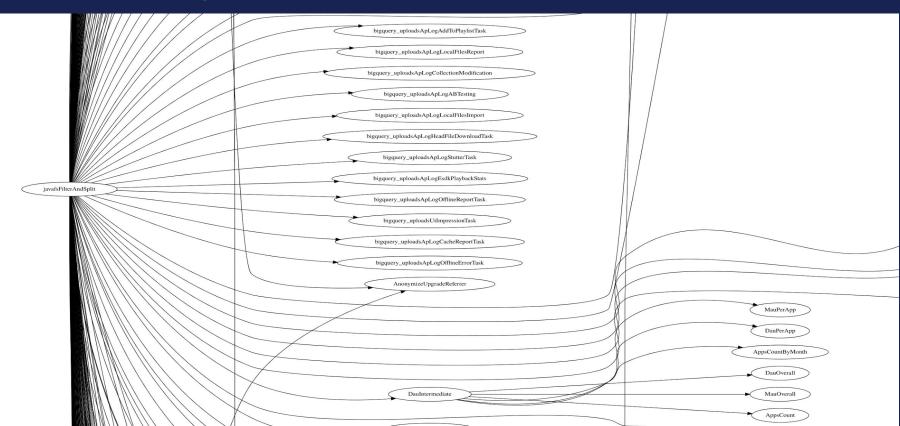
#### In 2016

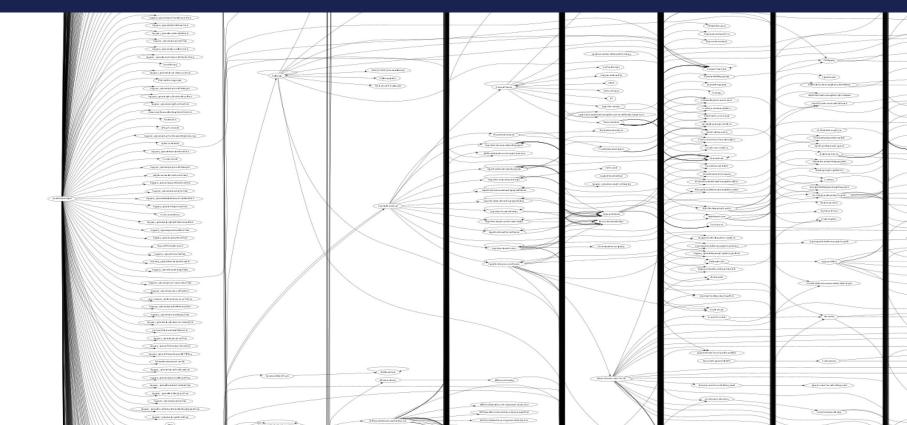
- Monthly Royalty Report
- Weekly Billboard
- Daily reports to partners
- ...
- AB-Testing
- Discover weekly
- Daily Mix
- ...

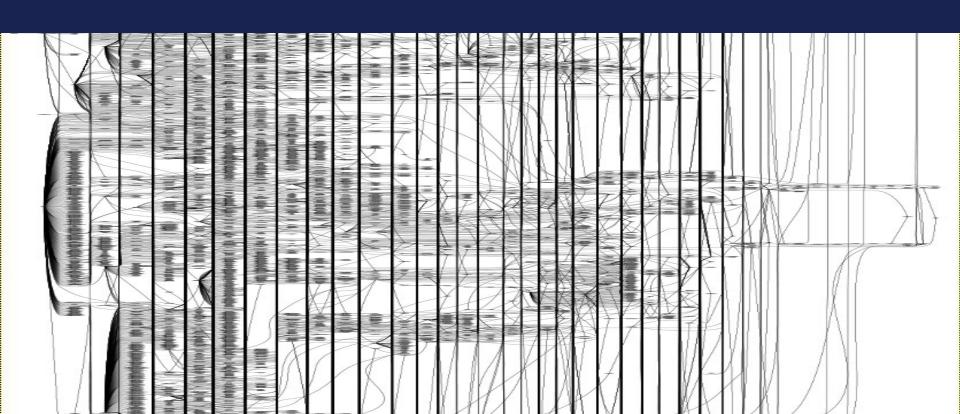
### **Our growth in Data**













A strain of incidents



- A strain of incidents
- War-room



- A strain of incidents
- War-room
- Hadoop on it's knees



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- Hadoop on it's knees
- Event Delivery Catch up



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- Reprocessing of data



- A strain of incidents
- War-room
- Hadoop on it's knees
- Event Delivery Catch up
- Reprocessing of data
- Hard to debug data issues



1. Early Warning

**Datamon - Data monitoring** 

1. Early Warning

**Datamon - Data monitoring** 

2. Debuggability & Control

**Styx - Scheduling and control** 

1. Early Warning Datamon - Data monitoring

2. Debuggability & Control Styx - Scheduling and control

3. Automate Capacity GABO - Event Delivery

1. Early Warning

**Datamon - Data monitoring** 

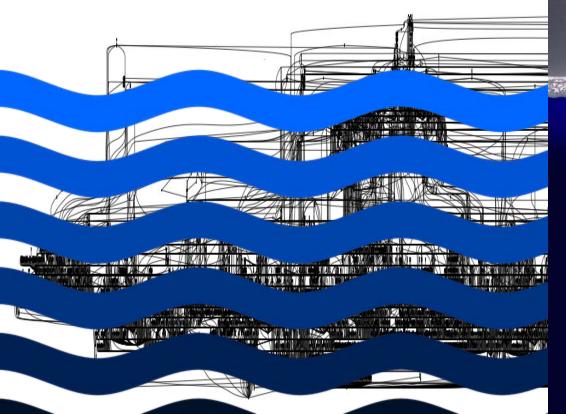
2. Debuggability & Control

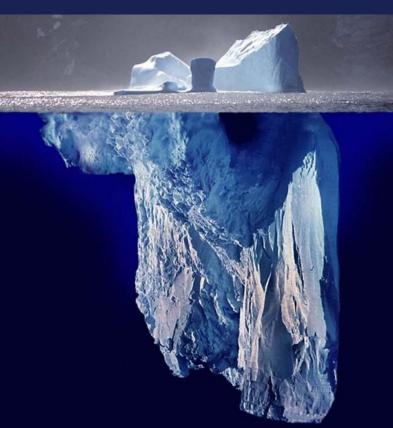
**Styx - Scheduling and control** 

3. Automate Capacity

**GABO** - Event Delivery

# **Early Warning - Datamon**





### **Early Warning - Datamon**

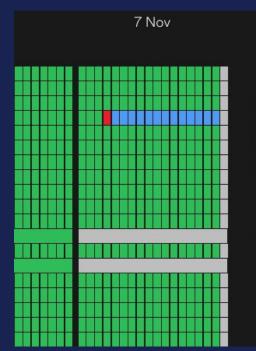
- Unified view
  - Alignment between teams
- Ownership
  - Clear ownership of data
- SLA
  - Alert on late data

#### **Early Warning - Datamon**

Define terminology

Provide metadata language

Implement a Datamon service



Data Endpoint

coredata.activation.Dataset1 coredata.activation.Dataset3 coredata.activation.Dataset4 coredata.activation.Dataset6 coredata.activation.Dataset7 coredata.activation.Dataset8 coredata.activation.Dataset9 coredata.activation.Dataset10 coredata.activation.Dataset12 coredata.activation.Dataset13 coredata.activation.Dataset14 coredata.activation.Dataset15 coredata.activation.Dataset16 coredata.activation.Dataset17 coredata.activation.Dataset18 coredata.activation.Dataset19

1. Early Warning

**Datamon - Data monitoring** 

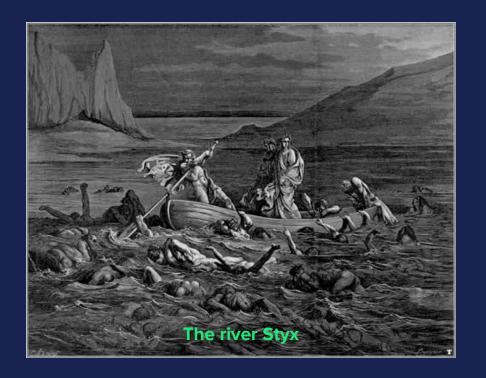
2. Debuggability & Control

**Styx - Scheduling and control** 

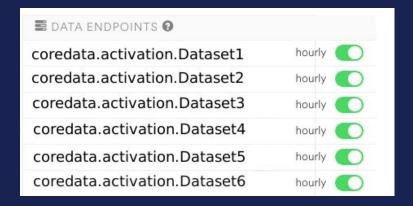
3. Automate Capacity

**GABO** - Event Delivery

- Execution control
  - Self service for data users
- Execution information
  - Expose debug information
- Execution isolation
  - Docker for data jobs



- Execution control
  - Centralized execution API

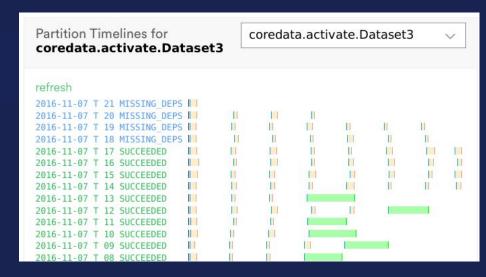


#### Execution control

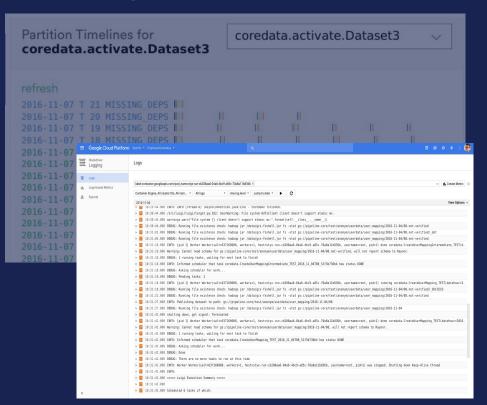
- Centralized execution API
- Backfilling and reprocessing

```
File Edit View Terminal Tabs Help
2016-10-28T12:08:38
                                                       Execution description: ExecutionDescription{dockerImage=registry.spotify.net/spotify
/some-job:bc25f14-1477653357111, dockerArgs=[wrap-luigi, --hydra, --module, tst, matti.SampleJob, --datehour, {}, --local-scheduler], se
cret=Optional[Secret{name=pipeline-core-secret, mountPath=/etc/gcp-keys}], commitSha=Optional[bc25f141e00e9ff20ea1f953cc8c9lad797f54d5]
2016-10-28T12:08:38
                            submitted
                                                       Execution id: styx-run-y9qd7
2016-10-28T12:08:39
                            started
2016-10-28T12:08:55
                            terminate
                                                       Exit code: 0
2016-10-28T12:08:55
                            success
2016-10-28T15:41:42
                                                       Trigger id: ad-hoc-cli-1477669302657-07468
                            triggerExecution
2016-10-28T15:41:42
                            submit
                                                       Execution description: ExecutionDescription{dockerImage=registry.spotify.net/spotify
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cret=Optional[Secret{name=pipeline-core-secret, mountPath=/etc/gcp-keys}], commitSha=Optional[2fa3469788abbb16e948c5b7a9590e517003a630]
2016-10-28T15:41:43
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2016-10-28T15:41:44
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2016-10-28T15:43:03
                            terminate
                                                        Exit code: 35
2016-10-28T15:43:03
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                                                       Delay (seconds): 180
2016-10-28T15:46:04
2016-10-28T15:46:04
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/some-job:2fa3469-1477668749515, dockerArgs=[wrap-luigi, --hydra, --module, tst, matti.SampleJob, --datehour, {}, --local-scheduler], si
cret=Optional[Secret{name=pipeline-core-secret, mountPath=/etc/gcp-keys}], commitSha=Optional[2fa3469788abbb16e948c5b7a9590e517003a630]
                                                       Execution id: styx-run-lcasd
2016-10-28T15:46:04
                           submitted
2016-10-28T15:46:06
2016-10-28T15:47:27
                           started
                            terminate
                                                       Exit code: 35
2016-10-28T15:47:27
                            retryAfter
                                                       Delay (seconds): 188
2016-10-28T15:50:28
2016-10-28T15:50:28
                                                       Execution description: ExecutionDescription{dockerImage=registry.spotify.net/spotify
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cret=Optional[Secret{name=pipeline-core-secret, mountPath=/etc/gcp-keys}], commitSha=Optional[2fa3469788abbb16e948c5b7a9590e517003a630]
2016-10-28T15:50:28
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2016-10-28T15:50:30
                           started
2016-10-28T15:51:19
                            terminate
                                                       Exit code: 35
2016-10-28T15:51:19
                            retryAfter
                                                        Delay (seconds): 180
2016-10-28T15:54:20
2016-10-28T15:54:20
                            submit
                                                      Execution description: ExecutionDescription{dockerImage=registry.spotify.net/spotify
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2016-10-28T15:54:20
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                                                       Execution id: styx-run-llm2w
2016-10-28T15:54:27
                            started
2016-10-28T16:33:43
                            terminate
                                                       Exit code: 0
2016-10-28T16:33:44
                           success
$ styx retry pipeline-core matti.SampleJob_GCP 2016-10-27T00
```

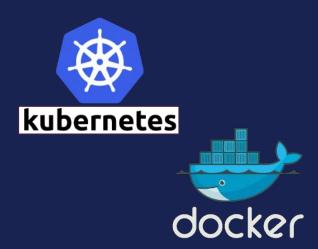
- Execution control
- Execution information
  - Timeline



- Execution control
- Execution information
  - Timeline
  - Google Cloud Logging



- Execution control
- Execution information
- Execution isolation
  - Docker



1. Early Warning

**Datamon - Data monitoring** 

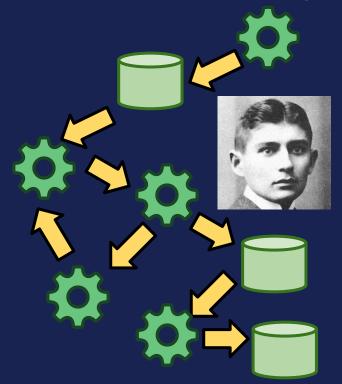
2. Debuggability & Control

**Styx - Scheduling and control** 

3. Automate Capacity

**GABO - Event Delivery** 

• Complex and manual config



- Complex and manual config
- Pubsub & Dataflow streaming



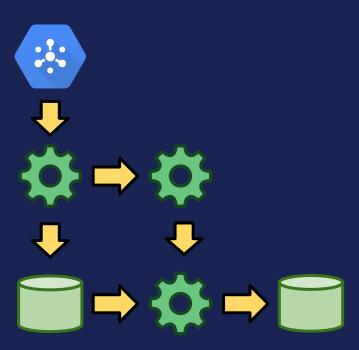
- Complex and manual config
- Pubsub & Dataflow streaming
- Pubsubs at scale



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- Dataflow streaming



- Complex and manual config
- Pubsub & Dataflow streaming
- Pubsubs at scale
- Dataflow streaming :-(
- 2 micro services + 1 Map/Reduce job



- Complex and manual config
- Pubsub & Dataflow streaming
- Pubsubs at scale
- Dataflow streaming :-(
- 2 micro services + 1 Map/Reduce job
- Autoscaling & The Stuffer



#### **GABO - WIP**

- Handles at least 10x our load
- Darkloading
- Autoscale everything
- Self service



#### Summary

- Make sure you have the right tools to deal with data incidents
  - Make sure you have time to implement the tools you need

- Remember that your capacity model can fail at larger scale
  - Keep track of your scale and
     Automate, automate, automate...

# Thank you!

kalvans@spotify.com matti@spotify.com

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