

Three Pillars with Zero Answers

A New Observability Scorecard

November 5, 2018

First, a Critique

The Conventional Wisdom

Observing microservices is hard

Google and Facebook solved this (right???)

They used **Metrics, Logging, and Distributed Tracing...**

So we should, too.

A black and white photograph of a classroom. Students are seated at desks, facing a teacher at the front. A chalkboard is visible in the background, and a clock is mounted on the wall. The text is overlaid on the image.

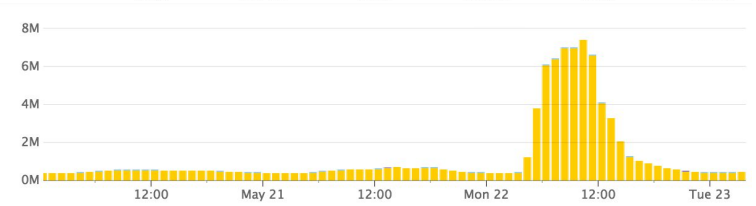
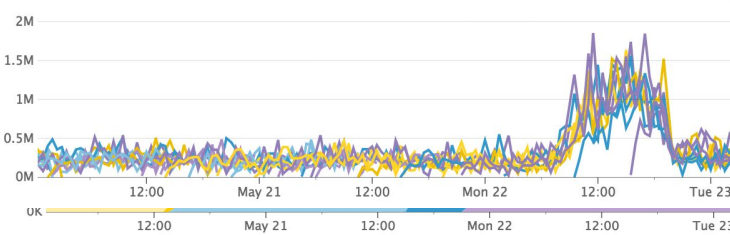
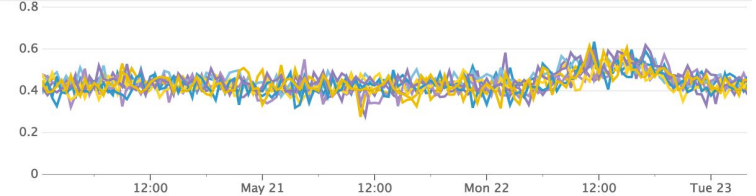
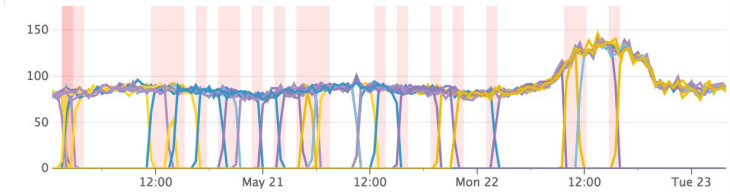
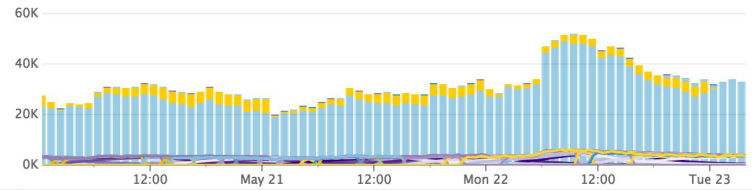
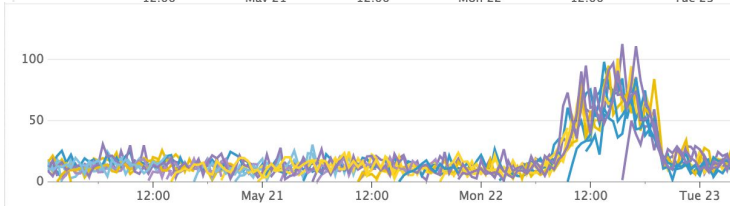
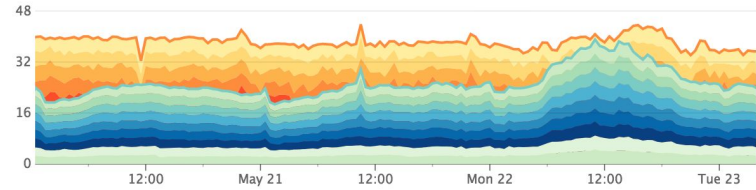
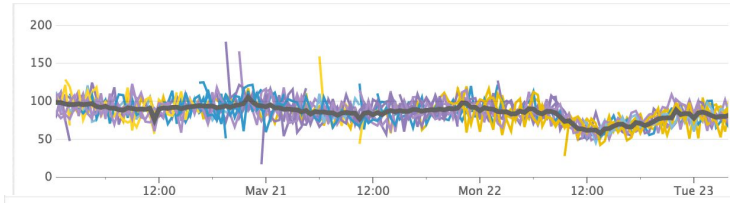
The Three Pillars of Observability

- *Metrics*

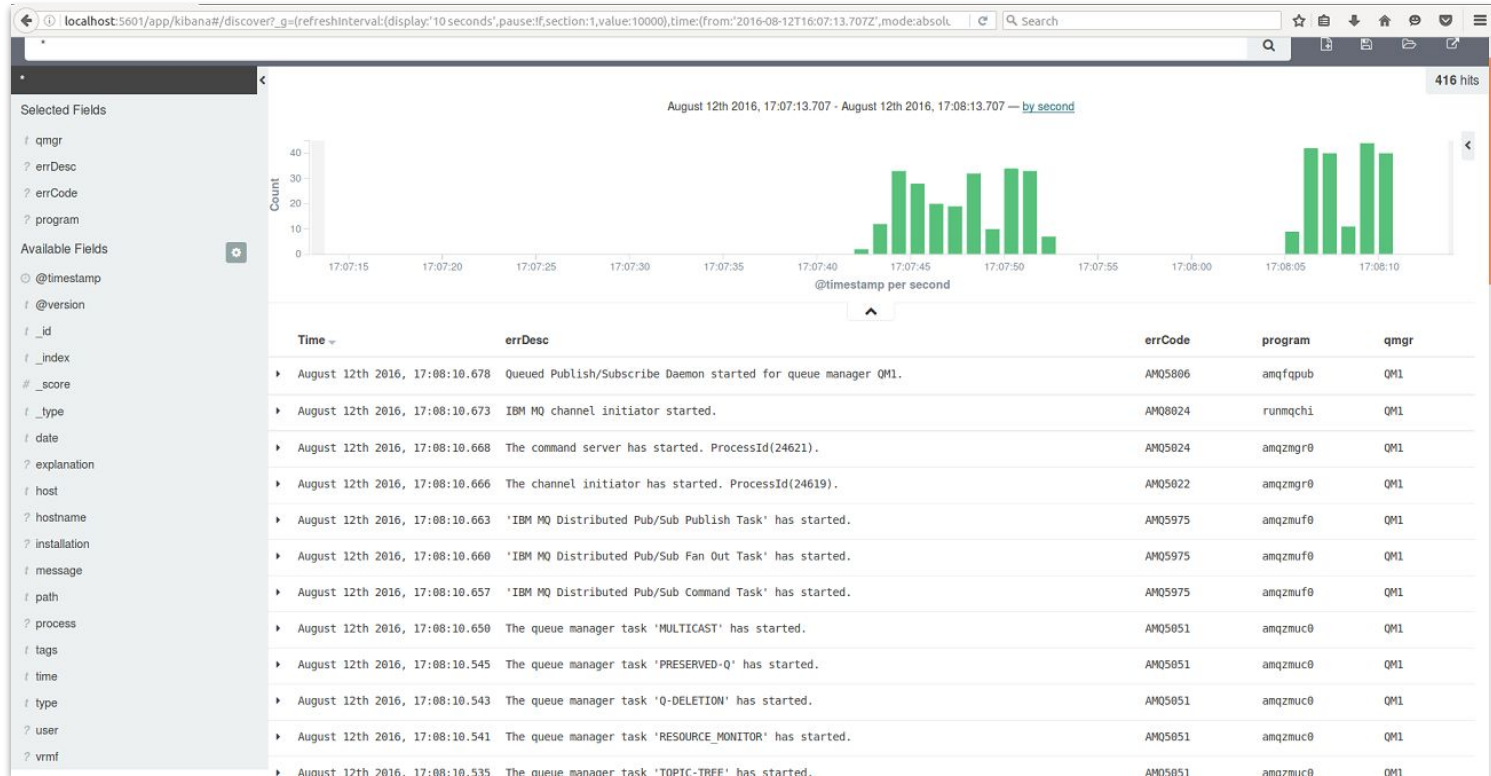
- *Logging*

- *Distributed Tracing*

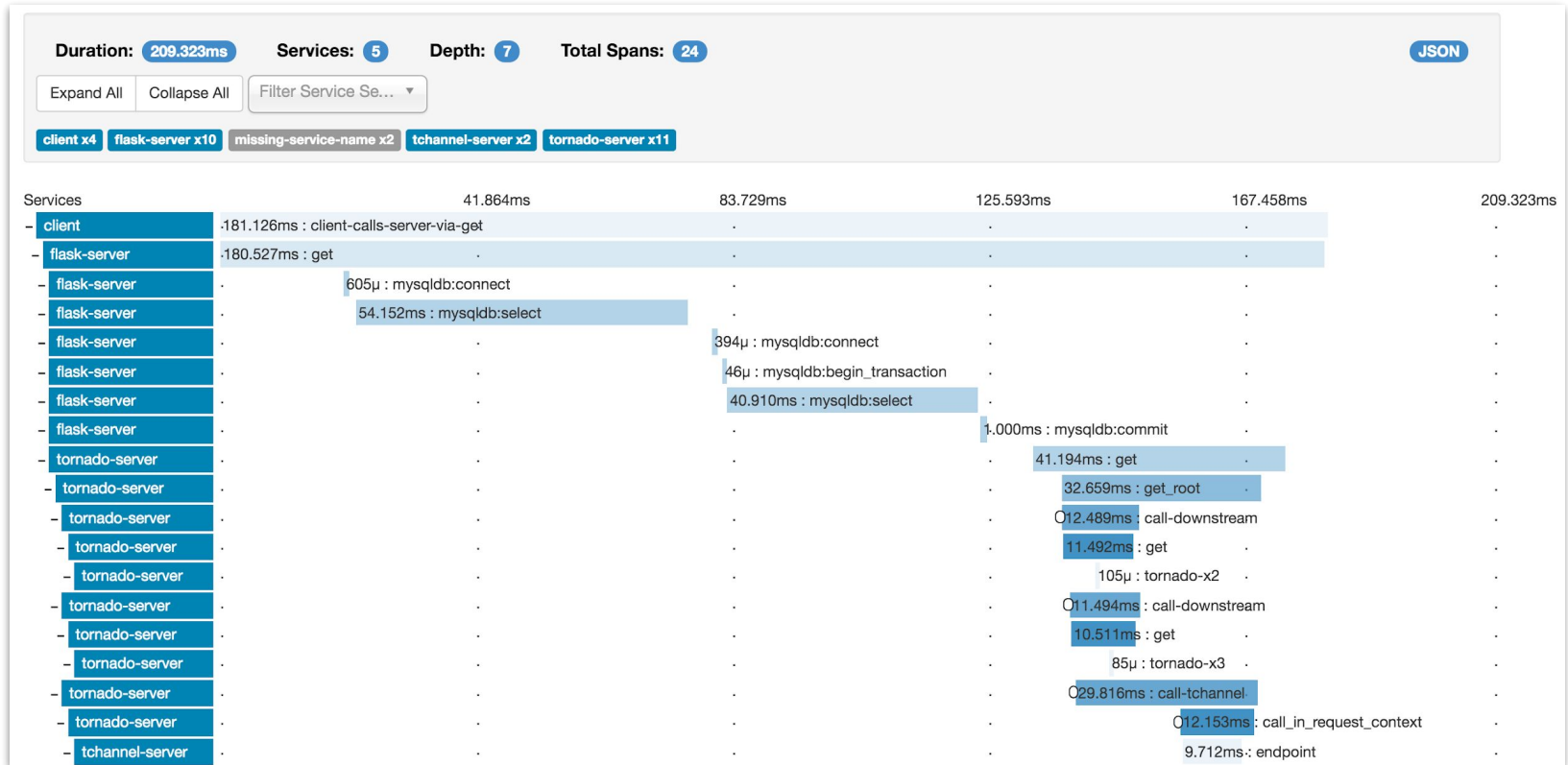
Metrics!



Logging!

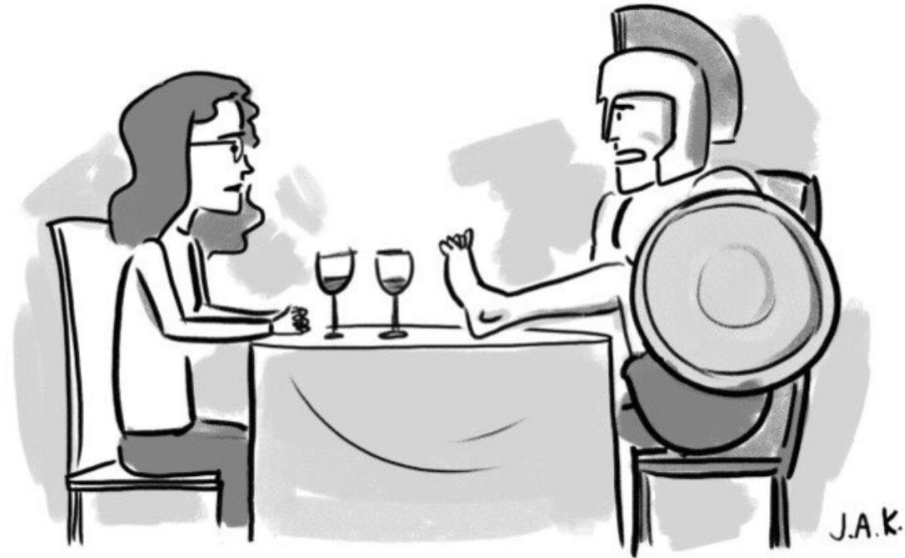


Tracing!





Fatal Flaws

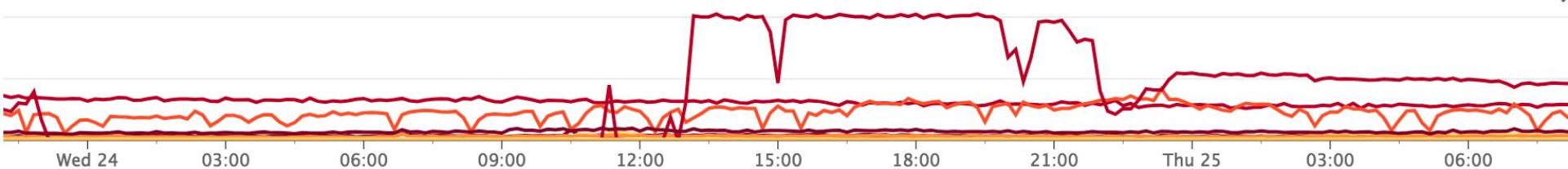
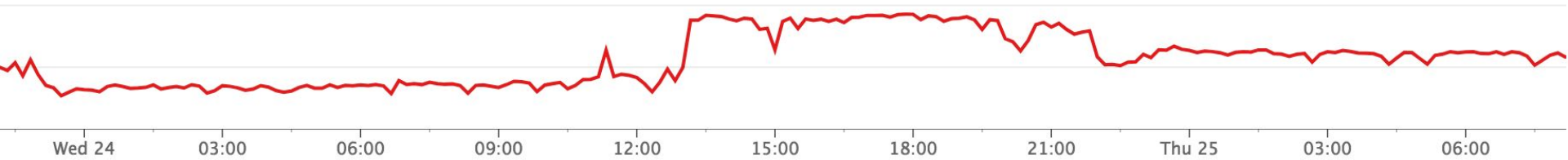


"I'm ready to be vulnerable."

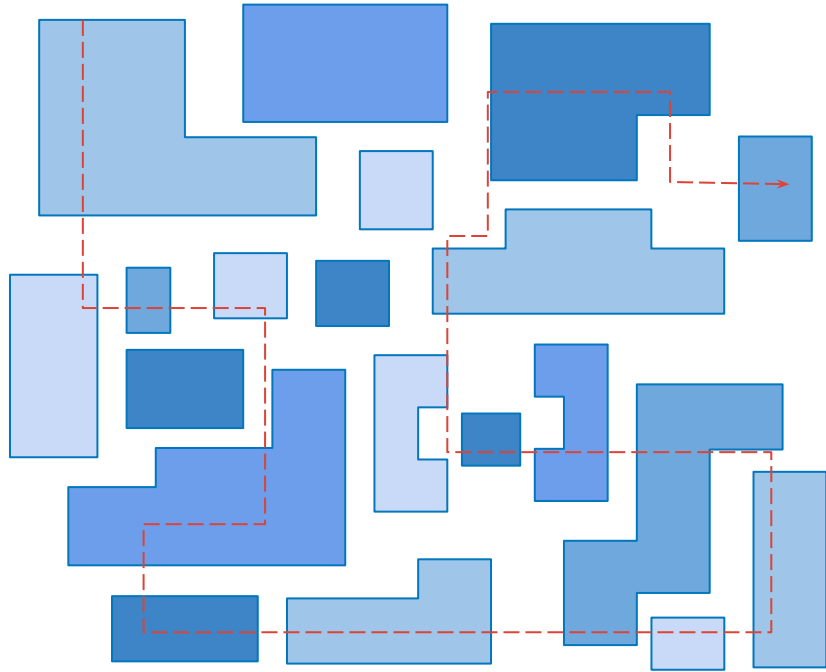
A word nobody knew in 2015...

Dimensions (aka “tags”) can explain variance in timeseries data (aka “metrics”) ...

... but **cardinality**



Logging Data Volume: a reality check



transaction rate
x all microservices
x cost of net+storage
x weeks of retention

way too much \$\$\$\$

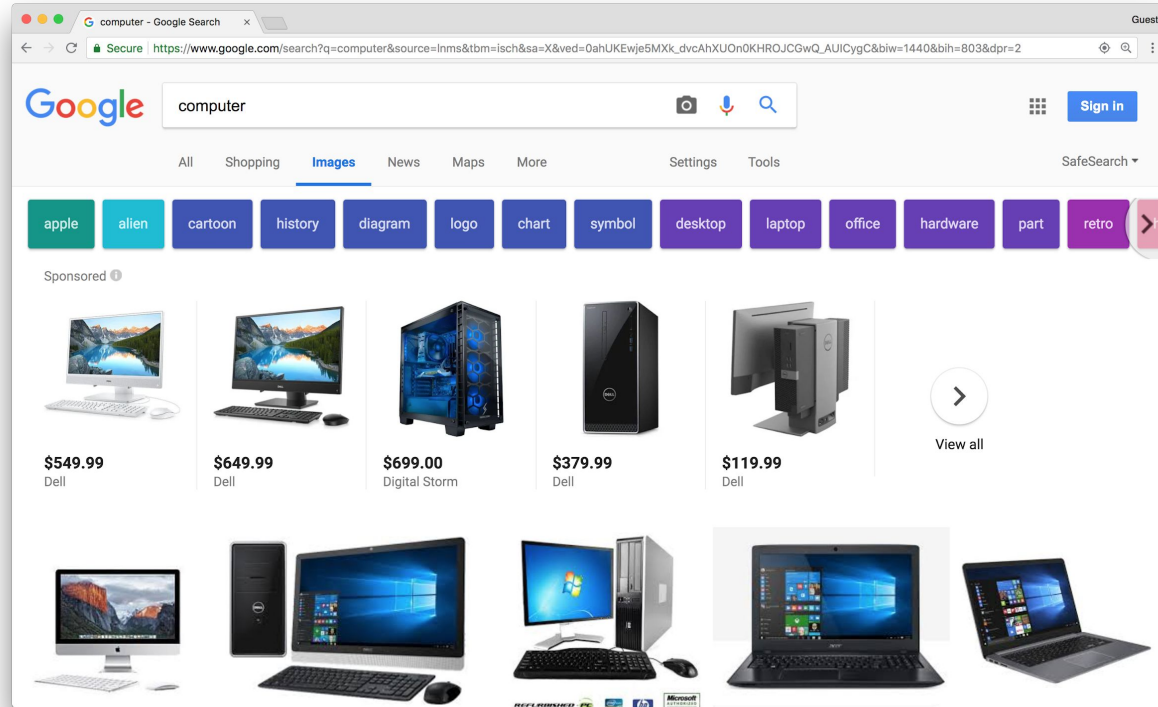
The Life of Transaction Data: Dapper

Stage	Overhead affects...	Retained
Instrumentation Executed	App	100.00%
Buffered within app process	App	000.10%
Flushed out of process	App	000.10%
Centralized regionally	Regional network + storage	000.10%
Centralized globally	WAN + storage	000.01%

Fatal Flaws

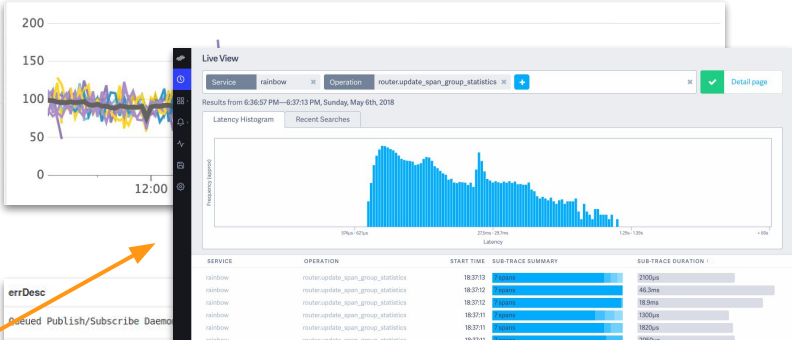
	Logs	Metrics	Dist. Traces
TCO scales gracefully	—	✓	✓
Accounts for all data (i.e., unsampled)	✓	✓	—
Immune to cardinality	✓	—	✓

Data vs UI



Data vs UI

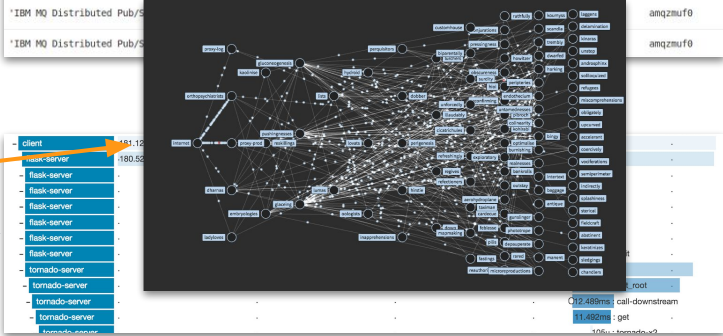
Metrics



Logs

errDesc
Decoded Publish/Subscribe Dams
IBM MQ channel initiator started. AMQ58024 runmqchl
The command server has started. ProcessId(24621). AMQ5024 amqzngro
The channel initiator has started. ProcessId(24619). AMQ5822 amqzngro
*IBM MQ Distributed Pub/S amqzmufo
*IBM MQ Distributed Pub/S amqzmufo

Traces



Metrics, Logs, and Traces are
Just Data,

... not a feature or use case.

A New Scorecard for Observability

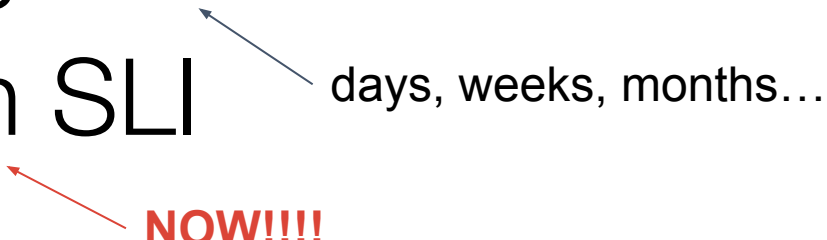
Observability: Quick Vocab Refresher

“SLI” = “Service Level Indicator”

TL;DR: An SLI is **an indicator of health** that a service’s **consumers** would care about.

... *not* an indicator of its inner workings

Observability: Two Fundamental **Goals**

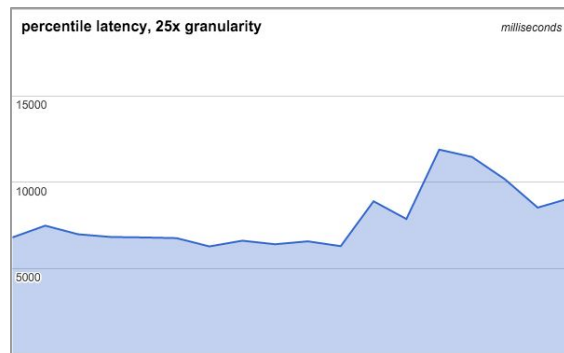
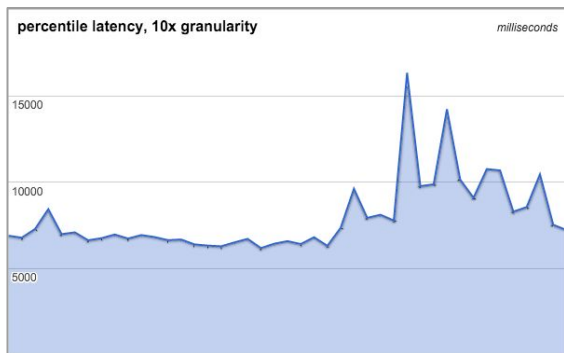
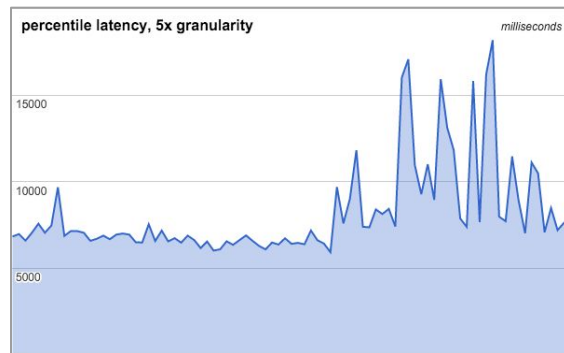
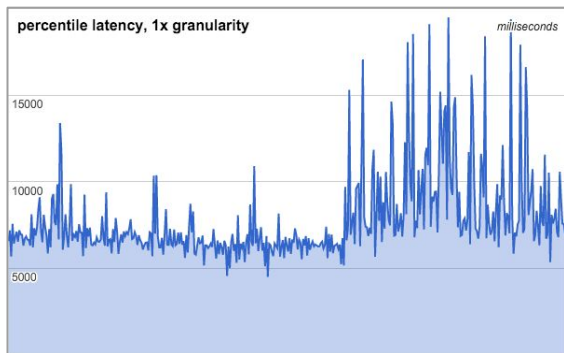
- Gradually improving an SLI
 - Rapidly restoring an SLI
- days, weeks, months...
- NOW!!!!**
- 

Reminder: “SLI” = “Service Level Indicator”

Observability: Two Fundamental **Activities**

1. Detection: perfect SLI capture
2. Refinement: reduce the search space

An interlude about stats frequency



Scorecard >> **Detection**

Specificity:

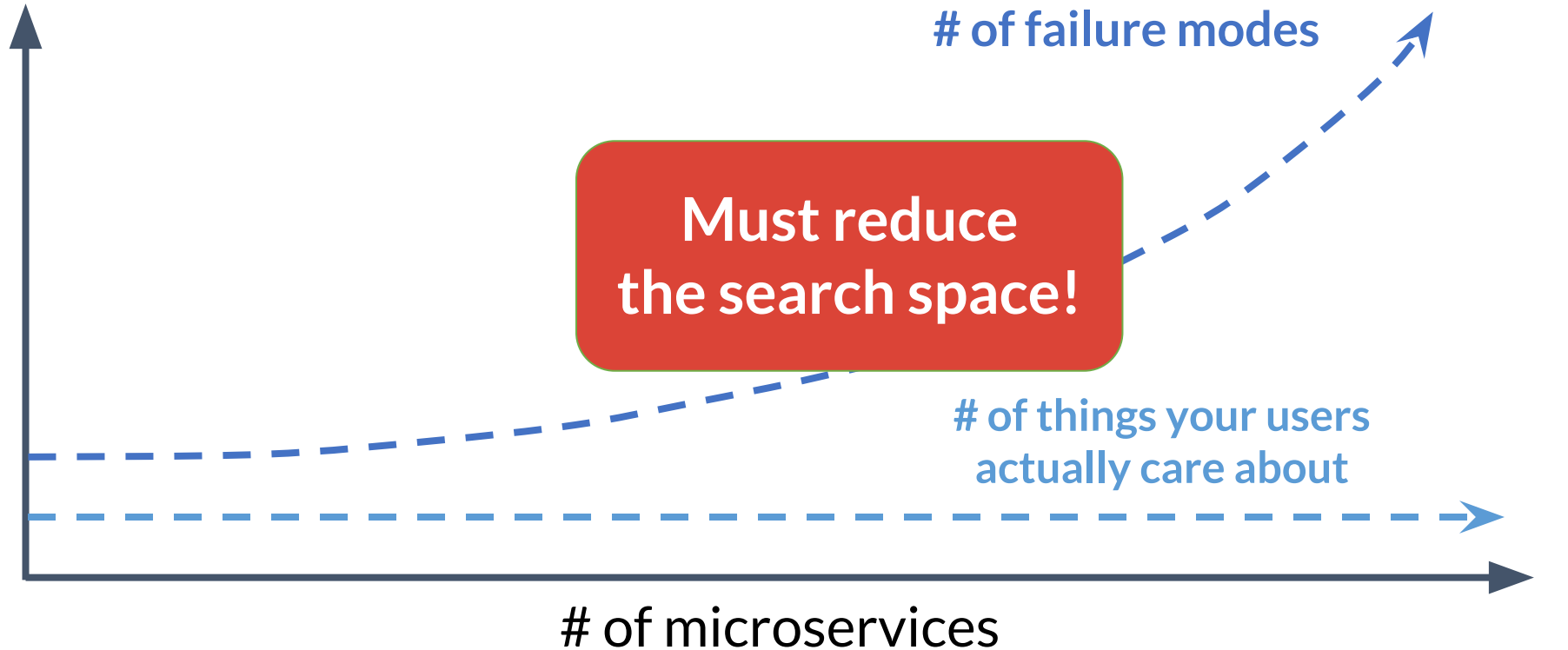
- Arbitrary dimensionality and cardinality
- Any layer of the stack, including mobile+web!

Fidelity:

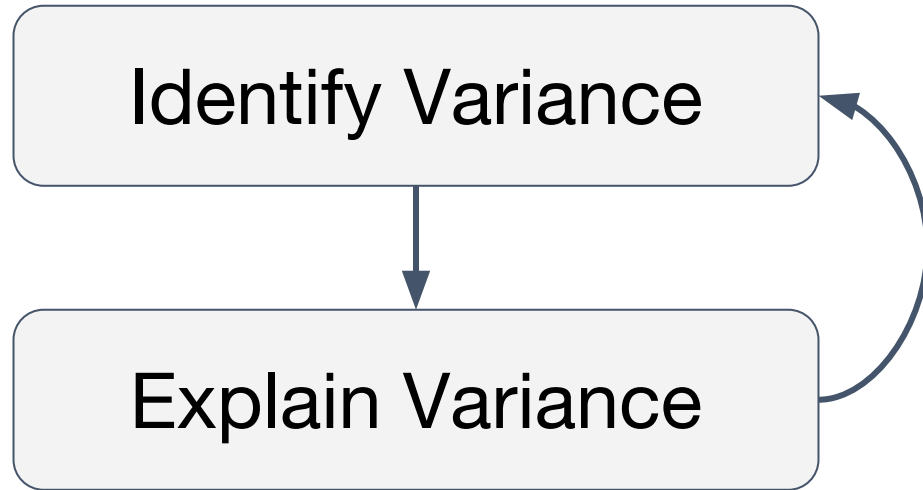
- Correct stats!!!
- High stats frequency (i.e., “beware smoothing”!)

Freshness: ≤ 5 second lag

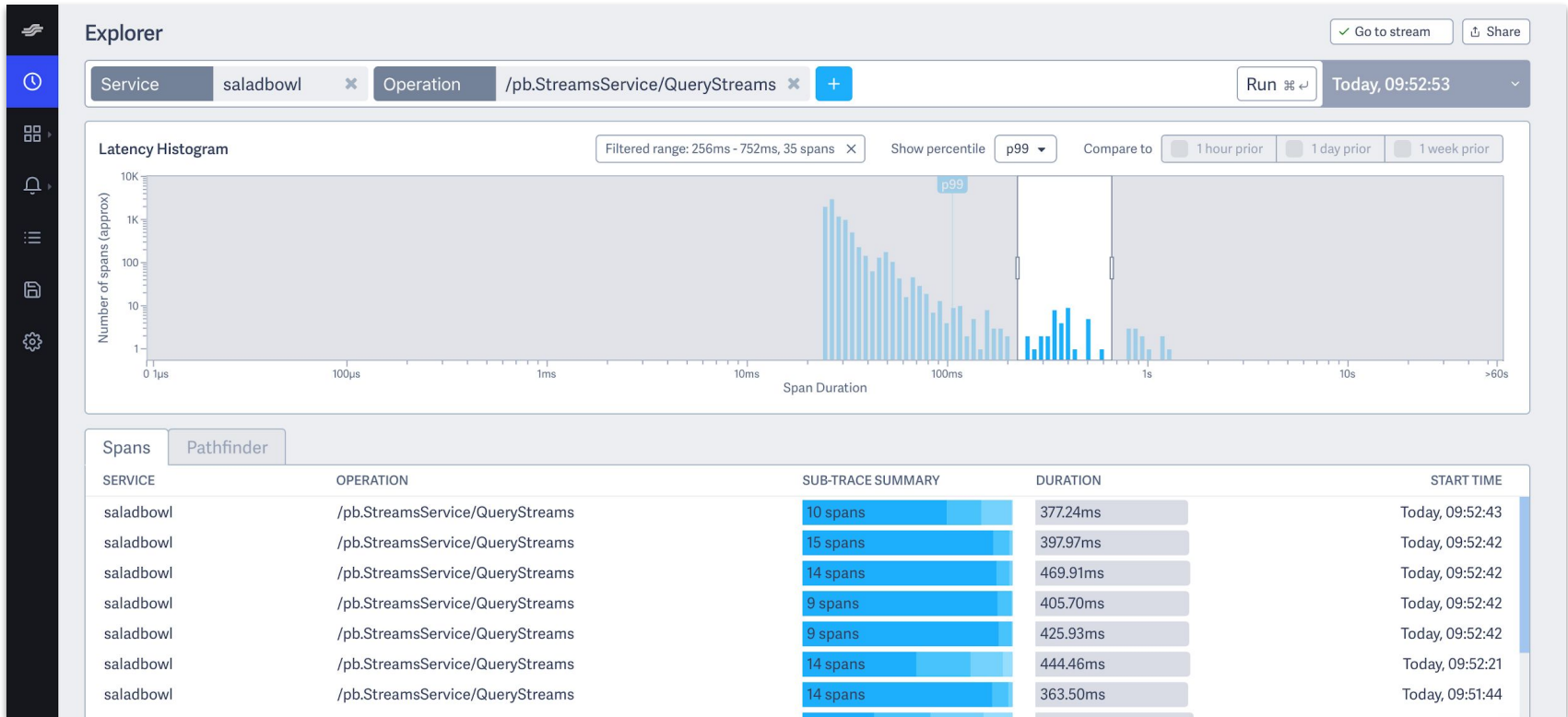
Scorecard >> **Refinement**



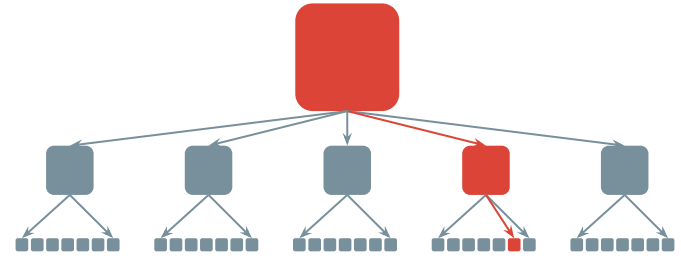
Scorecard >> **Refinement**



An interlude about variance and “p99”



Scorecard >> Refinement



Identifying Variance:

- Cardinality: understand which tag changed
- Robust stats: *histograms* (see prev slide)
- Data retention: always “Know What’s Normal”

Explaining variance:

- Correct stats!!!
- “Suppress the messengers” of microservice failures

Wrapping up...

(first, a hint at my perspective)

The Life of Transaction Data: Dapper

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The Life of Transaction Data: ~~Dapper~~ LightStep

Stage	Overhead affects...	Retained
Instrumentation Executed	App	100.00%
Buffered within app process	App	100.00%
Flushed out of process	App	100.00%
Centralized regionally	Regional network + storage	100.00%
Centralized globally	WAN + storage	on-demand

An Observability Scorecard

Detection

- Specificity: unlimited cardinality, across the entire stack
- Fidelity: correct stats, high stats frequency
- Freshness: ≤ 5 seconds

Refinement

- Identifying variance: unlimited cardinality, hi-fi histograms, data retention
- “Suppress the messengers”

Thank you!

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