Casey Rosenthal
@caseyrosenthal

NETFLIX

NETFLIX

Part One.

SERVICE A

SERVICE B

SERVICE C

SERVICE D

SERVICE E

SERVICE F

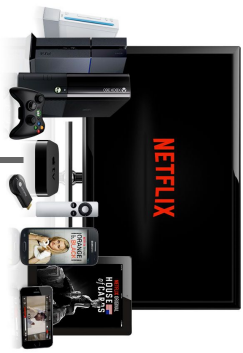
SERVICE G

SERVICE A

SERVICE B

SERVICE C

SERVICE D



SERVICE E

SERVICE F

SERVICE G

SERVICE A

SERVICE B

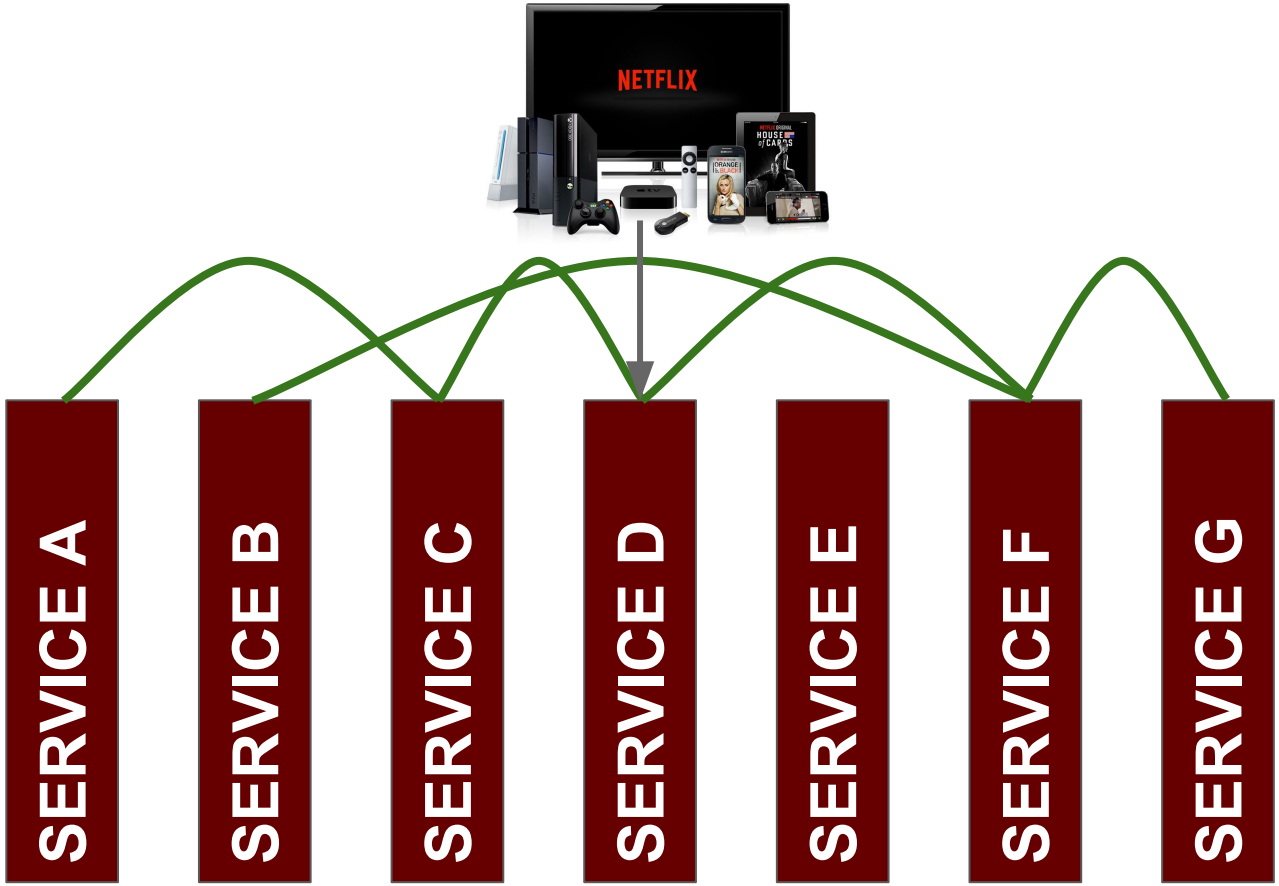
SERVICE C

SERVICE D

SERVICE E

SERVICE F

SERVICE G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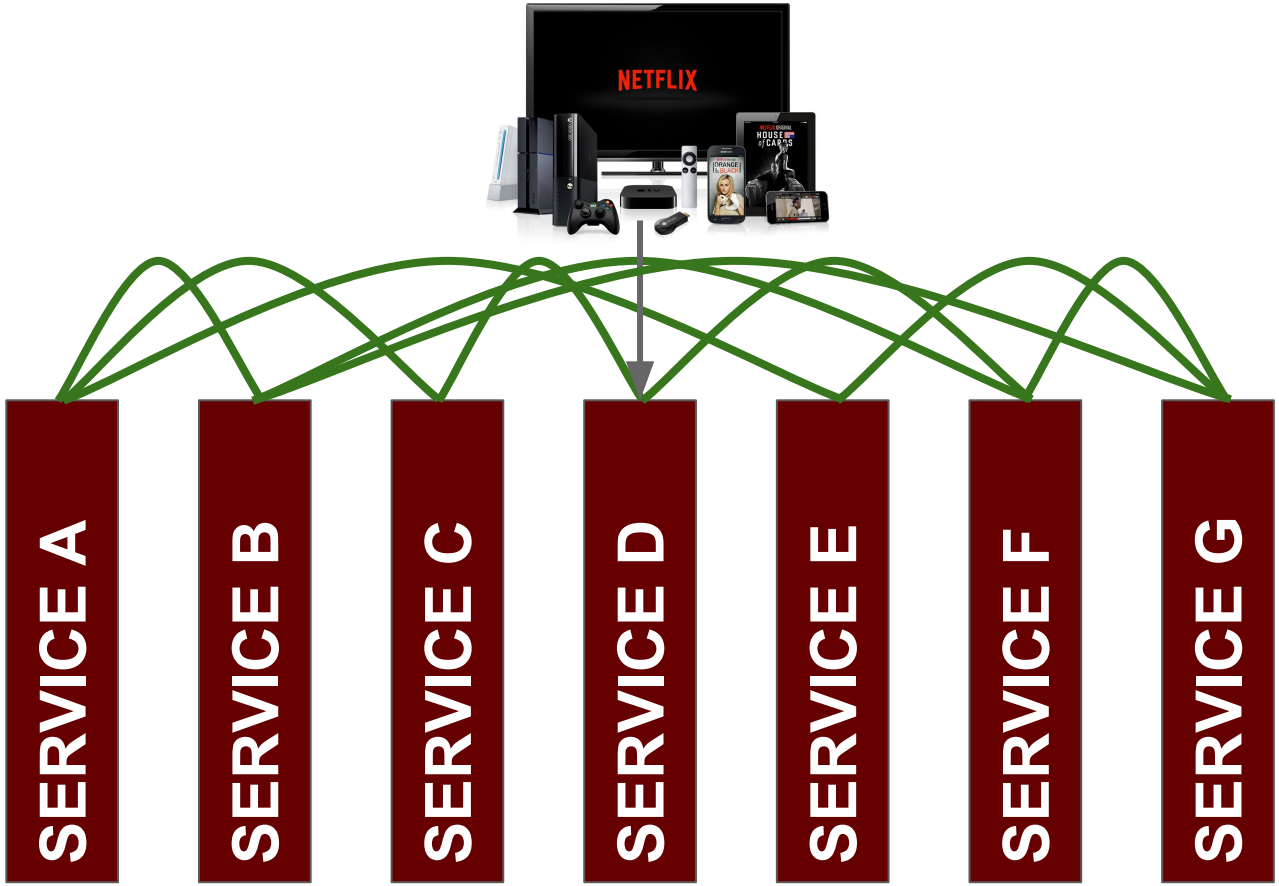
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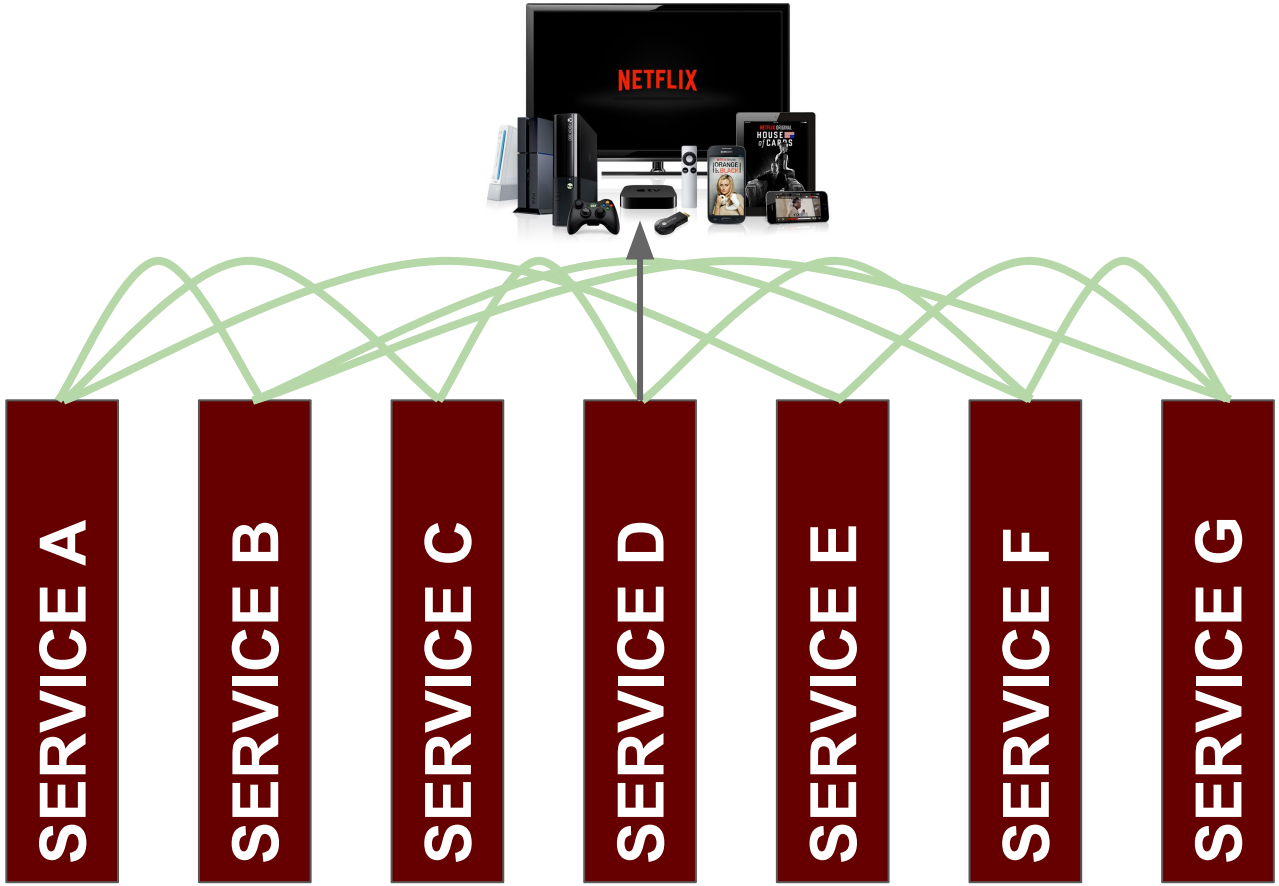
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SERVICE D
SERVICE E
SERVICE F
SERVICE G

PERFORMANCE

FAULT TOLERANCE

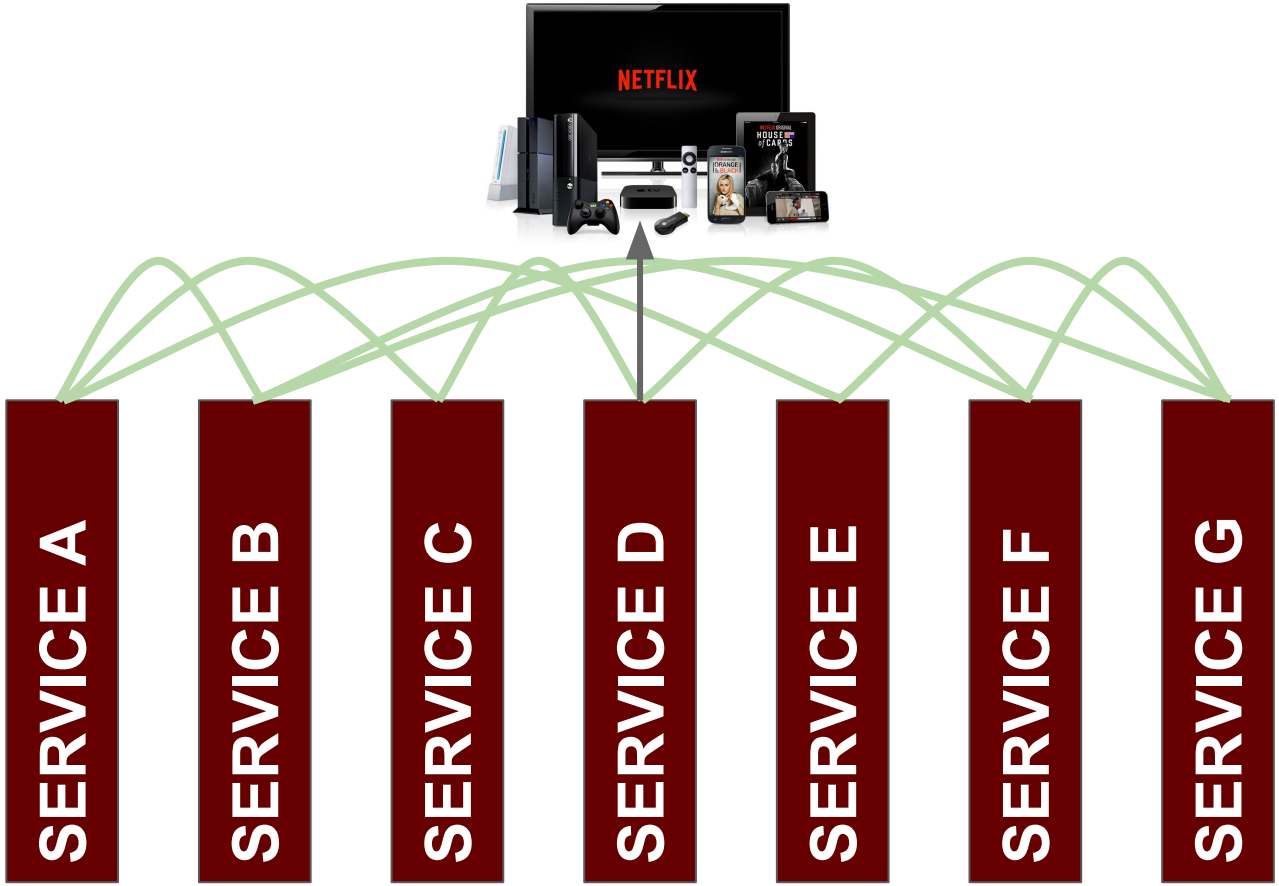
AVAILABILITY

FEATURE VELOCITY

PERFORMANCE

FAULT TOLERANCE

AVAILABILITY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SERVICE D
SERVICE E
SERVICE F
SERVICE G

Part Two.

Customers

Customers

Retailer

Customers

Retailer

Brewer

Customers

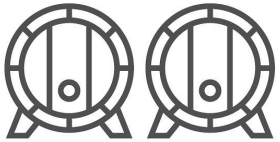
Retailer

Brewer

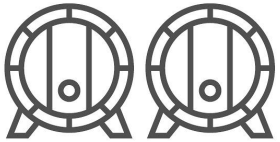
Demand	Purchased	In Stock	Remaining	Ordered	Ready for Sale	Being Bottled
1	1	2	1	1	8	1

Customers Retailer Brewer

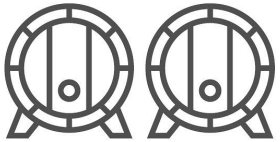
Demand	Purchased	In Stock	Remaining	Ordered	Ready for Sale	Being Bottled
1	1	2	1	1	8	1
4	2	2	-2	4	8	5

Customers Retailer Brewer 

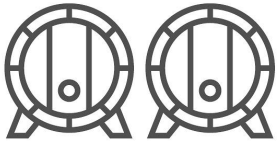
Demand	Purchased	In Stock	Remaining	Ordered	Ready for Sale	Being Bottled
1	1	2	1	1	8	1
4	2	2	-2	5	8	6
64	5	5	-59	65	11	250

Customers Retailer Brewer 

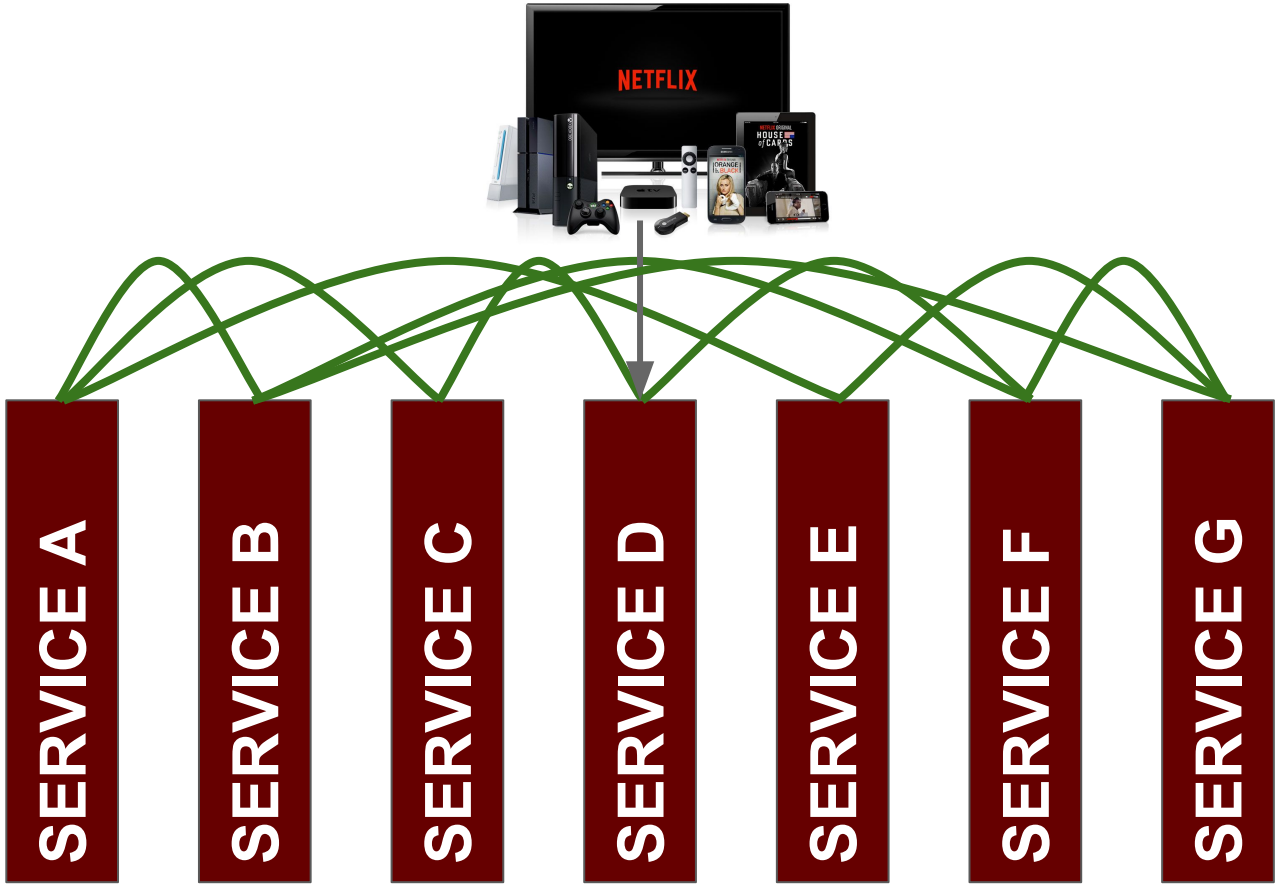
Demand	Purchased	In Stock	Remaining	Ordered	Ready for Sale	Being Bottled
1	1	2	1	1	8	1
4	2	2	-2	5	8	6
64	5	5	-59	65	11	250
3	3	11	8	0	250	0

Customers Retailer Brewer 

Demand	Purchased	In Stock	Remaining	Ordered	Ready for Sale	Being Bottled
1	1	2	1	1	8	1
4	2	2	-2	5	8	6
64	5	5	-59	65	11	250
3	3	11	8	0	250	0
1	1	62	61	0	196	0

Customers Retailer Brewer 

Demand	Purchased	In Stock	Remaining	Ordered	Ready for Sale	Being Bottled
1	1	2	1	1	8	1
4	2	2	-2	5	8	6
64	5	5	-59	65	11	250
3	3	11	8	0	250	0
1	1	62	61	0	196	0
		62	***-61***		***196***	***distillery?***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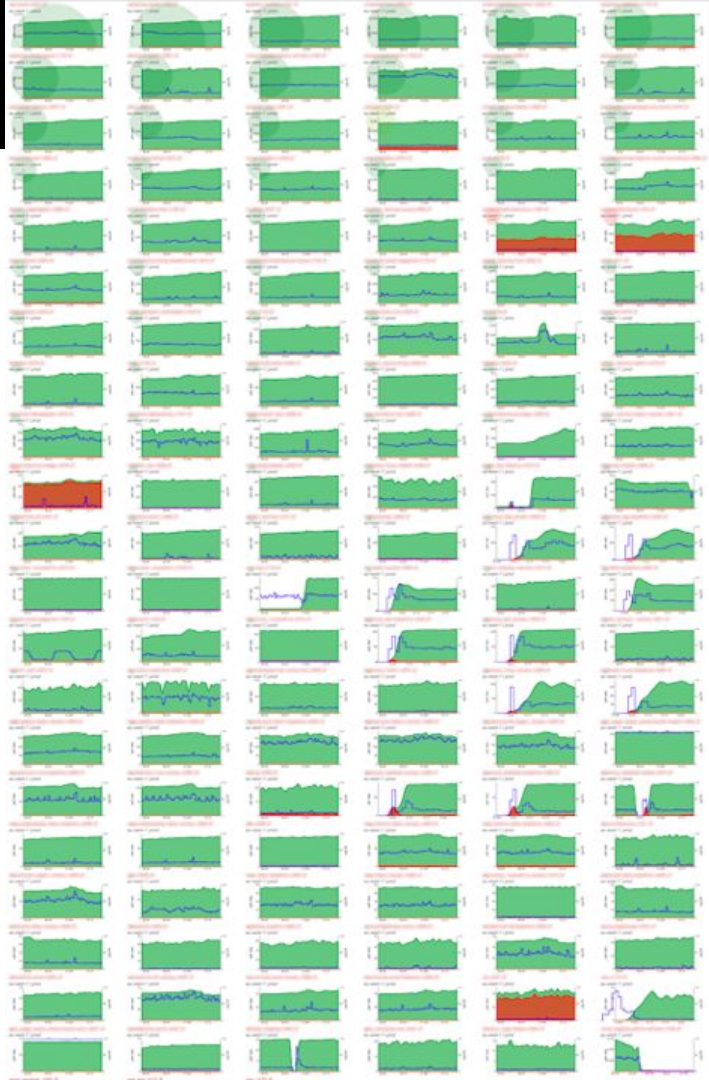
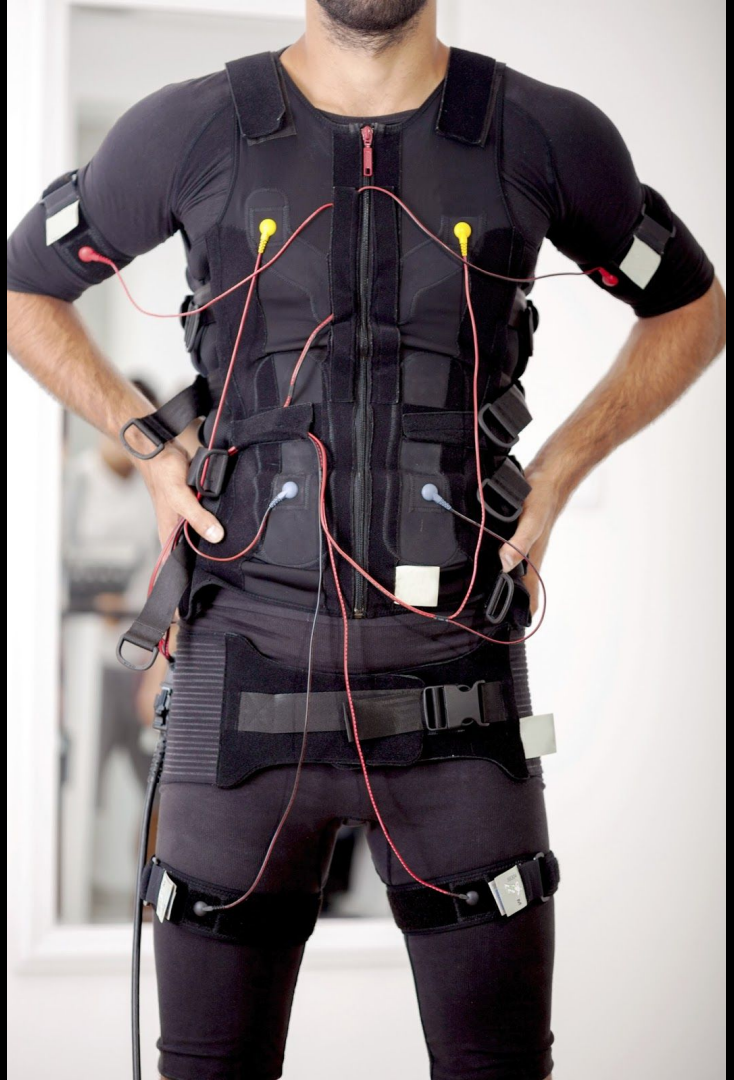
Part Three.

Intuition Engineering

Intuition Engineering





Intuition Engineering

Intuition Engineering

https://github.com/Netflix/vizceral

https://github.com/Netflix/vizceral

- **Proof of Concept**

https://github.com/Netflix/vizceral

- Proof of Concept
- Demo

https://github.com/Netflix/vizceral

- Proof of Concept
- Demo
- **Tech**

https://github.com/Netflix/vizceral

- Proof of Concept
- Demo
- Tech
- **Example App**

https://github.com/Netflix/vizceral

- Proof of Concept
- Demo
- Tech
- Example App
- **Future Work**

https://github.com/Netflix/vizceral

- Proof of Concept
- Demo
- Tech
- Example App
- Future Work

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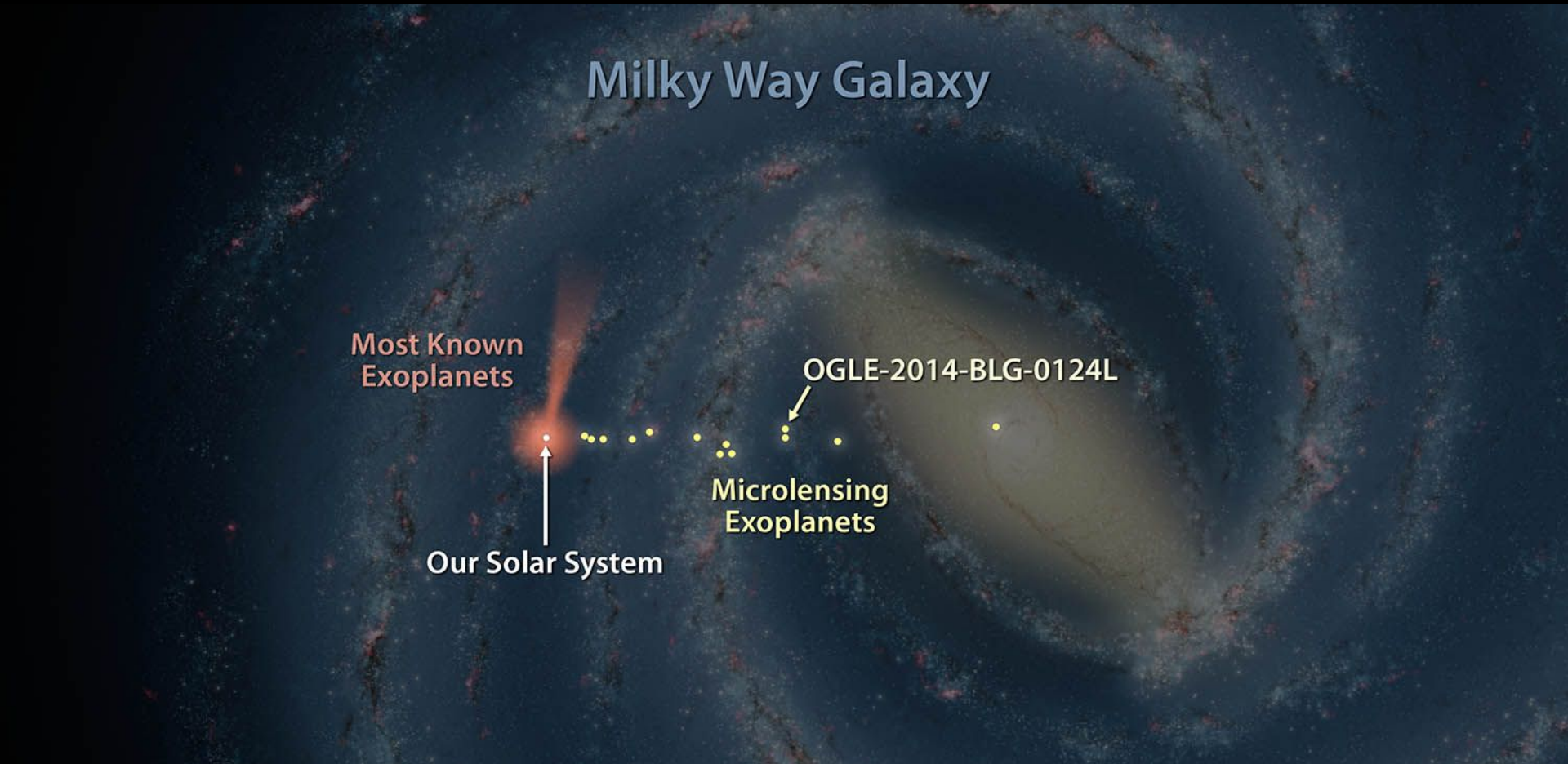
Part Four.

Beyond Vision

Beyond Vision



Beyond Vision

Beyond Vision

https://www.scientificamerican.com/article/device-lets-blind-see-with-tongues/

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A pair of sunglasses wired to an electric "lollipop" helps the visually impaired regain optical sensations via a different pathway

By Mandy Kendrick on August 13, 2009 32

Beyond Vision

https://www.newscientist.com/article/2111371-face-electrodes-let-you-taste-and-chew-in-virtual-reality/

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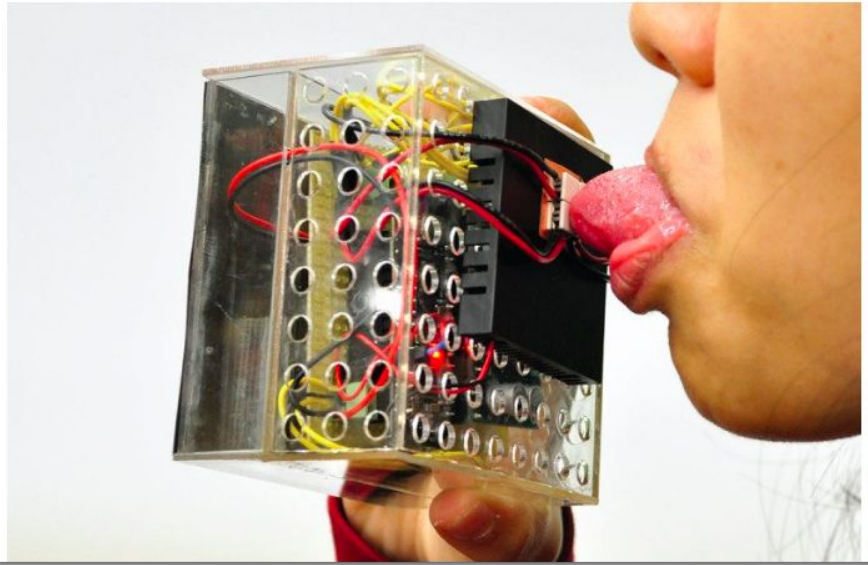
DAILY NEWS 4 November 2016, updated 4 November 2016

Face electrodes let you taste and chew in virtual reality

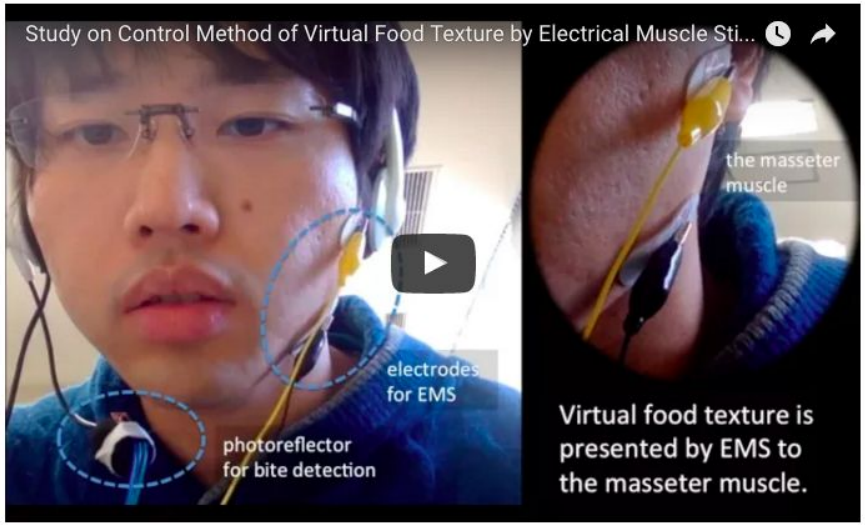


Beyond Vision

https://www.newscientist.com/article/2111371-face-electrodes-let-you-taste-and-chew-in-virtual-reality/

HOME NEWS TECHNOLOGY SPACE PHYSICS HEALTH EARTH HUMANS LIFE TOPICS EVENTS JOBS SUBSCRIBE LOG IN

In an initial trial, it worked for about half of participants. Some also reported a sensation of spiciness when the device was warmer (around 35 °C) and a minty taste when it was cooler (18 °C). Ranasinghe and Do envisage such a system embedded in a glass or mug to make low-sugar drinks taste sweeter.



Your taste receptors may be open to electrical manipulation, but food isn't just about taste – texture is every bit as important. This week, a team from the University of Tokyo presented a device that uses electricity to simulate the experience of chewing foods of different textures. Arinobu Niijima and Takefumi Ogawa's Electric Food Texture System also uses electrodes, but not on the tongue, instead they place them on the masseter muscle – a muscle in the jaw used for chewing – to give sensations of

Intuition Engineering

- **System Aspect > Quantitative Data**

Intuition Engineering

- System Aspect > Quantitative Data
- **Create New Senses**

Intuition Engineering

- System Aspect > Quantitative Data
- Create New Senses
- **Don’t Limit to Software**

Intuition Engineering

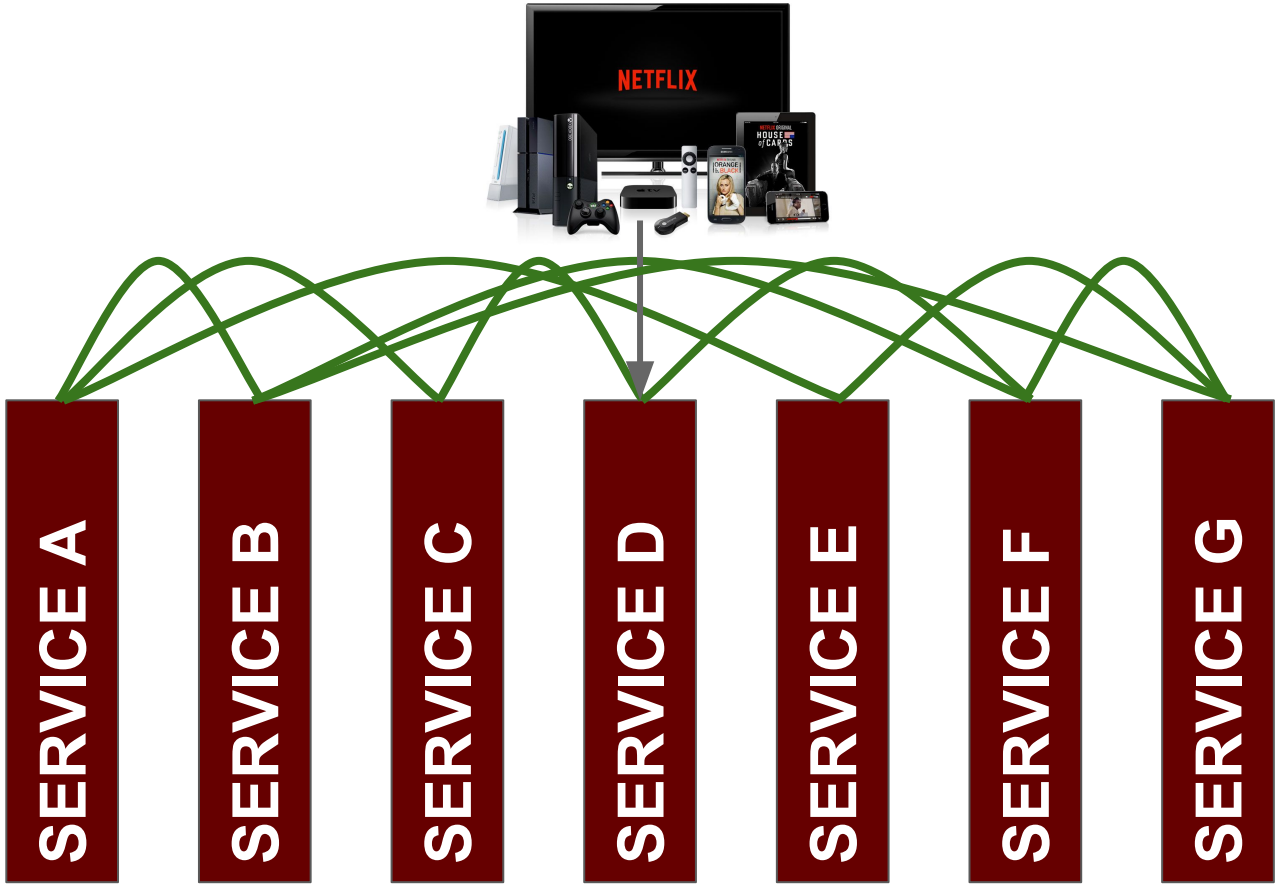
- System Aspect > Quantitative Data
- Create New Senses
- Don’t Limit to Software
- **Useful > Interesting**

Intuition Engineering

- System Aspect > Quantitative Data
- Create New Senses
- Don’t Limit to Software
- Useful > Interesting
- **Race against Machine Learning**

Intuition Engineering

- System Aspect > Quantitative Data
- Create New Senses
- Don’t Limit to Software
- Useful > Interesting
- Race against Machine Learning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New Relic
http://bl.ocks.org/WardCunningham/5861122

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