Building scalable IoT apps using OSS technologies

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Basho Technologies

Disclaimer: some of the opinions expressed here are mine and might not fully agree with those of my employer

IOT & INDUSTRY VERTICALS

Manufacturing
35% of manufacturers already use smart sensors, 10% plan to implement them within a year, and 8% plan to implement them within three years, according to PwC.

Transportation
Connected cars are a top IoT device. We estimate there will be over 220 million connected cars on the road by 2020.

Defense
We estimate spending on drones will reach $8.7 billion in 2020. In addition, 126,000 military robots will be shipped in 2020, according to Frost & Sullivan.

Agriculture
We estimate 75 million IoT devices will be shipped for agricultural uses in 2020, at a 20% CAGR. These devices are primary sensors placed in soil to track acidity levels, temperature, and variables that help farmers increase crop yields.

Oil, gas, and mining
We estimate 5.4 million IoT devices will be used on oil extraction sites by 2020. The devices will primarily be internet-connected sensors used to provide environmental metrics about extraction sites.

Insurance
74% of insurance executives said they believe the IoT will disrupt insurance within the next five years, and 74% plan to invest in developing and implementing IoT strategies by 2016, according to an SMA Research survey.

Connected Home
By 2030, we expect the majority of home devices shipped will be connected to the internet due to initiatives from device makers to connect everything they produce.

Food Services
We estimate 310 million IoT devices will be used by food services companies by 2020. The majority of these devices will be digital signs connected throughout grocery stores and fast-food companies.

Infrastructure
We estimate municipalities worldwide will increase their spending on IoT systems at a 30% CAGR, from $36 billion in 2014 to $133 billion in 2019. This investment will generate$421 billion in economic value for cities worldwide in 2019.

Retail
Beacons, paired with mobile apps, are being used in stores to monitor customer behavior and push advertisements to customers. In the US, we estimate $44.4 billion will be generated from beacon-triggered messages.

Logistics
Tracking sensors placed on parcels and shipping containers will help reduce costs associated with lost or damaged goods. In addition, robots, such as the Amazon Kiva robot, help reduce labor costs in warehouses.

Banks
There are nearly 3 million ATMs installed globally in 2015, according the World Bank. Some teller-assisted ATMs provide a live-stream video of a teller for added customer support.

Utilities
Energy companies throughout the world are trying to meet the rising demand in energy. To do this, they will be installing nearly 1 billion smart meters by 2020.

Hospitality
31% of hotels use next-generation door locks, 33% have room control devices, 16% have connected TVs, and 15% use beacons throughout the hotel, according to Hospitality Technology's 2015 Lodging Technology survey.

Healthcare
We estimate 646 million IoT devices will be used for healthcare by 2020. Connected healthcare devices can collect data, automate processes, and more. But these devices can also be hacked, thereby posing a threat to the patients who rely on them.

Smart Buildings
43% of building managers in the US believe the IoT will affect how they run their building within the next two to three years, according to a survey from Daintree Networks.

IOT MARKET GROWTH PREDICTION

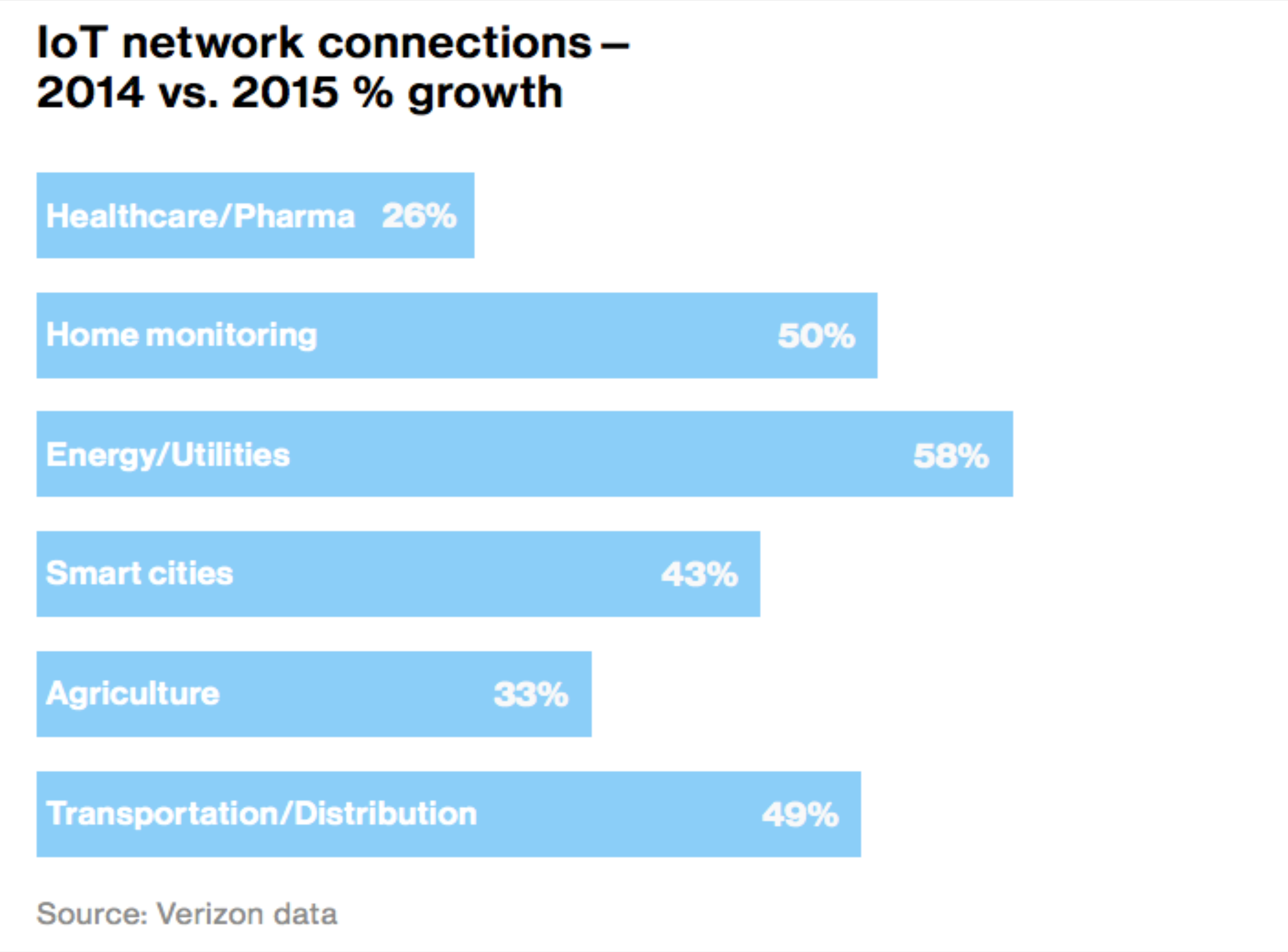
Number of connected "things"

- 2016 – about 6.4 B
  - 30% YoY growth, 5.5M activations per day
- 2020 – about 21 B

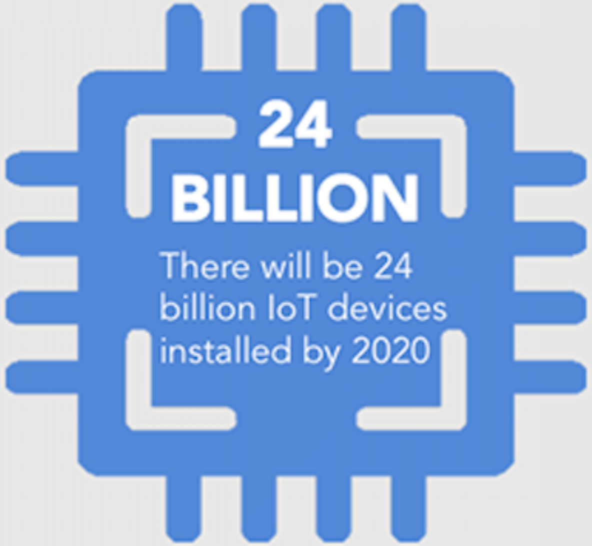
"By 2020 **more than half** of new **major business processes** and **systems** will incorporate some element of **Internet of Things**"

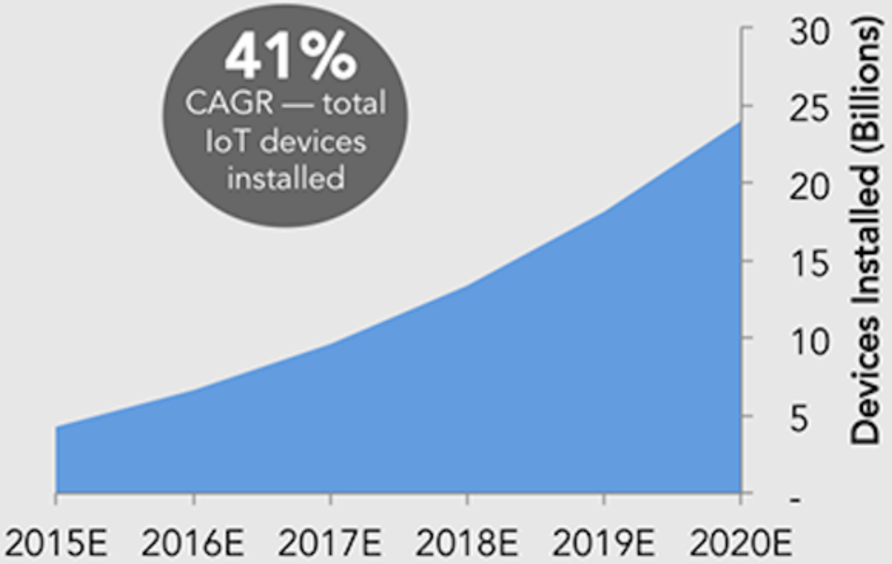
Gartner

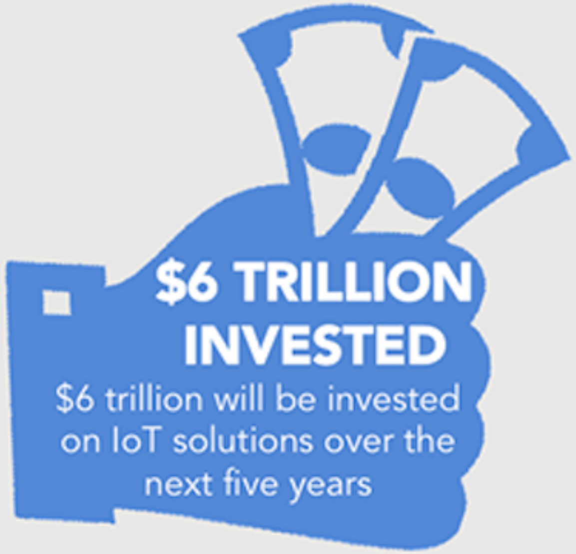
Let us get a second opinion

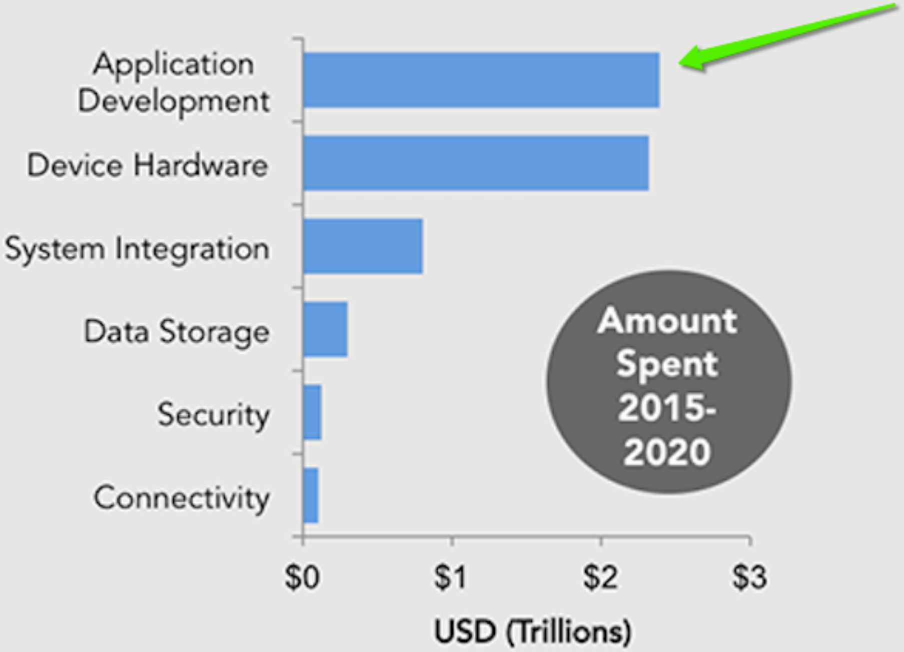


Sizing The Market



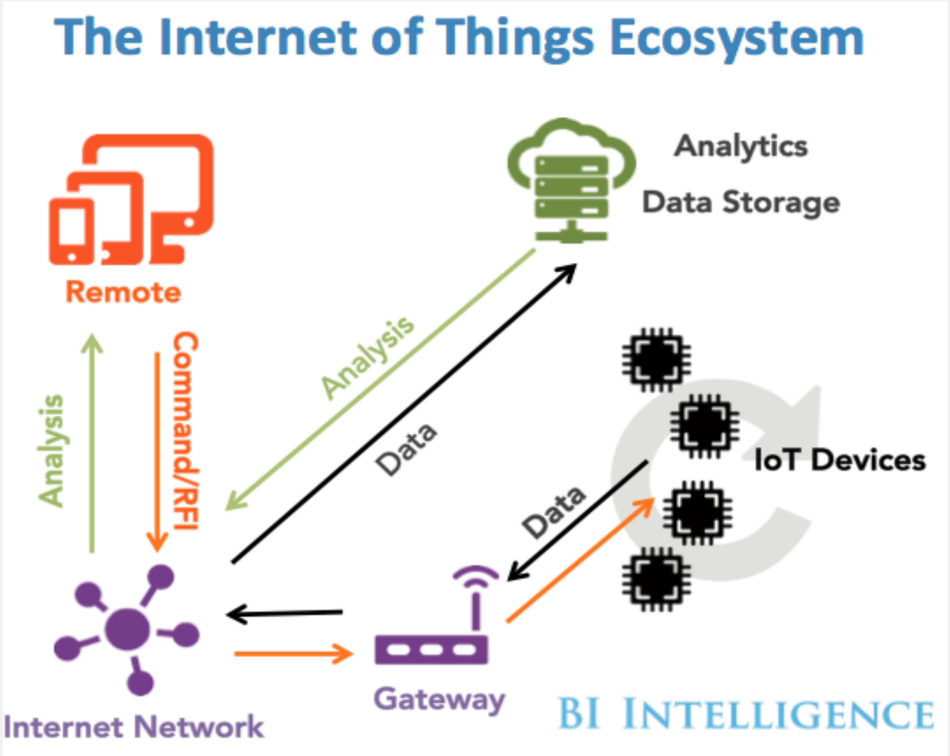




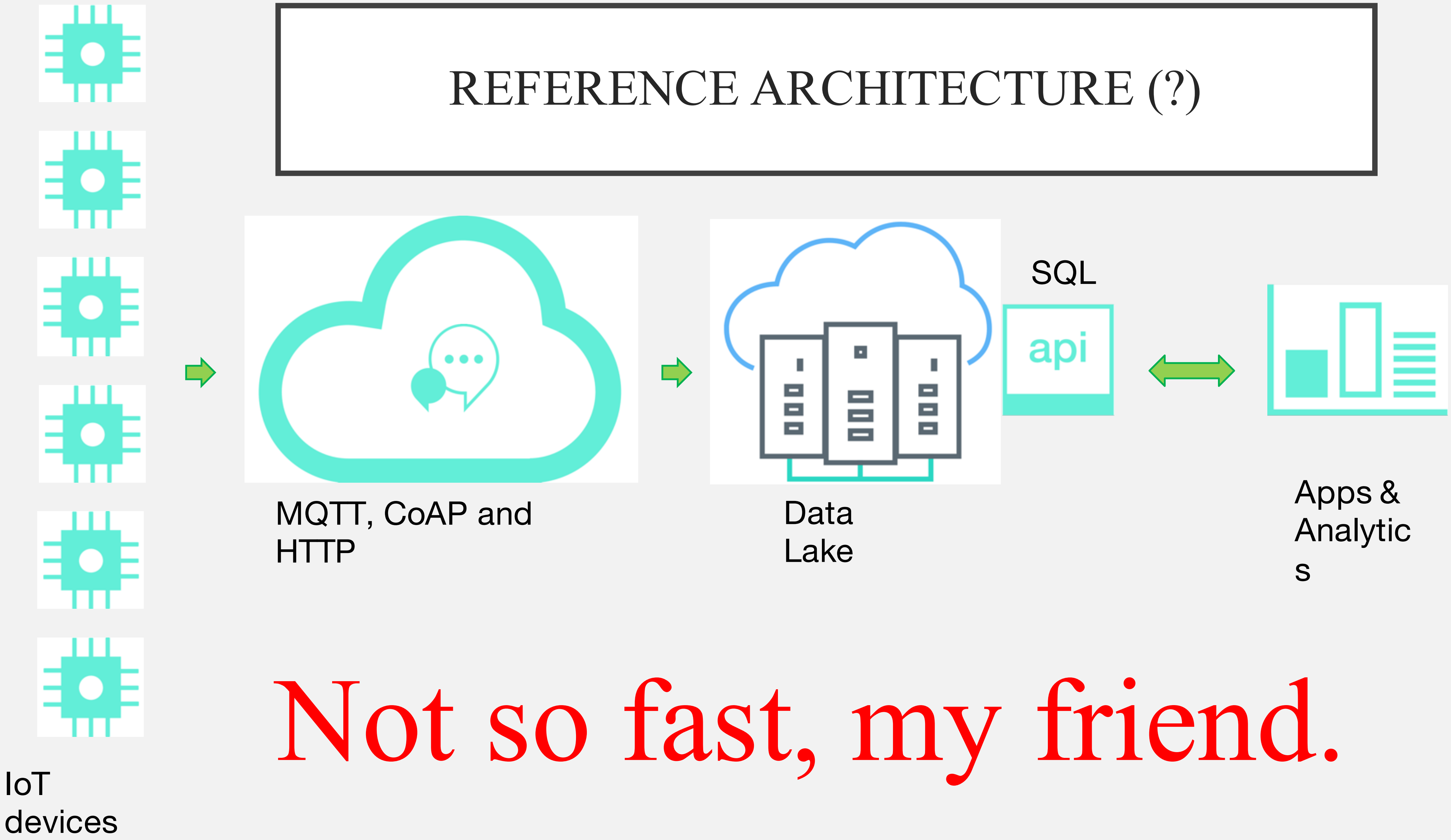


IoT Project Plan

- Investigate those “things” and figure out
  - What protocols they support (CoAP, MQTT, HTTP, …)
  - What data they generate (temperature, humidity, location, speed, ...)
- Collect this data in our data center
  - Implement protocols and parsing routines
  - Store into persistent storage (“Data Lake” architecture)
- Once stored in Data Lake
  - Analyze, summarize, “slice and dice”
  - Predict, discover insights
- Declare a victory – make profit & go for IPO



REFERENCE ARCHITECTURE (?)



Not so fast, my friend.

What is wrong with “Data Lake” ?

AUTO INSURANCE - MICRO CASE STUDY

- One of top 5 auto insurance companies, appears in Fortune-500 list
- Above $10B in annual revenue, above $15B in assets
- About 20,000 employees and 50,000 insurance agents
- More than 19 million individual policies across all 50 states

Rating Information

Details

- Garaging Zip
- Current Annual Mileage
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Gartner.
Through 2018, 75% of Internet of Things projects will take up to twice as long as planned.
gartner.com/events
Source: Gartner
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What is ~~different~~ special about IoT?
It is about the “things”… and more.

Application Class / Type	No. of Connections 2025	Requirement
CCTV, mHealth, Electronic billboards, automotive infotainment	**2 Bn** Wired, WiFi, Cellular	>10Mb/s Not cost sensitive, fixed power
Telematics, smart home, M2M backhaul	**8 Bn** Wired, WiFi, Cellular, Satellite	**<1Mb/s Low cost (<$15 UE), fixed power or regularly rechargeable battery**
Sensors, meters, wearables, 'thing' tracking, assisted living, logistics	**20 Bn** WiFi, Zigbee, Bluetooth, PLC, sub-GHz License-Exempt (e.g. M-Bus, etc.)	**<10Kb/s Very low-cost (<$5 UE), Ultra Low power (>10yrs battery life)**

HUAWEI

IOT - NETWORKING TECHNOLOGIES

Network Wish List

- Extreme Reliability
- Guaranteed Delivery
- End-to-End Low Latency
- Quality of Service
- Engineered Topology
- Committed Bandwidth (CIR)
- Fiber-optic network
- Dedicated Channel
- Strong Signal
- Interference and Crosstalk Resistant
- High SNR (Signal to Noise Ratio)
- Very Low BER (Bit Error Rate)

REALITY CHECK - LET US LOOK AGAIN

IoT & Network - Reality Check

- Wireless Technologies
- Shared Transmission Media
- Limited Bandwidth
- Mesh or Ad-hoc Topology
- Possible Signals Interference
- Mis-ordered or Lost packets

- Low cost hardware components
- Low power radio transmitters
- Very small antennas
- "Custom-made" firmware
- Constrained Application Protocol (CoAP)
- "Best Effort" QoS ("shoot and forget")

IoT Data Categories

	Category	Description
Metadata & Profiles	Devices	Device info (model, SN, firmware, sensors, ..), configuration, owner, …
	Users	Personal info, preferences, billing info, registered devices, …
Time Series	Ingested ("Raw")	Measurements, statuses and events from devices
	Aggregated ("Derived")	Calculated data - from devices & profiles • Rollups – aggregate metrics from low resolution to higher ones (min - hour – day) using min, max, avg, ... • Aggregations – aggregate measurements, configuration and profiles (model, region, …) over time ranges

fitbit

IoT is a Big Data - by definition.
Actually, lots and lots of Big Data.

Five "V"s	IoT data
Velocity	Torrent of small writes (sensors). Reads – millions of low-latency queries, user and device profiles, range queries for TS data (slices). Stream of updates (profiles) - *beware of conflicts*.

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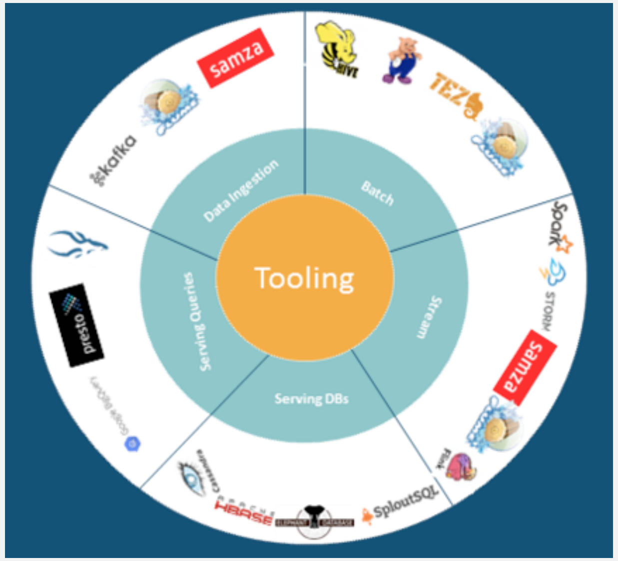
Complexity	Usually poly-structured using simple schemas and simple relations (usually implicit). Some data is treated as unstructured ("opaque") for speed or flexibility. *Note: schema or structure changes without preliminary notice will occur.*

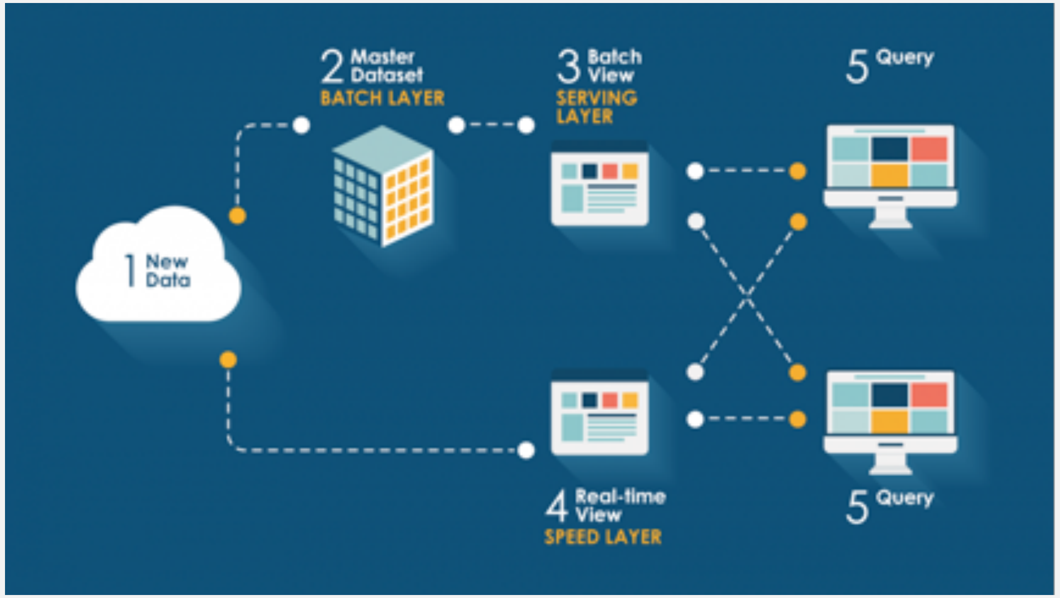
What architecture would work for IoT ?

ARCHITECTURAL BLUEPRINTS

- **Lambda Architecture** by *Nathan Marz* (ex-Twitter)
- **Kappa Architecture** by *Jay Kpeps* (Confluent)
- **Zeta Architecture** by *Jim Scott* (MapR)
- … and their variants



Zeta



Lambda

Kappa

DATA PROCESSING PARADIGM FOR IOT

- Open Source technologies
- Combines two paradigms
  - “Speed Layer” – pipeline for Stream Processing for “Data in Motion”
  - “Serving Layer” – analytics for “Data in Motion” and “Data at Rest”
- Every component is “Distributed by Design”
  - Collection Layer
  - Message Queue
  - Stream Processing
  - Data Storage (Database, Object System, Data Warehouse)
  - Query and Analytics Engines

Data Access Patterns

	Category	Description	R:W
Metadata & Profiles	Devices Users	Many low latency small reads - all over the dataset. Occasional updates – possibly by different "actors" (web, device, app), conflicts need to be resolved. Fewer creates and deletes.	90:10
Time Series			

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	Aggregated (“Derived”)	Mostly reads – users, platform services, reports. Writes are periodical on each time interval or from batch jobs.	80:20

Data store for IoT – "Wish list"

- **Ingested (Raw) Time Series**
  - Very high write throughput
  - Fast slice (time range) reads
- **Aggregated (Derived) Time Series**
  - Auto-distributed + time slice locality
  - SQL-like queries, order, group, limit
  - Aggregations, arithmetics
  - Bulk queries (analytics)
  - Secondary Indexes (Tags)
- **Efficient Storage**
  - Auto Data Retention (TTL)
  - Compression
  - Hot Backups
- **Profiles and Metadata**
  - Many concurrent reads with low latency
  - Reliable writes (ACID or conflict resolution)
  - Unstructured or partially structured
  - Secondary Indexes + Text Search
- **Scalability and Availability**
  - Distributed architecture, no SPoF
  - Linearly scalable - up and down
- **Operational simplicity**
  - Master-less architecture
  - Build-in anti entropy
  - Automatic rebalancing
  - Rolling upgrades

What DB type is a good fit for TS use cases?

Database Type For IoT or Time Series

Relational	Key Value	Document	Wide Column	Graph
MySQL	Riak KV	MongoDB	Cassandra	Neo4J
PostgreSQL	DynamoDB	CouchBase	HBase	Titan
Oracle	Voldemort	RethinkDB	Accumulo	Infinite Graph

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Time Series		
InfluxDB	Riak TS	Blueflood
KairosDB	Prometeus	Druid
OpenTSDB	Dalmatiner	Graphite

OSS TECHNOLOGIES FOR IOT APPS

Component	Open Source Technologies
Load Balancer	Ngnix, HA Proxy
Ingestion	Kafka, RabbitMQ, ZeroMQ, Flume
Stream Computing	Spark Streaming, Apache Flink, Kafka Streams, Samza
Time Series Store	InfluxDB, KairosDB, Riak, Cassandra, OpenTSDB
Profiles Store	CouchBase, Riak, MySQL, Postgres, MongoDB
Search	Solr, Elastic Search
Object Storage	HDFS (Hadoop), Minio, Riak S2, Ceph
Analytics Framework	Apache Spark, MapReduce, Hive
SQL Query Engine	Spark SQL, Presto, Impala, Drill
Cluster Manager	Mesosphere DC/OS or Mesos, Kubernetes, Docker Swarm

Check-List for IoT Technology Stack

- ❑ Is it vendor lock-in or open source software? Are APIs open and documented?
- ❑ Can it be deployed in cloud? In the edge? In a data center? Hybrid approach?
- ❑ Can it be used it for free or low cost (no big upfront investment)?
- ❑ Can you develop your app on your laptop? How many “moving parts”?
- ❑ Can you easily scale each component in this architecture by 10x? 20x? **50x**?
- ❑ Are the components pre-integrated or can be easily integrated together?
- ❑ Are there metrics to monitor all the performance angles for each component?
- ❑ Is there a roadmap, actively worked on, which is aligned with your vision?
- ❑ Is there a company behind the technology to provide 24x7 support?

Hot and Cold Economics of Time Series Data

Time Series Data – “Hot n’ Cold”

Temp	Purpose	Description	Immutable?
Boiling Hot	App usage	Last known value(s) and/or for last N minutes, useful for immediate responses, frequently accessed	No
Hot	Operational dataset	Last 24 hours to several days (rarely weeks), frequenly accessed, dashboards and online analytics	Almost*
Warm	Historical data	Older data, less frequently accessed, used mostly for offline analytics and historical analysis	Yes
Cold	Archives	Used only in rare situations, kept in long term storage for regulatory or unpredicted purposes	Yes

Time Series Data – from Hot to Cold

RAM → Database (TSDB) → Object Storage → Archive

Temp	Purpose	Storage Products	Immutable?
Boiling Hot	App usage	Internal app cache, Redis or Memcached	No
Hot	Operational dataset	NoSQL Database (preferably Time Series DB) Riak TS, OpenTSDB, KairosDB, Cassandra, HBase	Almost*
Warm	Historical data	Object storage – HDFS (Hadoop), Ceph, Minio, Riak S2 or AWS S3	Yes
Cold	Archives	Various	Yes

STORAGE TIERS – REALITY CHECK

RAM → Database (TSDB) → Object Storage → Archive

Elastic Cache (Redis) → Database (Postgres, DynamoDB) → AWS S3 → Glacier

Temp	AWS Service	Storage price, GB per month
Boiling Hot	Elastic Cache (Redis)	?
Hot	DynamoDB RDS (Postgres)	?
Warm	Simple Storage Service (S3)	?
Cold	Glacier	?

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RAM → Database (TSDB) → Object Storage → Archive

Elastic Cache (Redis) → Database (Postgres, DynamoDB) → AWS S3 → Glacier

Temp	AWS Service	Storage price, GB per month
Boiling Hot	Elastic Cache (Redis)	$15-45
Hot	DynamoDB RDS (Postgres)	$ 0.25-0.35 (SSD) from $0.1 (Magnetic)
Warm	Simple Storage Service (S3)	$0.024 to $0.030
Cold	Glacier	$0.007

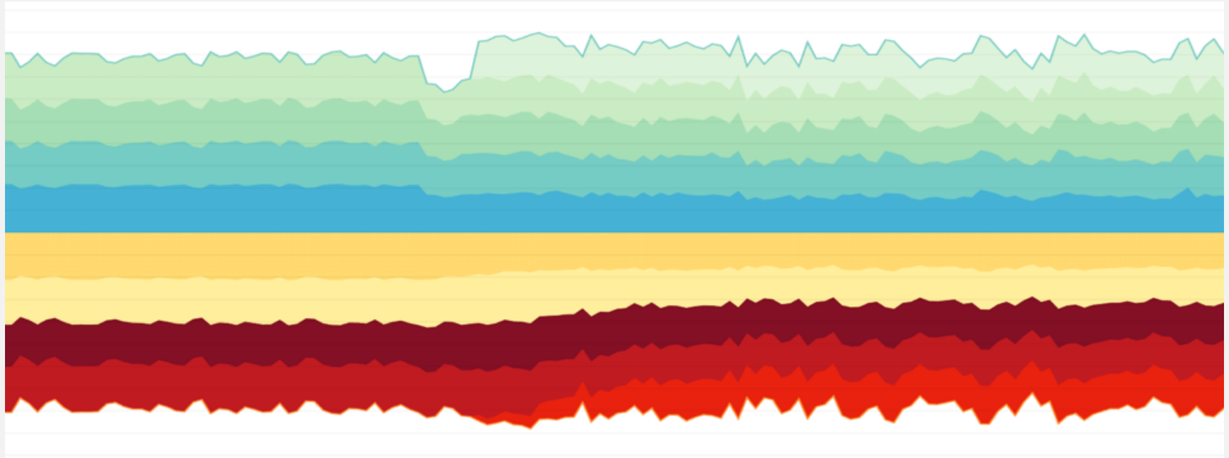
QUESTIONS ?

Come to Basho booth to learn about

- Riak TS (Time Series) - highly scalable NoSQL database for IoT and Time Series

… and more

- Riak Spark Connector for Apache Spark
- Riak Integrations with Redis and Kafka
- Riak Mesos Framework (RMF) for DC/OS



TO BE CONTINUED...