



Hard Rock

+

Duncan / Channon

+

VERTIGO™



Scott Stanfield
CEO

Silverlight 2

VERTIGO™



MEMBERSHIPS

SEARCH



FISH CAN FLY...

CAFES

HOTELS/CASINOS

LIVE/MUSIC

PARK

MEMORABILIA

ROCK SHOP

CORPORATE



AMBASSADORS OF ROCK

NEXT STOP
SEPTEMBER 26
HOLLYWOOD, FL
HARD ROCK LIVE

HOT, HOT, HOT

09.16.08 - Tiki Barber, Ne-Yo, and Jon McLaughlin Team Up At Hard Rock Cafe New York

09.15.08 - **Hard Rock Flashback:** All that was in rock for the week 09.15-09.21

09.12.08 - **Motley Crue** Bring Their Theater of Pain to Japan For **Ambassadors of Rock**

09.12.08 - **Hard Rock** Headlines for September




Rock History. Redefined.

Hard Rock's visual history of rock 'n' roll is now at your fingertips. In never-before-seen jaw-dropping detail.



Stop Breast Cancer For Life

Help in the fight to end breast cancer in our lifetime. Join Hard Rock in our Pinktober campaign for awareness today.



The Next Big Star

Find The Next Big Star at a Hard Rock near you. Winner opens one night of Kenny Chesney's 2008 Poets & Pirates tour.



MEMBERSHIPS

SEARCH



CAFES

HOTELS/CASINOS

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PARK

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TAKE THE



TOUR

HARD ROCK CAFE
BERLIN



CAFES

CAFE LOCATOR

CAFE MAP

CAFE MENU

GROUP SALES

CAFE OPENINGS

NOW OPEN

Beijing, China
June 6, 2008

Seoul, South Korea
April 18, 2008

Hyderabad Bar, India
March 23, 2008

Bucharest, Romania
January 20, 2008

Singapore Airport, Singapore
January 9, 2008

Bengaluru, India
December 29, 2007

CAFE NEWS

Tiki Barber, Ne-Yo, and Jon McLaughlin Team Up At Hard Rock Cafe New York

Tiki Barber, broadcaster, author, and retired New York Giant will make a special appearance at **Hard Rock Cafe New York** on Sept. 25, as the host of the 2nd annual **Tiki Rocks the Square** for Children's Miracle Network. The V.I.P. charity event will benefit **Children's Miracle Network**, an organization dedicated to saving and improving the lives of children by raising funds for children's hospitals throughout North America. The evening's festivities will be highlighted by special performances by Jon McLaughlin and Grammy Award Winning Ne-Yo.

Amnesty International Human Rights Award Presented at Hard Rock Cafe London

The Edge, U2's guitarist extraordinaire, presented Peter Gabriel with Amnesty International's **Ambassador of Conscience Award** during a ceremony at **Hard Rock Cafe London**. The Edge, himself a previous winner of the very same award, and Gabriel also helped launch Amnesty International's **Small Places Tour**, which will encompass hundreds of live music events around the world between September 10 and December 10, all benefitting Amnesty International and its good works.

FIND A CAFE



ALL ACCESS
TO ROCK STAR
TREATMENT

JOIN







Identity Background

Duncan / Channon

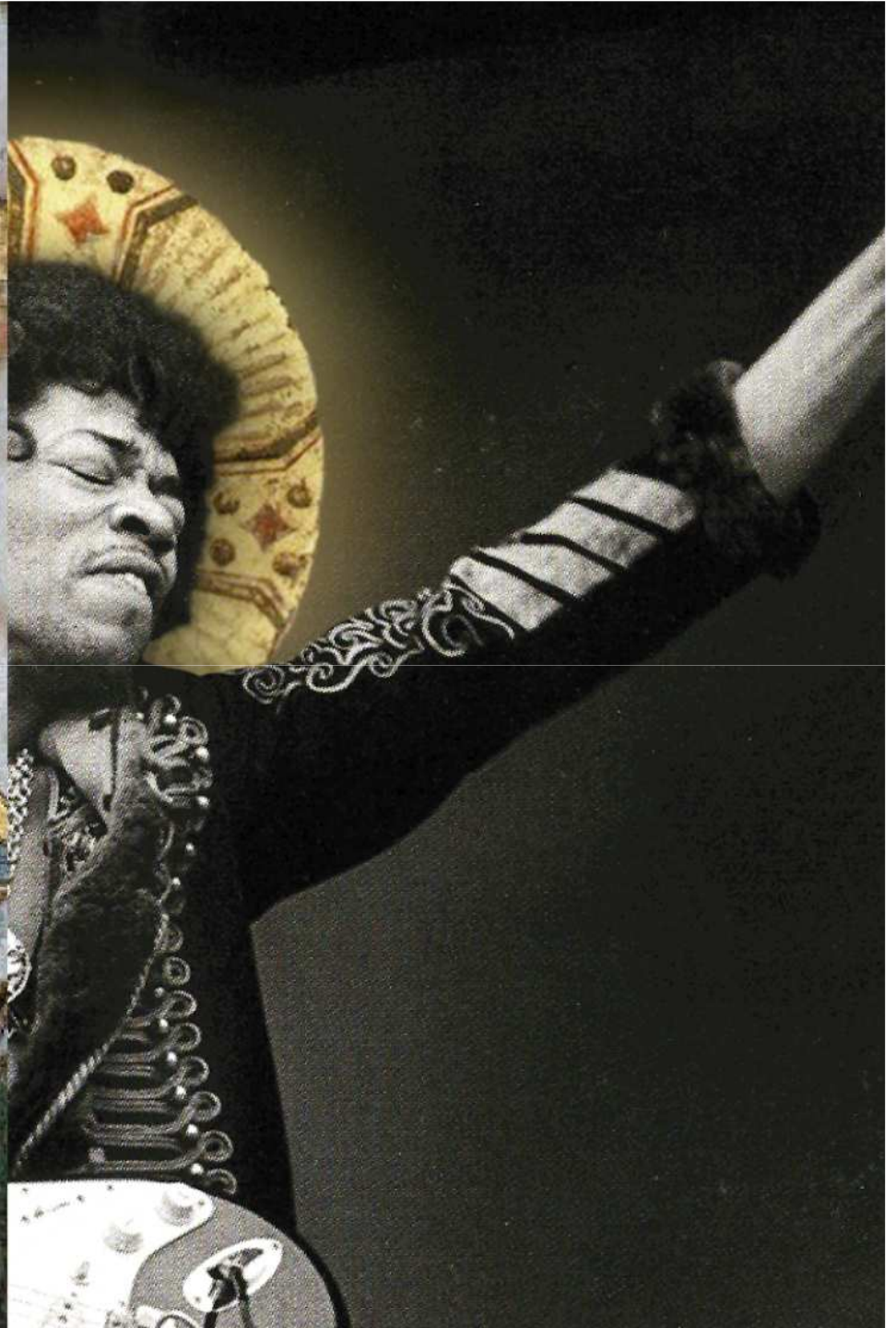
The invention of the “theme restaurant” was an honest mistake.

Opening an American truck stop in a London Rolls Royce dealership in 1971 *was rock itself*.

It turned out to be a shrewd business decision – but, first and foremost, it was an act of rock and roll.













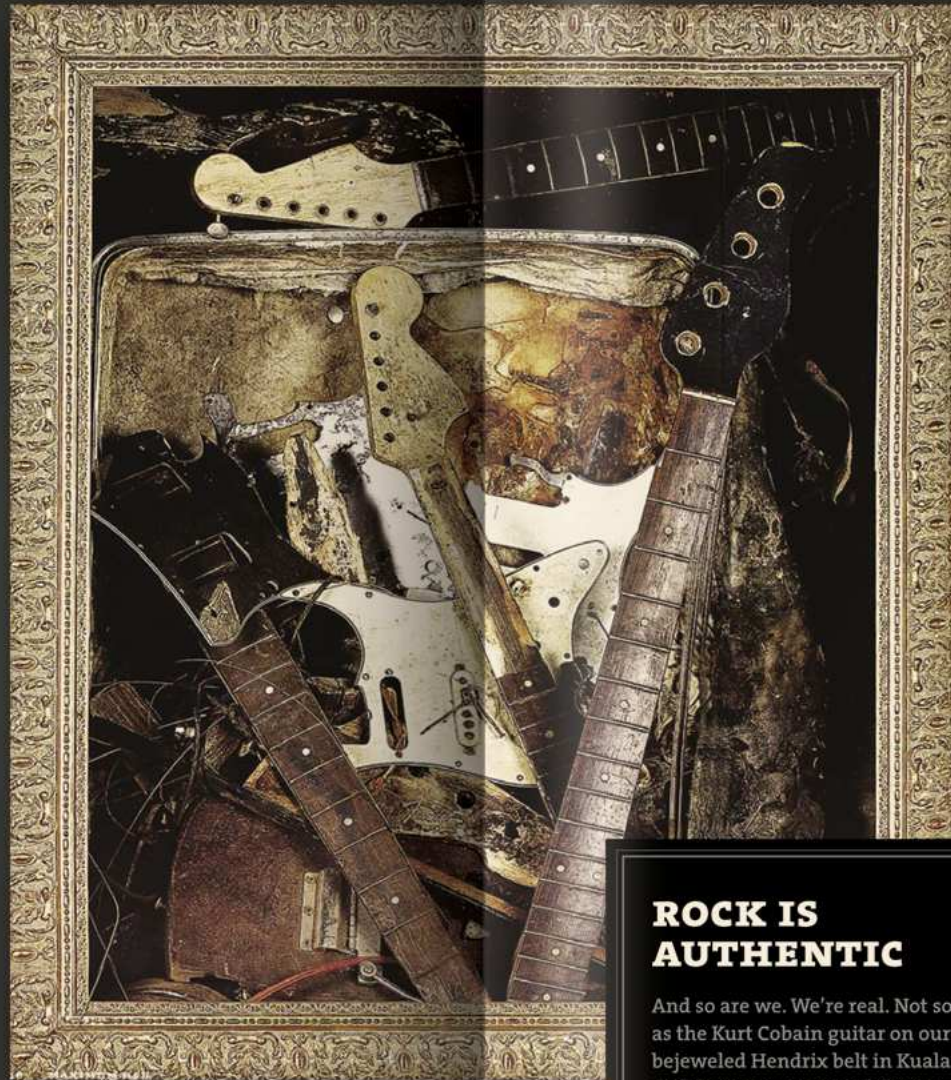


WORD.

Hard Rock

Brand Book

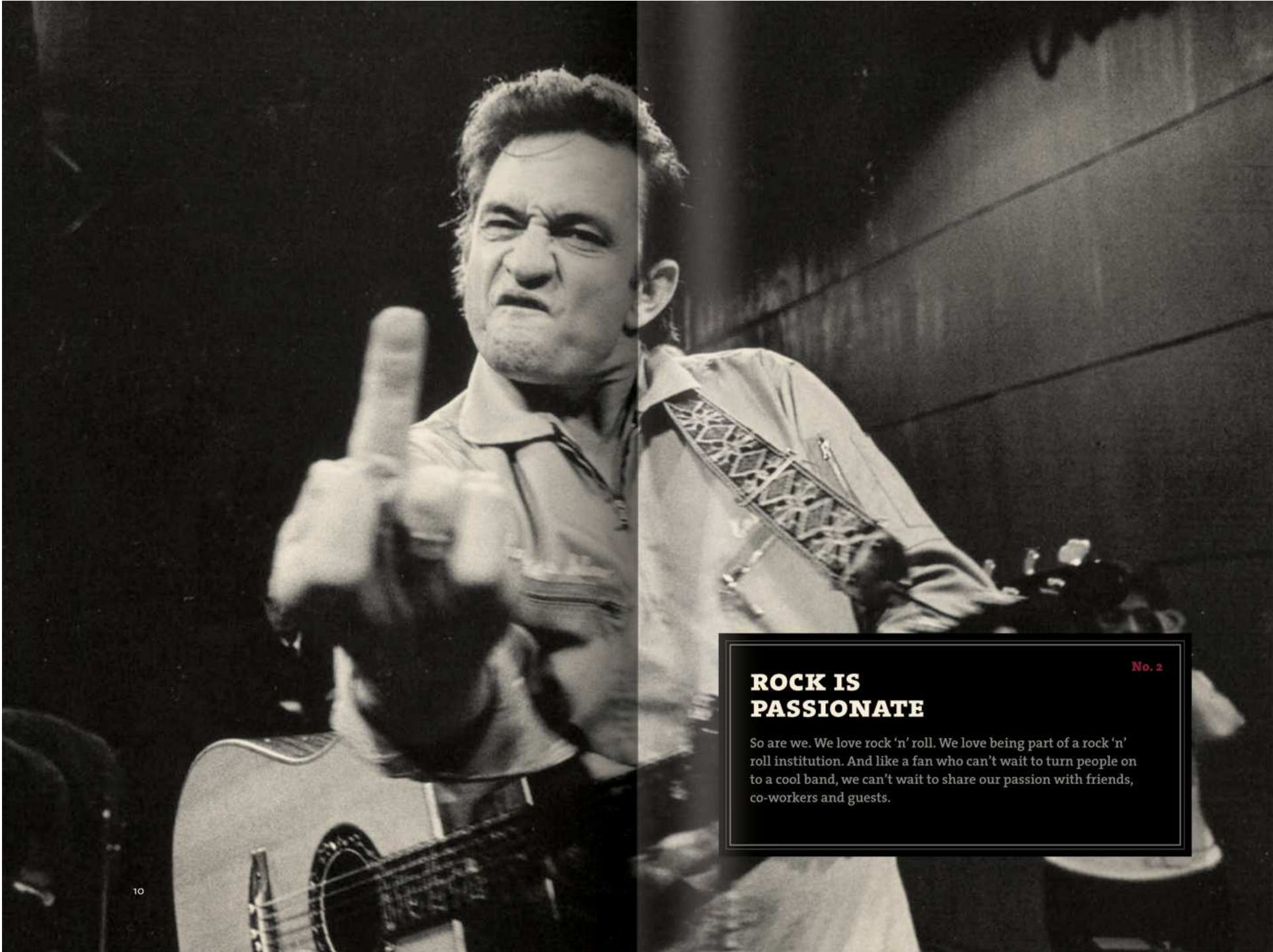
SOUL



ROCK IS AUTHENTIC

No. 1

And so are we. We're real. Not some silly "theme." As genuine as the Kurt Cobain guitar on our wall in San Francisco or the bejeweled Hendrix belt in Kuala Lumpur. We don't just own rock history, we are rock history. Have been since 1971.



**ROCK IS
PASSIONATE**

No. 2

So are we. We love rock 'n' roll. We love being part of a rock 'n' roll institution. And like a fan who can't wait to turn people on to a cool band, we can't wait to share our passion with friends, co-workers and guests.



No. 3

ROCK IS IRREVERENT

So are we. We're not about proper. Or correct. Not about convention, conformity or tradition. We like to turn it up – especially when the world tells us to turn it down. Our reverence is exclusively reserved for the perpetual irreverence of rock 'n' roll.



**ROCK IS
UNPREDICTABLE**

No. 4

So are we. We like to improvise. We like to play. We passionately revere the new – even as we irreverently tweak the old. Wild is a high compliment. So is fresh. So is free. Formulaic, on the other hand, is fighting words.



No. 5

ROCK IS DEMOCRATIC

So are we. "Love All. Serve All." That's our devotion to the worth of the individual, whether honored guest or pierced and punked-out employee. We're authentic, passionate, irreverent and unpredictable in large measure because they are.

BEFORE



AFTER





Hard Rock
CAFE

ICONS

FIRST EDITION ~ 2005



OWNED AND PUBLISHED BY
HARD ROCK ~ LOVE ALL SERVE ALL

ICONS

Hard Rock

FIRST EDITION - 2005



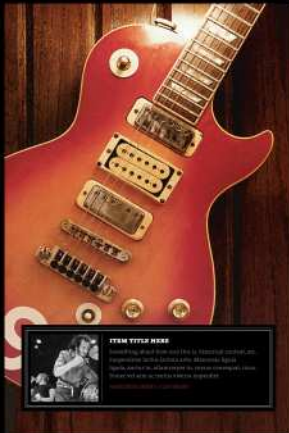
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ITEM NAME	DESCRIPTION	PRICE
Item 1	Description 1	\$100
Item 2	Description 2	\$150
Item 3	Description 3	\$200
Item 4	Description 4	\$250
Item 5	Description 5	\$300
Item 6	Description 6	\$350
Item 7	Description 7	\$400
Item 8	Description 8	\$450
Item 9	Description 9	\$500
Item 10	Description 10	\$550
Item 11	Description 11	\$600
Item 12	Description 12	\$650
Item 13	Description 13	\$700
Item 14	Description 14	\$750
Item 15	Description 15	\$800
Item 16	Description 16	\$850
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Item 18	Description 18	\$950
Item 19	Description 19	\$1000
Item 20	Description 20	\$1050
Item 21	Description 21	\$1100
Item 22	Description 22	\$1150
Item 23	Description 23	\$1200
Item 24	Description 24	\$1250
Item 25	Description 25	\$1300
Item 26	Description 26	\$1350
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Item 39	Description 39	\$2000
Item 40	Description 40	\$2050
Item 41	Description 41	\$2100
Item 42	Description 42	\$2150
Item 43	Description 43	\$2200
Item 44	Description 44	\$2250
Item 45	Description 45	\$2300
Item 46	Description 46	\$2350
Item 47	Description 47	\$2400
Item 48	Description 48	\$2450
Item 49	Description 49	\$2500
Item 50	Description 50	\$2550

STARTERS

Santa Fe Spring Rolls 8 – Stuffed with chicken, spinach, black beans, cilantro, kernel corn, jalapeños, Jack & Cheddar cheese. Served with fresh salsa and guacamole dressing.

Bloody Mary Shrimp 9 – Grilled shrimp, skewered and basted in our pesto sauce. Served with a bloody mary salsa and cheese nachos.

Tupalo Chicken Tenders 9 – Boneless, seasoned and breaded chicken tenders, with honey-mustard sauce on the side. Or savor our “su” Tenders, tossed in your choice of classic wing sauce, heavy metal wing sauce, or tangy bar-b-que sauce. Served with celery and blue cheese dressing. †

Wings Around the World 9 – A dozen chicken wings tossed in three different world-class sauces: a spicy Moroccan sauce, an Asian-seesame sauce and our downhome wing sauce. †

Classic Wings 9 – Chicken wings with your choice of classic, heavy metal, or tangy homemade bar-b-que sauce. Served with celery and blue cheese dressing.

Homemade Nachos 9 – Fresh corn tortilla chips piled high with Jack and Cheddar cheese and homemade seasoned pinto beans. Served with sour cream and jalapeños. Big enough to share. *Add beef or chicken to your nachos for an extra fee.*

Potato Skins 8 – Large potato shells, fried golden brown, filled with Jack and Cheddar cheese, crisp smoked bacon, green onions, parsley. Side of sour cream for dipping.

THE BEST-SELLING FEMALE ARTIST OF ALL-TIME IS THE “MATERIAL GIRL.” MADONNA HAS SOLD OVER 120 MILLION ALBUMS, WITH 31 TOP 10 SINGLES.

The [unknown] Cup has her camera and basket.

Original Hard Rock Onion Rings 5 – Made fresh in our kitchen and served with our secret Hard Rock hickory bar-b-que sauce on the side. †

Texas Chili 7 – Authentic Tex-Mex spices, pinto beans, and ground beef, with a generous sprinkling of Cheddar and Jack cheese. Top it yourself with diced red onions, sliced jalapeños and/or sour cream.

Joe Perry Quesadilla 9 – Grilled chicken and pineapple, tossed in our own bar-b-que sauce (made with Joe Perry’s Mango-Peach Targo hot sauce), with melted Jack and Cheddar cheese, and stuffed in a chile-dusted tortilla. Served with guacamole, spicy grilled pineapple salsa and sour cream. *Add sliced sirloin steak for only a dollar more.*

Jumbo Combo 14 – A delectable array – big enough to share – of our most popular starters. Includes Santa Fe Spring Rolls, Chicken Wings, Onion Rings, Potato Skins and Tupalo Chicken Tenders. Served with four different sauces for mixing and matching. †

† Contains nuts or seeds.



ENTREES

Add Grilled chicken breast (13), grilled shrimp, salmon or tuna (15) to any of our entrees.

Bar-B-Que Ribs 18 – A full rack of West Tennessee-style baby back ribs basted in our secret hickory bar-b-que sauce and cooked to perfection – so the meat falls right off the bone. Served with French fries and homemade coleslaw.

Hickory Bar-B-Que Chicken 12 – Our famous Southern-style half-chicken grilled and basted with our secret hickory bar-b-que sauce. Served with fries and homemade coleslaw.

Hickory Chicken & Ribs Combo 14 – Can’t decide? Get the best of both worlds. A half-order of each.

Twisted Mac, Chicken & Cheese 12 – A grilled chicken breast tops off 10 ounces of Twisted Cavatappi Pasta tossed in a lightly spiced, 3-cheese sauce, with roasted red peppers and Parmesan parsley bread crumbs. Served with a side of garlic toast.

Herb Grilled Chicken Breast 12 – Two boneless, marinated chicken breasts grilled and basted with our special herb marinade. Served on top of a lightly thickened chicken gravy, with caramelized onions and mushrooms and garlic smashed potatoes.

Grilled Sirloin Steak 16 – Choice 8 oz. sirloin steak grilled to your liking, topped with a horsemesh demi-sauce. Served with a side of our Twisted Mac & Cheese and fresh green vegetables.*



New York Strip Steak 10 – Choice center-cut, 12 oz. New York strip steak grilled to your liking and topped with herbed garlic butter. Served with garlic smashed potatoes, gravy and fresh green vegetables.*

Open Bread Grilled Sirloin 14 – Choice sirloin grilled to perfection, curved over toasted garlic Italian bread, topped with Swiss cheese and smothered with caramelized onions and mushrooms. Served with French fries. †

Roasted Vegetable Pesto Pasta 12 – A variety of fresh roasted vegetables tossed lightly in a pesto sauce and penne noodles, garnished with fresh Parmesan parsley. Served with a side of garlic toast. *Add grilled shrimp, chicken, salmon or tuna for an additional fee. †*

Blackened Chicken Pasta 12 – A marinated, blackened chicken breast, grilled to order, placed on a bed of fresh spinach leaves, diced tomatoes and penne noodles in a rich creamy Alfredo sauce. Served with garlic toast and garnished with fresh Parmesan parsley.

Famous Fajitas 12 – Grilled chicken breast or beef, served with pico de galla, shredded Jack and Cheddar, fresh guacamole, sour cream, shredded lettuce and hot flour tortillas. *Select a combination of beef and chicken for an added fee.*

AT THE HEIGHT OF THE BEATLES' FAME, JOHN LENNON TOOK UP WITH ARTIST YOKO ONO AND TOGETHER THEY WAGED WAR ON WAR.

With a hand-drawn sign from the couple's "bed-in" in London, Lennon shows us Hard Rock Live, Orlando.

Shrimp Fajitas 16 – Same great fajitas, but with grilled shrimp.

Grilled Salmon 12 – An 8 oz. salmon filet grilled to your specifications, served over a bed of penne noodles tossed in a creamy alfredo sauce, fresh spinach leaves and diced tomatoes. *Grilled to me or shrimp may be an better to id upon request.*

† Contains nuts or seeds.

* Contains egg, cow or unlabeled lamborgens, milk, poultry, seafood, wheat, soy, eggs may contain trace quantities of hazelnut, apricot or other tree nut-derived products.

The Web today is a dynamic, worldwide conversation.

The key players offer one of two things:

source material – something to talk about; or

platform – frameworks for discovery and exchange.

Hard Rock has a near monopoly on unique and compelling source material that is deeply connected to one of the most dynamic conversations on the Web (music).

The Hard Rock brand is already part of the “Web 2.0” fabric (indirectly).

YouTube has over 8,000 videos tagged with the explicit phrase “Hard Rock Cafe.” (Not to mention probably hundreds of other videos not explicitly tagged.)

One fan made a video – *complete with music and titles* – from still photos he took while taking a tour of the Orlando memo collection.

Flickr has – wait for it – *over 38,000* photos tagged with the explicit phrase “Hard Rock Cafe” – much of it memo.

120 photos – nearly all of memo – tagged with both “Hard Rock Cafe” *and* “Lennon” [link](#)

247 photos of Hard Rock + Beatles [link](#)

103 photos of Hard Rock + Hendrix [link](#)

84 of Hard Rock + Madonna [link](#)

✓ We found 63 results for photos matching "hard rock cafe" and lennon.

flickr™



From [ms_mac](#)



From [musicjunkie...](#)



From [ronsimaschin...](#)



From [Toronto...](#)



From [puuikibeach](#)



From [lesather](#)



From [*Checco*](#)



From [puuikibeach](#)



From [hullbody](#)



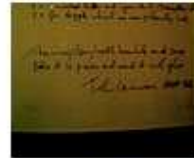
From [khuygie88](#)



From [graceycat](#)



From [jbend](#)



From [Hairspray...](#)



From [deep_river79](#)



From [frankie_tear...](#)



From [keef37](#)



From [Merv...](#)



From [iirraa](#)



From [Gabriela :D](#)



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From [dannycohen62](#)



From [keef37](#)



From [BillEstes](#)



From [alfil blanco](#)



From [Dimitri...](#)



From [Launching...](#)



From [Launching...](#)



From [erochelle17](#)



From [Luca Brasi ...](#)



From [Jenny's Life...](#)



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From [fluffsters](#)



From [thebignutcas...](#)



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From [Ana's pick](#)



From [sharkskinman](#)


Examples of HR memo online today – 100% user-generated

flickr.com Signed in as Michael Lemme (1 new) Help Sign Out

Home You Organize Contacts Groups Explore Search everyone's photos Search

hardrock_kurtguitar

100 XP 1152 1142



Uploaded on November 9, 2005 by [dwof](#)

dwof's photostream

942 photos View all albums

This photo also belongs to:

Las Vegas (Set)

10 photos View all albums

Tags

- las vegas
- nevada
- vegas
- nirvana
- cobain
- kurt cobain
- hard rock
- hard rock cafe
- memorabilia

Additional Information

- All rights reserved
- Taken on September 13, 2003
- 2 people call this photo a favorite
- Viewed 152 times

Flag this photo as "may offend"?

Comments

[Sumlin pro](#) says:
Has anyone else ever looked at all the Hard Rock 'Nirvana' guitars and thought - "Hmmm...wasn't Kurt Cobain left handed?"...
Posted 3 months ago ([permalink](#))

[schbrammer](#) says:
he used right hand guitars and plays em upside down
Posted 5 weeks ago ([permalink](#))

[Sumlin pro](#) says:
He didn't...this one wasn't used by Nirvana, just signed by them. Check it out: www.kurtequipment.com -
"The Hard Rock Cafe claims they have this guitar, but Earnie Bailey says he saw a photo of the guitar they had and it was right-handed." "The photo said that it had come from Courtney. Either she or Eric had a right-handed one exactly like Kurt's. I'm not sure whose it was, but this is mostly likely that guitar." He goes on to say "The Hard Rock Cafe does not own Kurt's compell ion blue Mustang. I recently worked on the real one and its preset owner allowed me to photograph it in detail. Courtney gave it to him a month after Kurt's death, and it is exactly as I remember it, ever nick, ding, and solder joint"
Posted 5 weeks ago ([permalink](#))


flickr.com Signed in as Michael Lemme (1 new) Help Sign Out

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Anthrax Guitarist's Simpsons Guitar

NEW [Check out Camera Finder!](#)

100 XP 1152 1142



Uploaded on August 23, 2006 by [dannycohen62](#)

dannycohen62's photostream

200 photos View all albums

This photo also belongs to:

New York (Set)

104 photos View all albums

New York Landmarks - the best of NY (Pool)

Tags

- Anthrax
- Guitar
- Simpsons
- Hard
- Rock
- Cafe
- New
- York
- NY
- 2006

Additional Information

- All rights reserved
- Taken with a Kodak CX6330 Zoom
- More properties
- Taken on August 13, 2006
- See different sizes
- 4 people call this photo a favorite
- Viewed 122 times

This photo is public

Flag this photo as "may offend"?

Comments

[JSowner](#) says:
Danny, way cool pic!! Did you see this guitar in person? Do you know it's history? Please reply: j5own@hotmail.com
Posted 5 months ago ([permalink](#))

[anthrax85](#) says:
LOL, very cool.. i didn't know Scott had a guitar like this... awesome
Posted 3 weeks ago ([permalink](#))

Add your comment

[Some HTML is OK.]

[PREVIEW](#) OR [POST COMMENT](#)

Hard Rock Memorabilia

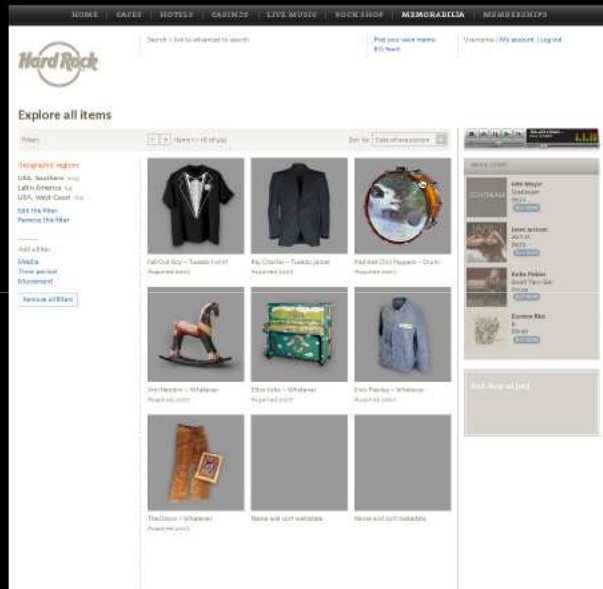
memo.hardrock.com

DEMO

Memo community – Conceptual wireframes

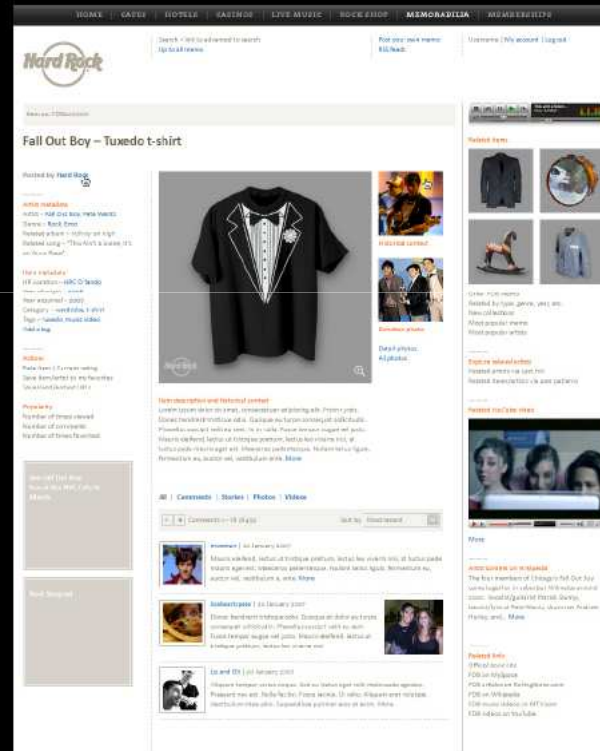
Browse all memo

Filter by artist, genre, location, etc



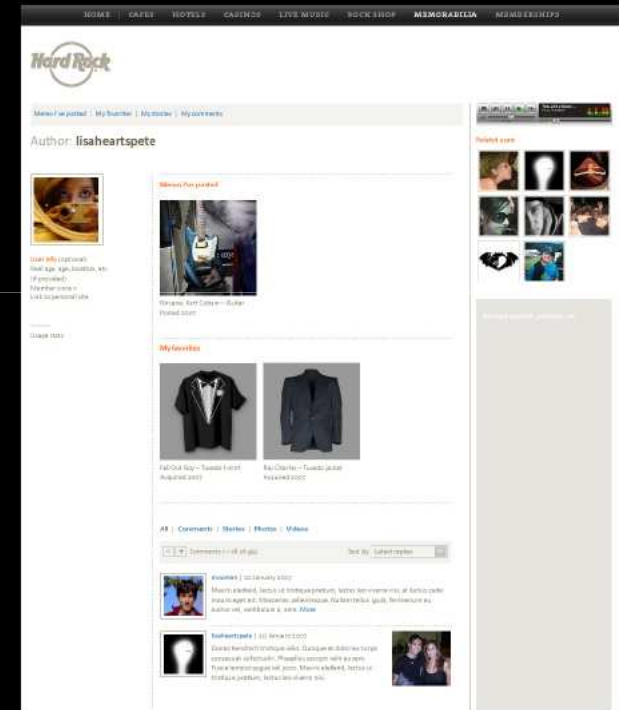
Item page

All info and links to anything related



Fan page

User-generated content, favorites



Browse all memo

Filter by artist, genre, location, etc

All relevant memo based on above criteria

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Search + link to advanced search | Post your own memo | Username | My account | Log out
RSS feeds

Hard Rock

Explore all items

Filters | Items 1 - 12 of 452 | Sort by: Date of acquisition

Geographic regions
USA, Southern 209
USA, West Coast 189
Edit this filter
Remove this filter

Add a filter
Media
Time period
Movement

Remove all filters

MUSIC STORE

John Mayer
Continuum
\$8.72
BUY NOW

Janet Jackson
20 Y.O.
\$8.72
BUY NOW

Kellie Pickler
Small Time Girl
\$12.99
BUY NOW

Damien Rice
9
\$17.87
BUY NOW

Rock Shop's ad (etc)

Fall Out Boy - Tuxedo t-shirt Acquired 2007	Ray Charles - Tuxedo jacket Acquired 2007	Red Hot Chili Peppers - Drum Acquired 2007
Jimi Hendrix - Whatever Acquired 2007	Elton John - Whatever Acquired 2007	Elvis Presley - Whatever Acquired 2007
	Name and sort metadata	Name and sort metadata
The Doors - Whatever Acquired 2007	Name and sort metadata	Name and sort metadata

Promotions, adjunct features (music), etc

Item page

Item photo(s) and details

Item metadata

HR promos

Fan stories and commentary

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Search + link to advanced to search
Up to all memo

Post your own memo
RSS feeds

Username | My account | Log out

Hard Rock

Item no. FO52007001

Fall Out Boy – Tuxedo t-shirt

Posted by [Hard Rock](#)

Artist metadata
Artist – Fall Out Boy, Pete Wentz
Genre – Rock, Emo
Related album – *Infinity on High*
Related song – "This Ain't a Scene, It's an Arms Race"


Item metadata
HR Location – HRC Orlando
Year of origin – 2006
Year acquired – 2007
Category – wardrobe, t-shirt
Tags – tuxedo, music video
Add a tag

Actions
Rate item / Current rating
Save item/artist to my favorites
Save/send/embed URLs

Popularity
Number of times viewed
Number of comments
Number of times favorited

See Fall Out Boy live at the NYC Cafe in March

Rock Shop ad



Historical context

Donation photo

Detail photos
All photos

Item description and historical context
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin turpis. Donec hendrerit tristique odio. Duisque eu turpis consequat sollicitudin. Phasellus suscipit velit eu sem, in in nulla. Fusce tempor augue vel justo. Mauris eleifend, lectus ut tristique pretium, lectus leo viverra nisi, at luctus pede mauris eget est. Maecenas pellentesque. Nullam tellus ligula, fermentum eu, auctor vel, vestibulum a, ante. [More](#)

All | [Comments](#) | [Stories](#) | [Photos](#) | [Videos](#)

Comments 1 – 18 of 450 Sort by [Most recent](#)

mooman | 20 January 2007
Mauris eleifend, lectus ut tristique pretium, lectus leo viverra nisi, at luctus pede mauris eget est. Maecenas pellentesque. Nullam tellus ligula, fermentum eu, auctor vel, vestibulum a, ante. [More](#)

isaheartspete | 20 January 2007
Donec hendrerit tristique odio. Quisque et dolor eu turpis consequat sollicitudin. Phasellus suscipit velit eu sem. Fusce tempor augue vel justo. Mauris eleifend, lectus ut tristique pretium, lectus leo viverra nisi. [More](#)

Ue and Oil | 20 January 2007
Aliquam tempor varius neque. Sed eu lectus eget velit maecenas egestas. Praesent nec est. Nulla facilis. Fusce lacina. Ut odio. Aliquam erat volutpat. Vestibulum vitae odio. Suspendisse pulvinar aros at enim. [More](#)

Related items

Other FOB memo
Related by type, genre, year, etc.
New collections
Most popular memo
Most popular artists

Explore related artists
Related artists via Last.FM
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Related YouTube video

Artist content on Wikipedia
The four members of Chicago's Fall Out Boy came together in suburban Wilmette around 2000. Vocalist/guitarist Patrick Stump, bassist/lyricist Pete Wentz, drummer Andrew Hurley, and... [More](#)


Related links
Official band site
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FOB articles on RollingStone.com
FOB on Wikipedia
FOB music videos on MTV.com
FOB videos on YouTube

Links to related memo

Links to related info on or off HR.com


Fan page

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Memo I've posted | My favorites | My stories | My comments


Author: **lisaheartspete**



User info (optional)
Real age, age, location, etc (if provided)
Member since x
Link to personal site


Usage stats

Memo I've posted




Nirvana, Kurt Cobain - Guitar
Posted 2007

My favorites



Fall Out Boy - Tuxedo t-shirt
Acquired 2007





Ray Charles - Tuxedo jacket
Acquired 2007

All | Comments | Stories | Photos | Videos

Comments 1 - 18 of 452 Sort by Latest replies

mooman | 20 January 2007
Mauris eleifend, luctus ut tristique pretium, lectus leo viverra nisi, at luctus pede mauris eget eros. Maecenas pellentesque. Nullam tellus ligula, fermentum eu, auctor vel, vestibulum a, ante. [More](#)

lisaheartspete | 20 January 2007
Donec hendrerit tristique odio. Quisque et dolor eu torpis consequat scilicet. Phasellus suscipit veli eu sem. Fusce tempor augue vel justo. Mauris eleifend, lectus ut tristique pretium, lectus leo viverra nisi.



Fan photo(s) and fan metadata

Fan-generated / fan-flagged content

Stories and commentary from their knucklehead friends



Related users



"Related" users

Related content, promos, etc.

Promotional space

Memorabilia

JohnDoe: My Profile | My Account

Items Collections SEARCH Artists Locations Tags

Category Category

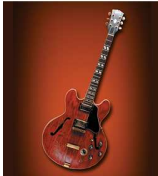
Category Category

Category Category

Category Category

Category Category

FEATURED ITEM



John Lennon's Gibson Guitar

Aliquam vehicula, elit in rutrum cursus, diam velit ultricies nisi, nec lacinia turpis turpis vitae nulla. Maecenas venenatis, puni, elit in rutrum cursus, diam velit ultricies nisi, nec lacinia turpis turpis vitae nulla. Maecenas ven... More

RELATED ITEMS

Tags

Locations

Artists

Artist Name Artist Name

Artist Name Artist Name

All Artists

About Memoes

Promotion

Memorabilia News

Title of Post

Aliquam vehicula, elit in rutrum cursus, diam velit ultricies nisi, nec lacinia turpis turpis vitae nulla. Maecenas venenatis, puni, elit in rutrum cursus, diam velit ultricies nisi, nec lacinia turpis turpis vitae nulla. Maecenas ven... More

Title of Post

Aliquam vehicula, elit in rutrum cursus, diam velit ultricies nisi, nec lacinia turpis turpis vitae nulla. Maecenas venenatis, puni, elit in rutrum cursus, diam velit ultricies nisi, nec lacinia turpis turpis vitae nulla. Maecenas ven... More

More News

- Title of post lorem ipsum
- Another title of another post
- Yet another title appears
- Title of post lorem ipsum
- Another title of another post
- Yet another title appears

FOOTER

Memorabilia

JohnDoe: My Profile | My Account

Items Collections SEARCH Artists Locations Tags

Categories

- All Categories
- Guitars
- Other instruments
- Clothing
- Notes & Diaries
- Sheet music
- Vehicles
- Lozen Ipsum
- Dolor Sit

Year Used

Genres

Items

Sort: Most Popular Size: []

Artist Name Item Description	Artist Name Item Description	Artist Name Item Description	Artist Name Item Description	Artist Name Item Description
Artist Name Item Description	Artist Name Item Description	Artist Name Item Description	Artist Name Item Description	Artist Name Item Description
Artist Name Item Description	Artist Name Item Description	Artist Name Item Description	Artist Name Item Description	Artist Name Item Description
Artist Name Item Description	Artist Name Item Description	Artist Name Item Description	Artist Name Item Description	Artist Name Item Description
Artist Name Item Description	Artist Name Item Description	Artist Name Item Description	Artist Name Item Description	Artist Name Item Description

1 2 Next

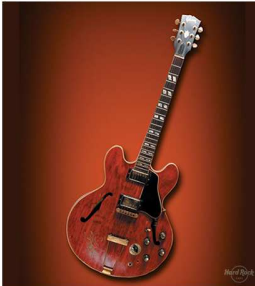
FOOTER

Memorabilia

JohnDoe: My Profile | My Account

Items Collections SEARCH Artists Locations Tags

The Beatles - Gibson ES335 Guitar



Gibson ES335 Guitar

Aliquam vehicula, elit in rutrum cursus, diam velit ultricies nisi, nec lacinia turpis turpis vitae nulla. Maecenas venenatis, puni, elit in rutrum cursus, diam velit ultricies nisi, nec lacinia turpis turpis vitae nulla. Maecenas ven... More

The Beatles

Aliquam vehicula, elit in rutrum cursus, diam velit ultricies nisi, nec lacinia turpis turpis vitae nulla. Maecenas venenatis, puni, elit in rutrum cursus, diam velit ultricies nisi, nec lacinia turpis turpis vitae nulla. Maecenas ven... More

Hard Rock Cafe
Chicago, IL, USA
Cafe Info | Map
13 more items here

AD

Info Audio / Video Links

Artist: The Beatles
Genre: Rock
Type: Guitar
Origin: 1957
Acquired: 2007

Tags: Lorem, Ipsum, Dolor, Sit, Amet, Quand Pugis, Lorem, Ipsum More

Views: 95,578
Favorited: 43 People

Comments (43) | Photos (12)

JohnDoe13 (2 hours ago) +3 Flag
Lorem ipsum dolor sit amet quand pugis puc fazer uma mais.

JohnDoe13 (2 hours ago) +3 Flag
Lorem ipsum dolor sit amet quand pugis puc fazer uma mais onus illum fazer quantas plavras ortem.

JohnDoe13 (2 hours ago) 0 Flag
Lorem ipsum dolor sit amet quand pugis puc fazer uma mais.

JohnDoe13 (2 hours ago) 0 Flag
Lorem ipsum dolor sit amet quand pugis puc fazer uma mais onus illum fazer quantas plavras ortem.

JohnDoe13 (2 hours ago) -1 Flag
Lorem ipsum dolor sit amet quand pugis puc fazer uma mais onus illum fazer quantas plavras ortem.

JohnDoe13 (2 hours ago) -2 Flag
Lorem ipsum dolor sit amet quand pugis puc fazer uma mais.

JohnDoe13 (2 hours ago) -3 Flag
Lorem ipsum dolor sit amet quand pugis puc fazer uma mais onus illum fazer quantas plavras ortem.

1 2 Next

Add your comment

Post Comment

FOOTER

In Collection

Gibson Guitars

John Lennon Gibson Guitar

John Lennon Gibson Guitar

John Lennon Gibson Guitar

John Lennon Gibson Guitar

John Lennon Gibson Guitar

John Lennon Gibson Guitar

John Lennon Gibson Guitar

John Lennon Gibson Guitar

John Lennon Gibson Guitar

Paul McCartney Gibson Guitar

Buddy Holly Gibson Guitar

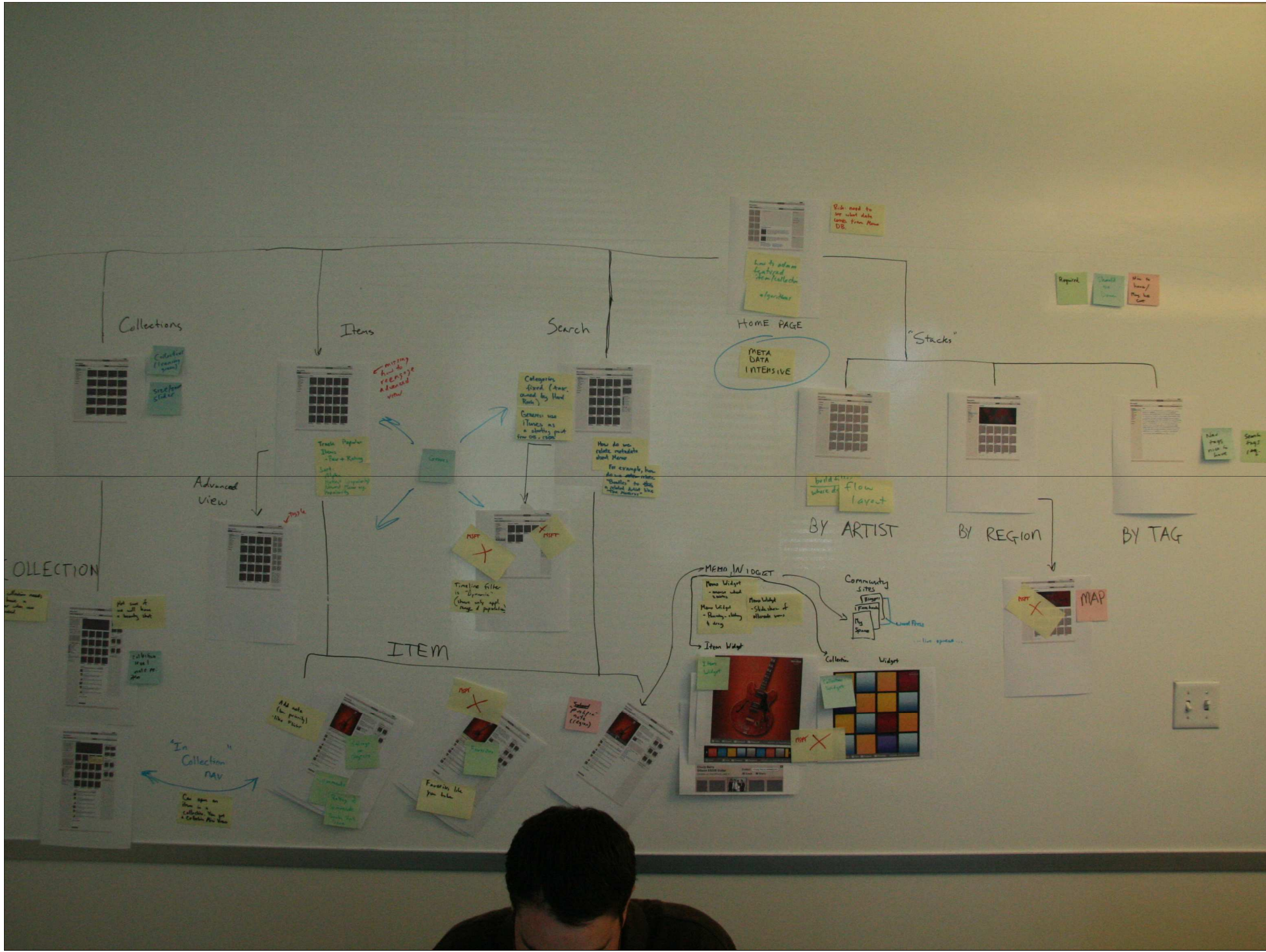
Jimmi Hendrix Gibson Guitar

Related Artists

More Guitars

Related Collections

At This Location





View All Site Content

Memorabilia

Metadata

- Artists
- Bands
- Genres
- Images
- Item types
- Links
- Link types
- Locations
- Regions
- Sparse images
- Videos

Editorial Rules

Recycle Bin

Recent Memorabilia Activity

New	Actions	Settings	1 - 10	
Item Name	Modified	Modified By		
Count = 524				
Handwritten lyric sheet for "In The Ghetto"	9/16/2008 10:01 AM	jnolan		
<i>Evening Standard</i> newspaper	9/16/2008 9:57 AM	jnolan		
<i>The Commercial Appeal</i> newspaper	9/16/2008 9:52 AM	jnolan		
<i>Boston Herald American</i> newspaper	9/16/2008 9:49 AM	jnolan		
Silk shirt	9/16/2008 9:41 AM	jnolan		
"Rock 'n' Roll Lives" t-shirt	9/16/2008 9:30 AM	jnolan		
Satin pants	9/16/2008 9:28 AM	jnolan		
Jacket worn at the 1990 Grammy awards	9/16/2008 9:12 AM	jnolan		
Bass drum	9/16/2008 8:24 AM	jnolan		
Bass drum case	9/16/2008 8:21 AM	jnolan		

1 - 10

Memorabilia Approval Status

New	Actions	Settings		
Item Name	Item ID	Modified	Modified By	
Approval Status : Approved (367)				
Approval Status : Rejected (57)				
Approval Status : Pending (100)				

Recent Log Activity

New	Actions	Settings		
-----	---------	----------	--	--

Recent Media Activity

New	Upload	Actions	Settings	9 - 12	
Thumbnail	Modified	Modified By			
	9/10/2008 8:42 AM	jnolan			
	9/10/2008 8:08 AM	jnolan			
	9/10/2008 7:28 AM	jnolan			
	9/10/2008 6:56 AM	jnolan			



Items

Collections

Search

View all:

Artists

Locations

Tags

Categories



Guitars



FEATURED ITEM

Studio 54's Sun God Hanging

Sed vulputate, justo mattis rutrum lacinia, dolor eleifend nibh. Integer eget urna accis penatibus et magnis dis parturient montes, Fusce dapibus arcu vel ipsum. Phasellus tellus non metus ornare. [more](#)



Featured artists



Featured locations

Featured collections

Memorabilia news

RSS



Lebiruo Ettes

Nunc tincidunt nulla nec eros blandit dictum. Morbi quis orci at sapiennes lobortis blandit. Etiam eget augue ac nulla sagittis tincidunt. Nam ac ante. Duis non turpis. Sed ullamcorper, libero et rutrum euismod, mi metus nibh tincidunt ligula, nec accumsan eros nulla id felis. Morbi nisi dui, auctor sit amet, consequat et, venenatis ut, nibhis. [more](#)



Donec ette oona

Maecenas venenatis malesuada ette massa. Lorem ipsum dolor sit amet.

It started with one guitar





jomo_wilson: [My profile](#) | [My account](#)

Items

Collections

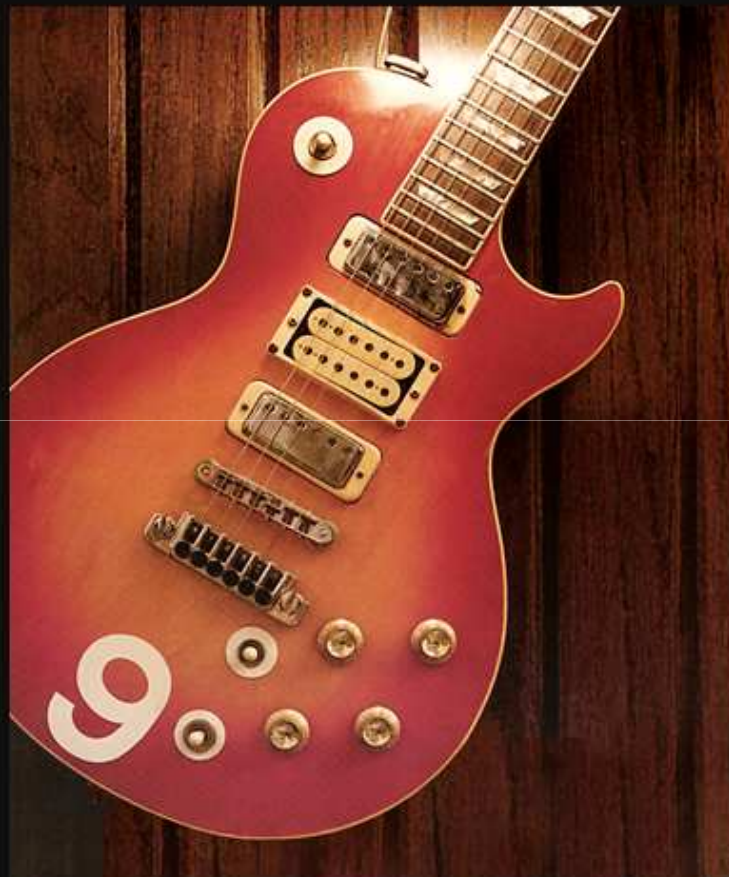
Search

View all:

[Artists](#)

[Locations](#)

[Tags](#)



Pete Townsend Les Paul Deluxe #9

ABOUT THIS ITEM

Proin convallis nunc a nisi. Sed vulputate euismod gravi ligulas. Suspendisse volutpat. Lorem ipsum dolor sit amet, consectetur vitae tortor id dolor faucibus elementum. Curabitur porta potus diam. Quisque tristique dui in ante. [more](#)

ABOUT THIS ARTIST

Aliquam nisl sem, posuere sit amet, scelerisque nec, vehicula at, ultricies. Phasellus viverra est quis lacus. Donec ut turpis. Aenean imperdiet pede. Proin ultricies miassa. [more](#)

LOCATION



**Hard Rock Cafe
New York, NY USA**

[Cafe info](#)
[View all items](#)

★ Favorites | + Add Note | Embed | Email | Share

Rating: ★★★★★ (7,422 Ratings)

Views: 1,207,842

ITEM INFO

Artist: [Pete Townsend](#)
Genre: [Rock](#)
Category: [Guitar](#)
Origin: [2002](#)
Acquired: [2005](#)

Comments

+ Add a Comment

All (557) | Comments (223) | Photos (27)

Most Recent

Collection
[Gibson guitars](#)
[Mike Knott](#)



2 of 5

Pete Townsend



Planned use of Flash

Home
Memo news + entry points



Browse
Search, filter, sort



Single item pages
Inspect and connect



Widget



Opportunities for Silverlight

Home
Memo news + entry points



Browse
Search, filter, sort



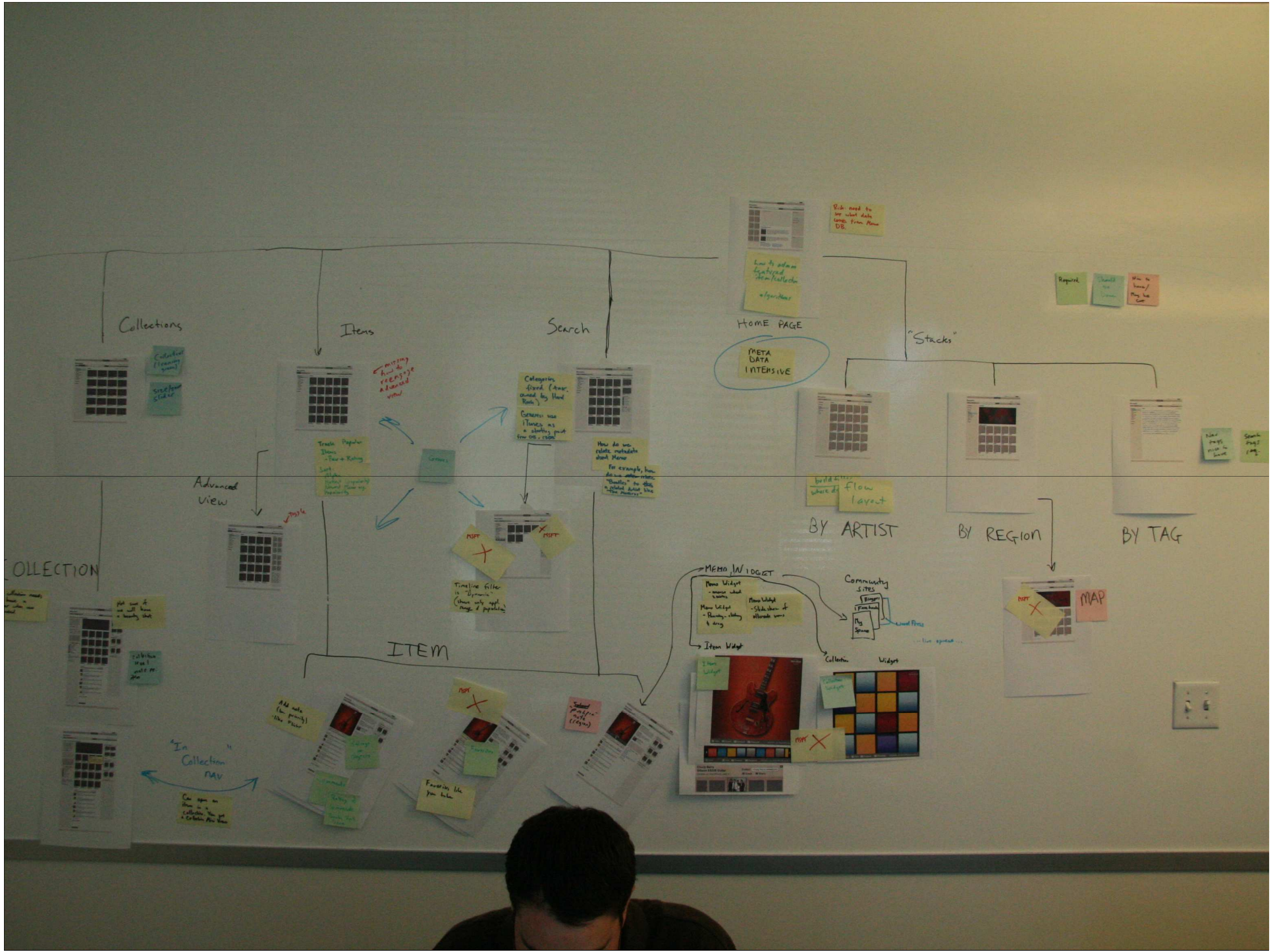
Single item pages
Inspect and connect



Widget



Enter: Deep Zoom



Keep it simple.

Priority 1: Simplified browse/explore interface.

Priority 2: Widgetability.

Home
Memo news + entry points



Browse
Search, filter, sort



Single item pages
Inspect and connect



Widget







About the world's greatest music memorabilia collection | Navigation tips

MEMORABILIA

Explore the collection

Show all 300 items

FEATURED ARTISTS

TYPE

DECADE

GENRE

- Alternative
- Blues and Jazz
- Country
- Folk
- Heavy Metal
- Hip Hop
- Pop
- Punk and New Wave
- Reggae
- Rock
- Roots
- Soul and R&B
- Other

LOCATION

257 items



Sort: Artist



About the world's greatest music memorabilia collection | [Navigation tips](#)

MEMORABILIA

Explore the collection

[Show all items](#)

FEATURED ARTISTS

- The Beatles
- Kurt Cobain
- Bo Diddley
- Jimi Hendrix
- John Lennon
- Madonna
- Elvis Presley
- Prince
- The Sex Pistols
- Pete Townshend

TYPE

DECADE

GENRE

LOCATION

64 items



Sort by: [Artist](#) | [Year](#)

Item 12345

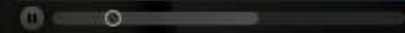
John Lennon, the Beatles
US Army shirt

[Hard Rock Cafe Madrid](#)

THE STORY

AUDIO/VIDEO

John Lennon and Yoko Ono on the Dick Cavett Show, 1969



SHARE

EXTERNAL LINKS

Variable no. of items per row / less variation in line length



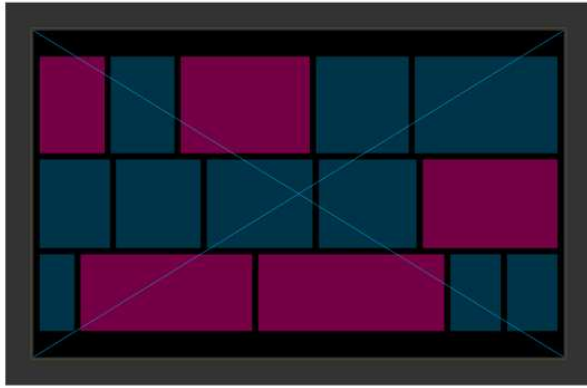
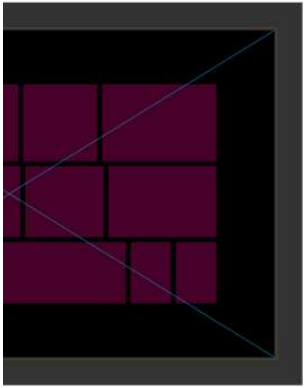
Consistent number of items per row



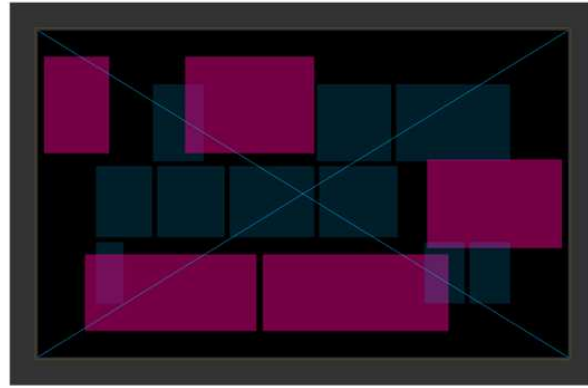
1. Consistent image height throughout

3. Centered and scaled to fit in the Browse viewport

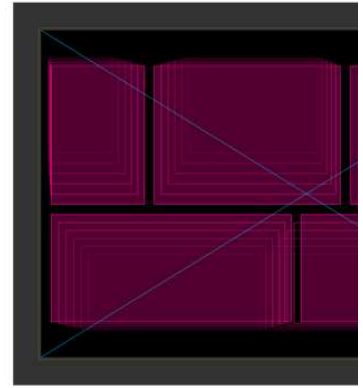




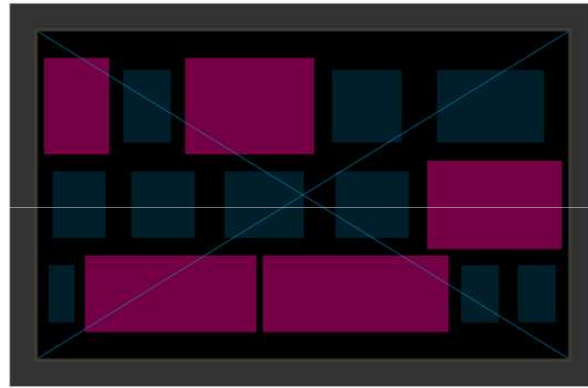
02



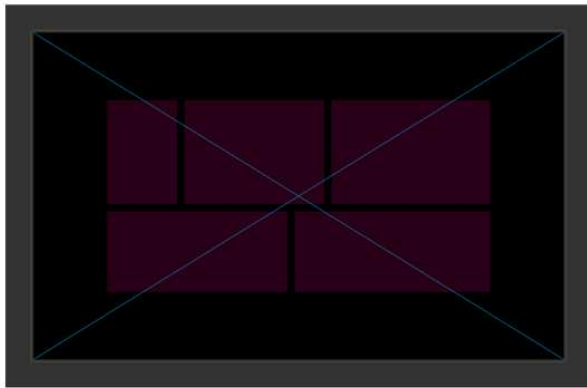
03



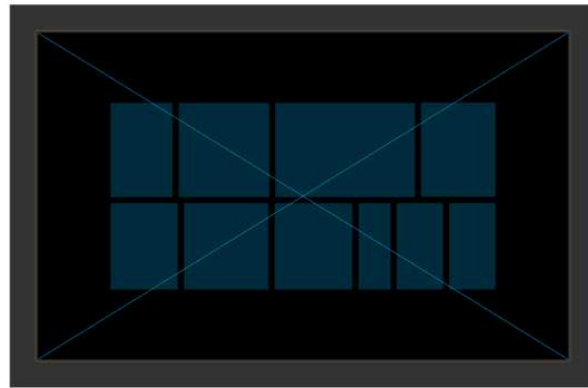
04



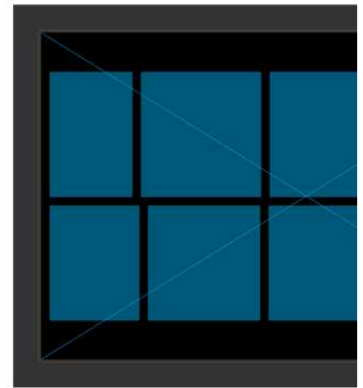
03 alt



07



08

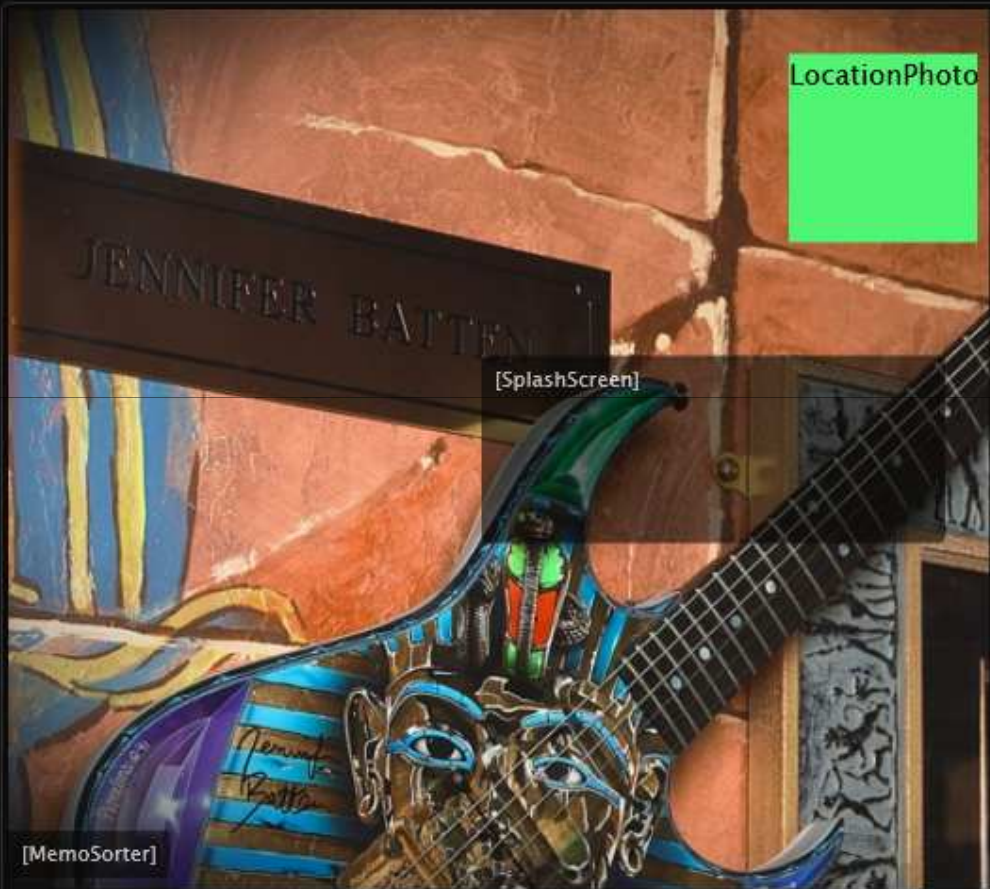


09



[SplashLinks]

- ITEM TYPE
- MUSIC GENRE
- DECADE
- LOCATION
- FEATURED ARTISTS



LocationPhoto

[SplashScreen]

[MemoSorter]

Item 12345

John Lennon, Dweezil Zappa, Frank Zappa - Group One, Group Two
 US Army Shirt
 Hard Rock Cafe - Madrid

Item Description

John Lennon said this US Army sergeant shirt was given to him by a vietnam vet lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non

John Lennon with a Stethoscope



ContentDescriptionShort

- Show all items
- Explore the collection
- FEATURED ARTISTS
- ITEM TYPE
- MUSIC GENRE
- DECADE
- LOCATION



Item 17 ✕

John Lennon – The Beatles
John Lennon Specs
Hard Rock Cafe – London

Item Description
John Lennon, MBE (born John Winston Lennon; October 1940 – 8 December 1980) was an English musician who gained worldwide fame as one of the founders of The Beatles. In his solo career, Lennon wrote and recorded songs such as "Give
[Video](#)
[Share](#)



197 items - Sort: Artist name | Years used



[SplashLinks]

Show all items

Explore the collection

FEATURED ARTISTS

- Madonna
- The Sex Pistols
- The Spice Girls
- Jimi Hendrix
- John Lennon

ITEM TYPE

MUSIC GENRE

DECADE

LOCATION



197 items - Sort: Artist name | Years used



About the world's greatest music memorabilia collection | [Navigation tips](#)

ICONS

Explore the collection

Show all items

FEATURED ARTISTS

- Bo Diddley x
- Jimi Hendrix x
- John Lennon
- Madonna
- Prince
- Pink Floyd
- The Sex Pistols
- The Who

TYPE

DECADE

GENRE

LOCATION



Sort: Artist | [Year](#)

Item 99998



Bo Diddley Autographed Orange Guitar

[Hard Rock Cafe San Francisco](#)

AUDIO/VIDEO

THE STORY

In the pantheon of rock demigods, only one man has an entire style of rhythm named for him. The "Bo Diddley beat" is so instantly recognizable and so infectious that it's been swiped by musicians and songwriters from the late '50s up to today. Maybe the greatest rhythm guitarist of them all, Bo Diddley (born Ellas McDaniel) developed a chunky, rumba-based beat that could be traced all the way back to the tribal drums of Africa. More importantly, you could really dance to it. With his undeniable charisma and sly, double entendre filled lyrics, Bo crossed the cultural barriers of the 1950s and brought

SHARE

Roll-your-own-memo

Use Silverlight and Deep Zoom to do this yourself

Other Vertigo Silverlight Apps

Democratic National Convention

CBS

Mojave Experiment

Newseum

Silverlight 2 Facts

Silverlight 2 launched in October 2008

100 million installations in last 4 weeks

1 in 4 computers on Internet have Silverlight

ScottGu.com

Silverlight and Media

Highest quality video on the web

New “adaptive streaming”

- multiple bitrates (400k bps, 800k bps)

- client determines at run time best match

IIS7 now features adaptive streaming. Free.

Akamai's smoothhd.com for demo up to 2.5M bps

Dem Convention was first to integrate with SL

The Olympics

3500 hours of live video
60M unique visitors
Average visit 27 minutes

The screenshot shows a video player interface for an Olympic basketball game. At the top, there are logos for the Beijing 2008 Olympics, Hilton (with the slogan "Travel Should Take You Places"), and msn video. The main video area shows a basketball game in progress, with a player from Lithuania (number 6) in a white jersey with green accents, and a player from the USA in a red jersey. An "Expert Commentary" box is overlaid on the bottom right of the video, listing key moments with timestamps. On the left side of the video player, there is a vertical "EXPLORE VIDEOS" button with several circular icons representing different video categories. At the bottom of the player, it says "Powered by Microsoft Silverlight" and "Provided by Comcast".

BEIJING 2008

Hilton Travel Should Take You Places

msn video

EXPLORE VIDEOS

Expert Commentary

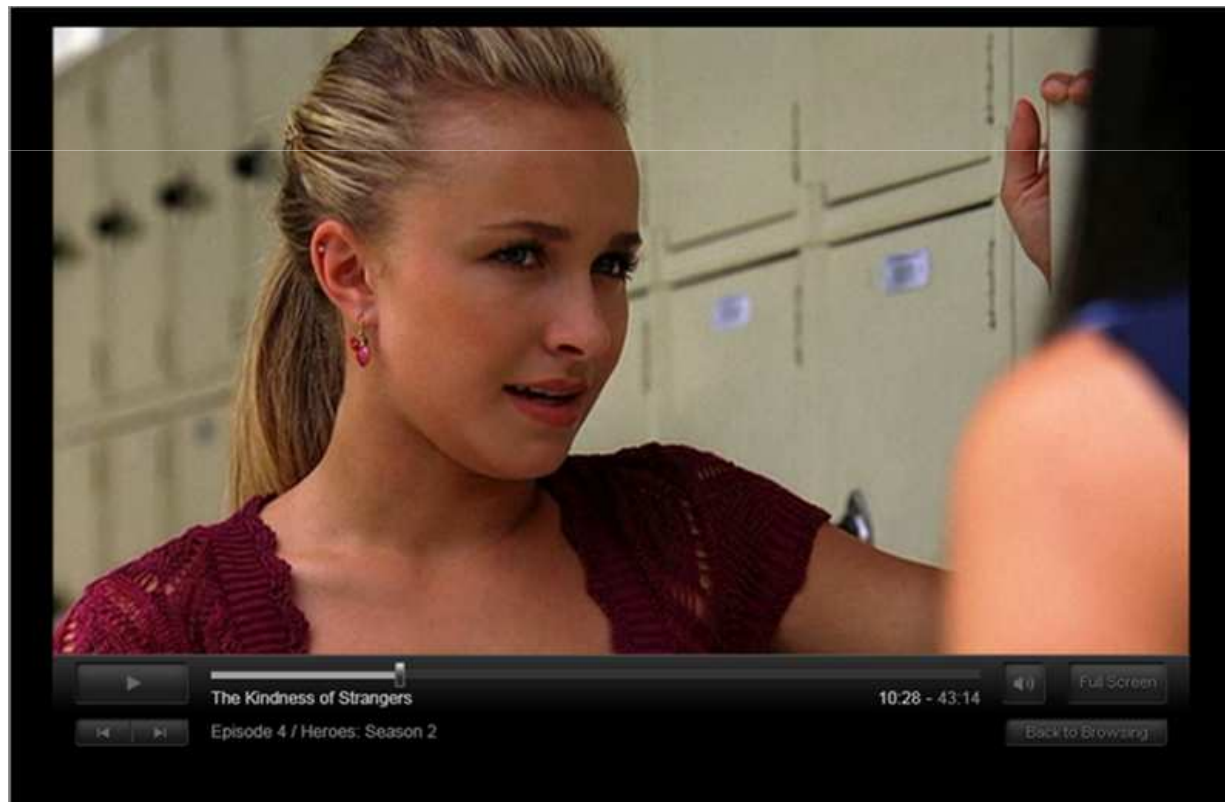
- 00:11 Odom inbounds pass to Stephon Marbury
- 00:16 Stephon Marbury passes to LeBron James...
- 00:18 Cross court pass from James to Anthony...
- 00:22 Alley oop pass from Marbury to James...
- 00:27 Rimantas Kaukenas dribbles the ball up...
- 00:44 Jonas Maciulis loses the ball out of bounds...
- 01:00 LeBron James banks one in from 20ft

Powered by Microsoft Silverlight

Provided by Comcast

Netflix

New 2 weeks ago
“Instant Watch” feature



Others...

The screenshot displays a web browser window showing the Slide.Show 2 project page on CodePlex. The browser's address bar shows the URL <http://www.codeplex.com/SlideShow2>. The page content includes the Slide.Show 2 logo, navigation tabs (Home, Releases, Discussions, Issue Tracker, Source Code, Stats, People, License), and a search bar. The main text reads: "What is Slide.Show 2? Slide.Show 2 is an open source Silverlight 2 control for publishing highly-customizable photo and video slideshows on the Web." Below this, a note states: "NOTE: Slide.Show 2 is a port of the original Slide.Show application to managed code for Silverlight 2. It includes all of the features of the Slide.Show 1 and more." A preview image shows a slide titled "John Lennon - US Army shirt" with a photograph of a green military jacket. The right sidebar contains statistics: Downloads (3074), Recent reviews (5 stars), Activity (730), and Related Projects (Family.Show). In the background, an AOL mail window is visible with a "Curious George" banner and a list of emails. To the right, a MOSS application window shows a "K2 Web Designer" interface with a workflow diagram.

Hard Rock v2

New features for Silverlight 2 RTM

“Memo-to-go”



MEMBERSHIPS

SEARCH

CAFES

HOTELS/CASINOS

LIVE/MUSIC

PARK

MEMORABILIA

ROCK SHOP

CORPORATE

About the collection | Navigation tips

MEMORABILIA

Explore the collection

Show all items

FEATURED ARTISTS

- The Beatles
- James Brown
- Bob Dylan
- Guns N' Roses
- Jimi Hendrix
- Buddy Holly
- John Lennon
- Madonna
- Mötley Crüe
- Elvis Presley
- Queen
- The Rolling Stones
- The Who

TYPE

DECADE

GENRE

LOCATION



Send us feedback

BUILT BY VERTIGO™

Launched at MIX08 with 257 items.
Today: 367 items and (finally) gaining quickly.
Goal: 1,000 items by early 2009.



View All Site Content

Memorabilia

Metadata

- Artists
- Bands
- Genres
- Images
- Item types
- Links
- Link types
- Locations
- Regions
- Sparse images
- Videos

Editorial Rules

Recycle Bin

Recent Memorabilia Activity

New	Actions	Settings	1 - 10
Item Name	Modified	Modified By	
Count = 524			
Handwritten lyric sheet for "In The Ghetto"	9/16/2008 10:01 AM	jnolan	
<I>Evening Standard</I> newspaper	9/16/2008 9:57 AM	jnolan	
<I>The Commercial Appeal</I> newspaper	9/16/2008 9:52 AM	jnolan	
<I>Boston Herald American</I> newspaper	9/16/2008 9:49 AM	jnolan	
Silk shirt	9/16/2008 9:41 AM	jnolan	
"Rock 'n' Roll Lives" t-shirt	9/16/2008 9:30 AM	jnolan	
Satin pants	9/16/2008 9:28 AM	jnolan	
Jacket worn at the 1990 Grammy awards	9/16/2008 9:12 AM	jnolan	
Bass drum	9/16/2008 8:24 AM	jnolan	
Bass drum case	9/16/2008 8:21 AM	jnolan	

1 - 10

Memorabilia Approval Status

New	Actions	Settings	
Item Name	Item ID	Modified	Modified By
Approval Status : Approved (367)			
Approval Status : Rejected (57)			
Approval Status : Pending (100)			

Recent Log Activity

New	Actions	Settings
-----	---------	----------

Recent Media Activity

New	Upload	Actions	Settings	9 - 12
Thumbnail	Modified	Modified By		
	9/10/2008 8:42 AM	jnolan		
	9/10/2008 8:08 AM	jnolan		
	9/10/2008 7:28 AM	jnolan		
	9/10/2008 6:56 AM	jnolan		

150 more items on deck. All managed via SharePoint. Built on Vertigo's BigPicture™.

[About the collection](#) | [Navigation tips](#)

MEMORABILIA

Explore the collection

[Show all items](#)

FEATURED ARTISTS

- [The Beatles](#)
- [James Brown](#)
- [Bob Dylan](#)
- [Guns N' Roses](#)
- [Jimi Hendrix](#)
- [Buddy Holly](#)
- [John Lennon](#)
- [Madonna](#)
- [Mötley Crüe](#)
- [Elvis Presley](#)
- [Queen](#)
- [The Rolling Stones](#)
- [The Who](#)

TYPE

DECADE

GENRE

LOCATION

367 items



Sort: Artist | Year

Item 071401

Isaac Hayes

Hot Buttered Soul cape

Hard Rock Cafe Foxwoods, CT

THE STORY

Check out Isaac Hayes' *Hot Buttered Soul* cape. Only the Stax Records singing and songwriting legend/bald icon/cartoon voice artist could wear this well, and he did. When Isaac donned this cape, the world knew he was one bad mother... Shut yo' mouth!

SHARE

EXTERNAL LINKS

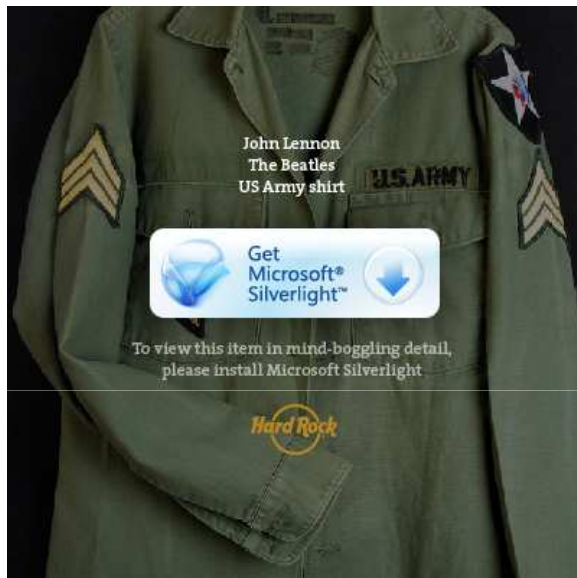
[Send us feedback](#)

BUILT BY **VERTIGO**™

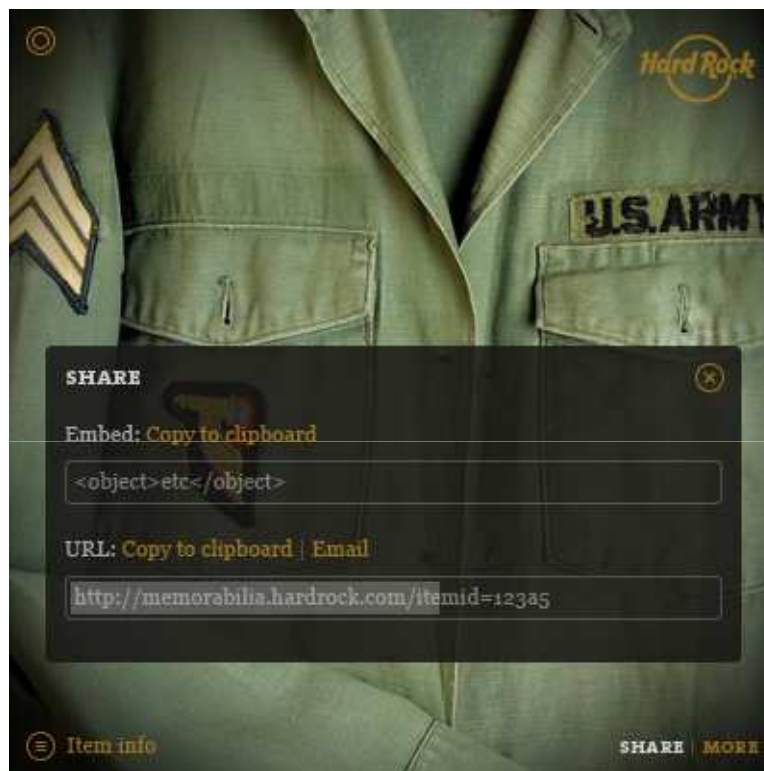
RTM-ready on 10/14? You're damn right.



Also launching on 10/14, memorabilia “to-go”. An embeddable widget for single memo items.



Great install experience.
Configurable scale.
Rich user experience.



Built to be shared...

Nikon LIVE GET THE ROCK & ROLL EXPERIENCE AT NIKON LIVE Amplified By Nikon

paramore the buzz videos photos music shows band info shop

the buzz / news

ParaWebCrew 9/10/2008

Paramemo!

Hey Everyone! In case you missed it, or in case you just need to see it again (and again) check out Paramore's amazing MTV VMA performance of 'Misery Business' here! Gotta love what they did with Josh's solo...

Hard Rock

leave a comment

contributors.

view all contributors posts

- jeremy see all my posts
- joshua see all my posts
- hayley see all my posts
- zachary see all my posts
- taylor see all my posts
- paramgsarah see all my posts
- paramrmark see all my posts
- fueledbyadam see all my posts

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On the first U.S. date of Weezer's "Troublemaker" tour, the sold out crowd at the Tsongas Arena in Lowell.

TOPICS

POSTCARD ScottGu's Blog

Scott Guthrie lives in Seattle and builds a few products for Microsoft

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Now that's rock 'n' roll.

This past Thursday the ASP.NET MVC feature team published a new "Preview C" release of the ASP.NET MVC framework. You can download the new release [here](#). This "Preview E" release works with both .NET 3.5 and the recently released .NET 3.5 SP1. It can also now be used with both Visual Studio 2009 as well as (the free) Visual Web Developer 2008 Express SP1 edition (which now supports both class library and web application projects).

Preview 5 includes a bunch of new features and refinements these build on the additions in [Preview 1](#). You can read detailed "Preview E" release notes that cover changes/additions [here](#). In this blog post I'm going to cover one of the biggest areas of focus with this release: form posting scenarios. You can download a completed version of the application I build below [here](#).

Basic Form Post with a Web MVC Pattern

Let's look at a simple form post scenario - adding a new product to a products database:

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09/24/2008 | PAULSTANLEY.com

CELEBRATES PAUL STANLEY

Continuing the October celebration of the release of Paul's concert DVD, 'ONE LIVE KISS', an Indianapolis KISS Fan party will be held on October 26!

So get ready to celebrate PAUL STANLEY with a full day of planned activities, including:

- Special screening of Paul's 'ONE LIVE KISS' concert movie in High Definition on a large screen
- 'ONE LIVE KISS' Director, Louis Antonelli will introduce the screening and do a Q&A with the audience
- Showing of Unreleased behind the scenes footage from Paul's Live To Win Tour
- Paul's long time Guitar Tech and Live To Win Tour Production Manager, Fran Stuart, will also do a Q&A
- Fran will also bring the actual Washburn Preacher Guitar that Paul plays on the DVD, and 5 fans will win the opportunity to have their picture taken with the guitar!
- Paul Stanley trivia contest and merchandise giveaways
- KISS merchandise dealer, including KISSONLINE, will be on hand selling great KISS collectibles

As a bonus for celebrating with us, EVERYONE attending the event will receive a 'ONE LIVE KISS' collectible

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