**Convince Your Boss**

**QCon San Francisco 2018**

Dear (NAME),

I would like your approval to attend QCon San Francisco, a conference taking place November 5-7th, 2018. This is a global software conference for software engineers, architects, and team leaders, with all speakers having a software background. I would find value in attending this year because the agenda features a number of talks on  [insert example talk] from speakers such as [insert speaker name and bio] that will directly help me with [insert project, personal development goal or business goal]. Specific sessions that I would attend include:

* [Insert title of session, synopsis, speaker]
* [Insert title of session, synopsis, speaker]
* [Insert title of session, synopsis, speaker]
* [Insert title of session, synopsis, speaker]
* [Insert title of session, synopsis, speaker]

Attending the conference will be a great opportunity for me to speak with and learn from other [delete as appropriate: engineers/architects/team leaders] who are working on similar challenges to ours. I believe this could introduce me to how others are solving similar issues. I want to consider what I’ve learnt each day and convert into a plan on how I could apply these insights to tackle my projects, continue to improve the quality and impact of my work and support company objectives. I would share these with you and the rest of the team so we could align on our next steps.

I feel this could support our objectives and introduce me to how others are solving similar issues so I can share these learnings with our team and apply in our projects.

I believe attending as a team would allow us to consider what we’ve learnt each day and convert into a plan on how we could apply these insights to tackle our projects, continue to improve the quality and impact of our work and support our company objectives. We would share these with you and the rest of the team so we could align on our next steps.

There will be over 1,600 attendees at QCon San Francisco this year with 140+ speakers who work in software. From my research on software conferences, QCon is the one that feels the most valuable to me because of its focus on learning, sharing and discussing new and emerging techniques in software from those actually doing the work rather than a sponsor-led conference showcasing their technology.

I’ve looked into the costs for us to attend and broken them down below:

* Event registration: $
* Airfare / travel: $
* Hotel: $
* Expenses for meals (QCon registration includes breakfast and lunch so this would only be for evening meals): $
* Total: $

QCon offers early bird pricing on tickets, so the earlier I can register, the cheaper the event registration cost will be.

Thank you for taking the time to consider this request. I’d be happy to discuss more with you in more detail if needed.